



CTRLFLEET™

Execute. Like never before.

Customer Success Case Study

OBJECTIVES

- Matumi had been searching for a new Transport Management System (TMS) for some time but found it challenging to identify the right fit.
- The company needed a dynamic system that would enable the operations team to handle more work with fewer people.
- A key issue was the gap in timing between offloading and invoicing, putting strain on an already overloaded operations team.
- Prior to CtrlFleet, the process lacked clarity and structure.

SOLUTIONS

- CtrlFleet stood out due to its swim lanes, user-friendly order capture interface, and fleet-wide visibility – all on a single screen.
- The system offered open communication for new ideas and appeared to have limitless potential.
- CtrlFleet consolidated Matumi's operations onto one streamlined screen, improving workload management and operational flow.
- The driver app offered clear and accurate instructions, supporting field operations.
- The invoicing speed stood out as the most impactful feature, enabled by the driver app and enhanced by transparency through the client portal.

BENEFITS

- Route planning is now optimized for efficiency.
- The team can invoice clients immediately after offloading, boosting cash flow.
- Greater clarity on Cost Per Kilometre (CPK) figures.
- Reduction in driver deviations from planned routes.
- Significant improvement in invoicing ease and speed.

FUTURE GOALS

- Improve CPK by ensuring proper routing and consolidation.
- Enhance driver compliance with allocated routes.
- Integrate AI-driven ERP within 8-10 months and they would like to see how AI could assist with planning and scheduling within CtrlFleet.

AT A GLANCE

Matumi Fresh Logistics

Matumi Fresh Logistics is a leading fresh produce distribution and logistics management company based in Mpumalanga. With 30 years of experience, Matumi specializes in sourcing and supplying high-quality fresh fruits and vegetables to the 5-star hospitality segment.

Their logistics department is focused on consolidation and distribution with the Mpumalanga region, including Mozambique and Swaziland. With long haul reaching as far as Malawi.

Matumi Fresh Logistics prides itself on its dedicated team, committed to providing the best service to clients.



"CtrlFleet has taken our entire operations and put it onto one screen, this helps with workload and streamlines workflow in operations."

"The speed at which we can invoice our clients, this is made possible through the driver app. And the transparency for our clients through the client portal sets us apart from other transporters."

"Are we likely to recommend CtrlFleet? Most definitely."

Nicholas Wood
Managing Director



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MATUMI FRESH LOGISTICS

EST 1995