

REVENUE ACCELERATION INFRASTRUCTURE

Turn more leads
into *revenue*—
faster, at scale.

WHAT WE DO

Human-led sales execution, powered by *real-time AI.*

AGORA helps businesses activate the leads they already have by combining trained human sales agents with AI-supported coaching, workflow support, and performance systems.

WE SIT AT THE INTERSECTION OF

- 01 Sales Execution
Human conversation that closes the gap.
- 02 Workforce Scalability
Capacity that flexes with demand.
- 03 Intelligent Enablement
AI that reinforces the rep, not replaces them.

THE REAL BOTTLENECK

Businesses aren't losing for lack of leads. They're losing for lack of *execution*.

Companies invest heavily in lead generation, marketing, referrals, CRM infrastructure, and outbound prospecting. The problem is what happens next — too few teams have the human bandwidth or process discipline to work the volume already in front of them.

WHERE REVENUE LEAKS

<i>Untouched</i>	Leads sit in CRM with no first contact
<i>Delayed</i>	Follow-up arrives after intent has cooled
<i>Triaged out</i>	Reps work top accounts; the rest die quietly
<i>Inconsistent</i>	Coverage and quality vary by rep and shift

AGORA is built to solve this operational failure point.

Automation alone isn't enough. Traditional staffing is too *slow* and too *expensive*.

Three categories dominate the market today. None fully solve the problem.

CATEGORY	WHAT IT OFFERS	WHERE IT FALLS SHORT
01 Software-only tools	Automation, sequences, reminders	<i>Cannot replace real human conversation when a lead needs to be qualified or moved.</i>
02 Internal hiring	Adds dedicated headcount	<i>Slow, expensive, and hard to scale: recruiting, training, payroll, retention.</i>
03 Traditional outsourcing	Coverage at low cost	<i>Transactional, off-brand, and disconnected from the client's conversion potential.</i>

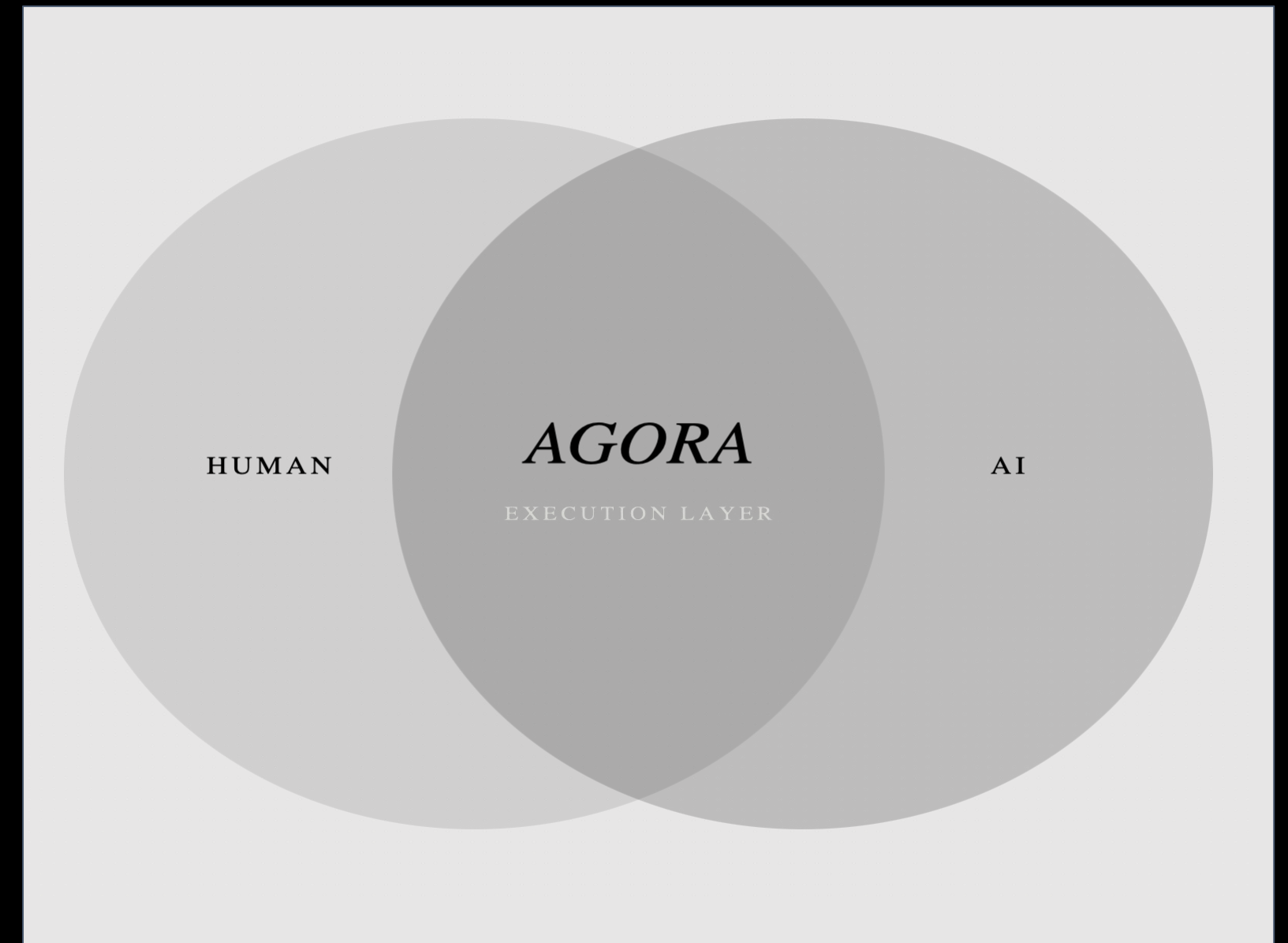
The market doesn't need more fragmented tools. It needs a more effective operating model.

OUR SOLUTION

Real people. Real-time AI.

Untouched leads, activated.

AGORA provides trained sales-agent capacity supported by AI-driven tools that improve messaging, guide conversation flow, support qualification, and reinforce consistency. We function as a front-end execution layer for companies that already have leads but cannot effectively work them at scale.



The future of sales isn't human versus AI. It's human performance enhanced by AI.

A scalable execution layer between *lead creation* and *revenue conversion* .

Four steps. The client keeps the pipeline; AGORA runs the conversation layer on top of it.

STEP01

Lead volume exists
Inbound, old leads, prospect lists,
referrals, ads, CRM
opportunities.

STEP02

AGORA activates
Trained agents begin
outreach, follow-up,
qualification, and intake.

STEP03

AI enhances
Structured messaging,
coaching, quality controls,
real-time support.

STEP04

Opportunities move
Better coverage, more
conversations, stronger
front-end pipeline.

GAMING TALENT PIPELINE · BOUTIQUE RECRUITING

Turning a passive candidate database into an *active recruiting pipeline* .

ENGAGEMENT

A boutique gaming recruiter engaged AGORA to expand candidate outreach across high-value roles averaging ~\$200K in salary — replacing an email-first model with active phone outreach, qualification, and recruiter submission support.

2,000+	600+	120+	20+	6	~3.3
CALLS COMPLETED	LEADS LOADED	QUALIFIED CONVERSATIONS	CANDIDATE SUBMISSIONS	LIVE HIRING CAMPAIGNS	CALLS PER LEAD
<i>in first 3 weeks</i>	<i>across initial campaigns</i>	<i>from active outreach</i>	<i>delivered to recruiter</i>	<i>and growing weekly</i>	<i>average coverage depth</i>

BEFORE AGORA

Email-first outreach. Calls only after a candidate replied — leaving most of the pipeline untouched.

WITH AGORA

Direct calls to every lead, structured qualification, and email follow-up — expanding to 100–200 new leads and ~1 new campaign weekly.

KEY TAKEAWAY

More candidate conversations, more recruiter-ready submissions, and flexible outbound capacity — *without adding internal headcount* .

Three shifts make this the *right moment* for AGORA.

I

Lead volume is rising

Businesses have more tools than ever to generate interest — and are overwhelmed by the prospects entering their ecosystem.

II

Labor efficiency matters more

Companies are under pressure to do more with less. They want sales outcomes without scaling fixed overhead.

III

AI has changed expectations

Buyers want AI-driven productivity, but still need human judgment and communication where it matters.

Scalable labor, intelligent support, and execution at the exact point where revenue is most often lost.

HOW WE MAKE MONEY

Recurring revenue tied to *sales-support demand*.

A service-enabled growth model with clear paths to evolve into a more technology-leveraged engine over time.

Revenue is generated by providing outsourced sales-agent capacity, front-end support, lead qualification, appointment setting, and performance-backed workflow execution.

WHY IT COMPOUNDS

DEMAND

Tied to lead volume and revenue urgency

RETENTION

Pipeline dependence forms once support is in place

EXPANSION

Coverage, verticals, and new service layers

MARGIN

AI support improves scalability and unit economics

PRODUCTIZATION

Tooling, reporting, coaching deepen ARPU

Not a call center. Not a software platform. Not a traditional agency.

AGORA is an operating model that combines all three — without the weaknesses of any one.

01 Human-first execution We preserve real conversation, relationship-building, and contextual judgment in sales.	02 AI-supported quality Performance comes from structured support — not guesswork or purely manual rep behavior.	03 Flexible deployment Coverage on demand, without forcing clients to build large internal teams first.
04 Modern fit Variable support structures, better productivity, scalable outcomes — without bloated fixed cost.	05 Cross-vertical repeatability The operational problem we solve exists across industries; the model travels.	06 Operational discipline Coaching, QA, and performance systems are built in — not bolted on.

TWO MONTHS IN

AGORA is real, *active* , and operating on both sides of the marketplace.

Pre-scale, but live. Companies are onboarding, agents are calling, and early revenue has started — proof the model functions before we step on the gas.

5,000+ CALLS MADE ON PLATFORM	20+ ACTIVE AGENTS	10 AGENTS AT 100+ CALLS / WEEK	13 COMPANIES ONBOARDED
20+ LIVE CAMPAIGNS	1 PAYING CUSTOMER	\$500 CURRENT MRR	\$500+ AGENT EARNINGS PAID OUT

\$500 MRR is the tip of the *pipeline*.

The near-term revenue opportunity is converting active trials into paid retainers, not generating demand from scratch.

#	COMPANY STATUS	COUNT	MEANING
01	Paying customer	1	<i>Current \$500 MRR</i>
02	Trial-stage companies	4	<i>Willing to start at \$1,500 if deals land — near-term revenue conversion</i>
03	Vertical pilots	5	<i>Companies testing the platform across use cases</i>
04	Total onboarded	13	<i>Demand-side interest already in the system</i>

The data points to *recruiting* as the first repeatable wedge.

STRONGEST EARLY TRACTION

Recruiting

4 recruiting companies already on the platform, with more onboarding.

4 RECRUITING CLIENTS LIVE

We are not chasing every vertical at once. Six were tested in parallel; one is pulling away. Discipline now, scale next.

OTHER VERTICALS TESTED

CRM	TESTING
AI enablement	TESTING
B2B loans	TESTING
Tech sales	TESTING
Insurance	TESTING

A tiered retainer model, with *performance fees* layered on top.

Five published tiers create predictable monthly revenue. Performance fees per call, appointment, or qualified outcome compound the upside without resetting client value.

TIER 01 Silver \$1,000 PER MONTH Testing outbound	TIER 02 Bronze \$3,000 PER MONTH Consistent pipeline	TIER 03 Gold \$6,000 PER MONTH Scaling outbound	TIER 04 Platinum \$10,000 PER MONTH Done-with-you growth engine	TIER 05 Platinum+ \$15,000+ PER MONTH Outsourced sales department
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Performance fees apply across all tiers — calls, appointments, closes, qualified outcomes.

The first financial milestone doesn't require *massive scale*.

Twelve paying accounts, mapped to published tiers, takes AGORA from \$500 to \$32K MRR — a 65× revenue lift from execution, not invention.

STEP 01

Current pilot

1 × \$500

\$0.5K

STEP 02

Convert 5 → Silver

5 × \$1,000

\$5.5K

STEP 03

Convert 5 → Bronze

5 × \$3,000

\$20.5K

STEP 04

Add 2 Gold accounts

2 × \$6,000

\$32.5K

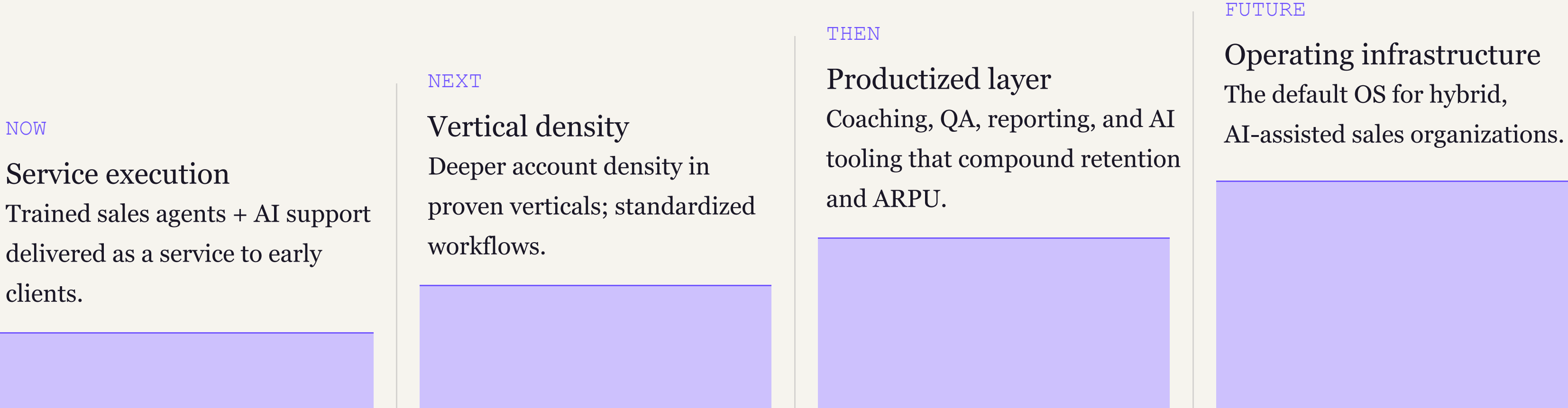
NEAR-TERM TARGET

12 paying accounts

\$32.5K MRR

Building the operating layer for *AI-supported human sales teams* .

The next generation of sales organizations will be hybrid by design: human-led, AI-assisted, performance-measured, operationally flexible. AGORA is positioned to become the infrastructure that runs that model.



FOR INVESTORS

Aligned with where the market is *headed*.

Companies don't need to be convinced they have this problem. They already feel it every time leads sit untouched, follow-up breaks down, or pipeline leakage hits revenue.

AGORA is built around a real market need, a timely operational shift, and a model that compounds through execution, repeatability, and technology.

INSIDE MULTIPLE HIGH-GROWTH THEMES

01 AI-powered productivity	02 Human-in-the-loop services
03 Revenue operations enablement	04 Scalable outsourced execution
05 Workforce modernization	06 Sales infrastructure

12-MONTH TARGET MODEL

30 paying customers.
\$1M+ ARR run-rate.

Blended at Bronze pricing, 30 customers creates a one-million-dollar ARR business — without forcing premium tiers or unrealistic adoption assumptions.

PAYING CUSTOMERS	30
BLENDED MRR / CUSTOMER	\$3,000
TARGET MRR	\$90,000

ARR RUN-RATE

\$1.08M

Agent supply is becoming the next *growth lever*.

Demand is validating. The next platform focus is agent retention, training, and long-arc engagement — turning the marketplace into durable delivery capacity.

500+ INTERESTED AGENT LIST	20+ ACTIVE AGENTS	10 AGENTS AT 100+ CALLS / WEEK
5+ AGENTS RETAINED 2+ MONTHS	5+ AGENTS RETAINED 1+ MONTH	\$500+ AGENT EARNINGS PAID OUT

LONG-TERM OPPORTUNITY

The operating system for
AI-supported human sales .

AGORA starts with outbound calling, but the long-term opportunity is building the network — agents, companies, data, and live coaching — that the next generation of human sellers runs on.

PHASE01 Gamified Calling Make calling feel like a competitive game — achievements, streaks, rewards, coaching, and progression.	PHASE02 Agent Competition Layer Agents compete individually and in teams through leaderboards, rankings, certifications, and performance-based rewards.	PHASE03 Callathons Hackathon-style calling events where agents gather, compete, make calls, and watch live dashboards update in real time.
PHASE04 Sales Data Engine Use call transcripts, objections, outcomes, and conversion patterns to improve AGORA's AI coaching and sales intelligence models.	PHASE05 Talent Marketplace Companies hire, sponsor, or purchase access to top-performing agents who prove themselves on the platform.	PHASE06 Field Sales Expansion Extend real-time AI coaching into door-to-door, car sales, retail, and field selling through glasses and other live-assist devices.

CALL TO ACTION

Let's start the *conversation.*

Businesses already have more leads, more tools, and more data than ever before. What they lack is the capacity and structure to turn those opportunities into real conversations and real revenue. AGORA fills that gap.

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STAGE

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