

Sydney Hong

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PROFESSIONAL SUMMARY

3D Product Visualization and AI Visual Designer with hands-on experience delivering photorealistic product rendering, AI-assisted imagery, and scalable visual workflows for beauty and lifestyle brands. Standardized a 3D-based production pipeline across 70+ SKUs at LG Household & Health Care, cutting review rounds from 3 to 1 and reducing manual retouching by approximately 50%. Built an AI model library and workflow that reached 150+ internal users and accelerated content production by 30x. Skilled in Cinema 4D, Octane, Redshift, Blender, ComfyUI, and Midjourney, with a strong foundation in brand tone, visual QA, and campaign imagery. IEC Canada Work Permit holder; no employer sponsorship required.

EDUCATION

Chung-Ang University <i>BFA in Industrial Design. Academic Excellence Award.</i>	Seoul, South Korea Aug 2025
Umeå University <i>Exchange Student, Design.</i>	Umeå, Sweden Jan 2024

EXPERIENCE

Industrial Design & 3D Visualization Intern <i>NOVA Design</i>	Jun 2026 – Present <i>Providence, RI (Hybrid)</i>
- Develop product-focused 3D renders, look-development tests, and motion sequences for NOVA Design's company showreel, including materials, lighting, camera movement, CMF presentation, and feature-led product storytelling in Blender/Cycles and Cinema 4D/Redshift. - Build storyboards, animatics, render tests, and transition concepts while organizing assets across the Blender, Cinema 4D, After Effects, and Premiere Pro production pipeline. - Translate surgical robot installation workflows, CAD constraints, and stakeholder input into early-stage design criteria for a positioning robot cover and implant-insertion cart, addressing ergonomics, cable routing, protective coverage, footprint, and range of motion.	
Official Framer Expert & Component Creator <i>Framer Experts</i>	Jun 2026 – Present <i>Freelance</i>
Design responsive Framer websites and reusable component systems with motion details, hover states, and responsive behavior for creative brands.	
Generative AI Design Intern <i>LG Household & Health Care</i>	Mar 2024 – Sep 2024 <i>Seoul, South Korea</i>
- Diagnosed recurring product distortion across 70+ consumer product SKUs and implemented a standardized 3D staging workflow, reducing manual correction and retouching time by approximately 50% while improving visual consistency. - Built an internal AI model library and request workflow that accelerated content production by 30x and reached 150+ registered internal users. - Produced influencer-style AI model imagery for the Dr. Groot campaign, expanding the hair care brand toward female consumers through social-first visual content.	

PROJECTS

Rubin Extensions - AI Hair Color Transformation <i>AI Design / Fashion Beauty Content Freelance</i>	May 2026 – Present
- Create AI-assisted model imagery and motion video concepts across multiple colorways, focusing on color accuracy, natural texture, and brand-aligned tone. - Refine AI artifacts, hair texture, and gloss to support premium beauty content production.	
Bubblify - AI-Generated Digital Currency Concept <i>AI Design / Speculative Design AI Design Award Winner</i>	Mar 2025 – Oct 2025
Designed an award-winning speculative concept reframing filter bubbles as an AI-generated digital currency system through product visualization and narrative design.	
Hublot Big Bang Watch - 3D Motion Commercial <i>3D Product Animation Personal Project The Motion Awards Nominee</i>	2023
Produced a solo 3D motion commercial in Cinema 4D and Octane, translating the watch's materials, construction, and premium character into cinematic product animation; nominated in The Motion Awards' Student Commercial category.	

SKILLS

3D & Rendering: Cinema 4D, Octane, Redshift, Blender, Cycles, Rhino 3D, Substance 3D Stager, 3D Product Visualization

AI Tools & Workflows: ComfyUI, Midjourney, Stable Diffusion, Runway, Kling, Higgsfield, Prompt Engineering, AI Image/Video Generation, AI Model Imagery, AI Artifact Correction

Brand & Campaign: Key Visuals, Campaign Imagery, Brand Tone & Manner, Visual QA/QC

Adobe & Motion: Adobe After Effects, Premiere Pro, Adobe Photoshop, Adobe Illustrator, Retouching, Motion Graphics

Web & Interaction: Framer, Figma, UI Motion

CERTIFICATIONS

- OPIc IH - ACTFL, valid through Mar 2028 (English Professional Working Proficiency)
- Colorist Engineer Written Exam Passed - Human Resources Development Service of Korea, May 2025

AWARDS & HONORS

- Selected Portfolio Feature - Wall of Portfolios, 2026
- AI Design Award Winner - Bubblify, AIDA in Silicon Valley, 2025
- The Motion Awards Nominee - Hublot Big Bang Watch (Cinema 4D/Octane, solo project), Motionographer, 2023
- Academic Excellence Award - Chung-Ang University, 2020

TRAINING & ACTIVITIES

- Led weekly 3D motion studies, delivered four mentoring sessions, and co-led the annual Pi exhibition across venue sourcing, operations, and promotional video production as Vice President, EFFECT 3D Motion Graphics Club, Chung-Ang University (2021 - 2023).
- Built generative AI video production workflows covering prompts, shot structure, upscaling, and color correction through the AI Video Production Master Workshop (Aug - Oct 2025).
- Studied channel-specific storytelling and beauty content planning from an industry practitioner through the Beauty Content Planning Mentorship, HERA Industry Mentoring (Jan 2026).

LANGUAGES

- Korean: Native
- English: Professional Working Proficiency