MICHI ODAKA

BACHELOR STUDENT IN ART DIRECTION

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Third-year Art Direction student at CREA, in Geneva. Curious, adaptable and always up for a challenge, I love telling stories through images, video and words.

I'm looking for a 5–6 month internship in Tokyo from February 2027.

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French – native
Japanese – fluent
English – fluent

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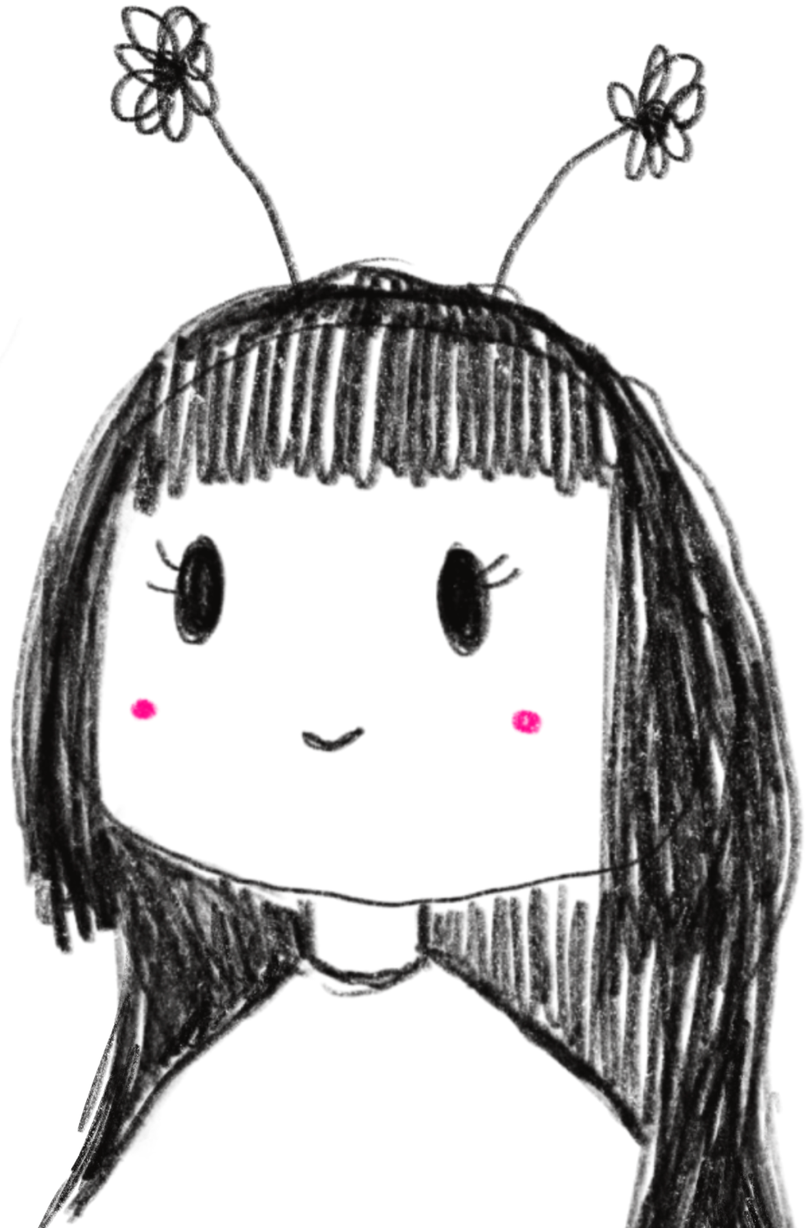
Instagram: @mlle_odk





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EXPERIENCE

Jan. 2026 – Present
Multi-skilled Employee — Purple and Gold Rain, Geneva
Sales, communication, events and social media videos.

Jan. – Mar. 2025
Social Media Assistant — Bars en Fête 2025, Geneva
“Artist focus” visuals for social media, in print and video.

Jan. 2024 – Mar. 2025
Nail Technician — Kim One Onglerie, Geneva
Precision, patience and care for every client.

EDUCATION

2024 – 2027
Bachelor in Art Direction — CREA, Geneva
Graphic design, branding, creative strategy, photography, video and 3D

2018 – 2021
Federal VET Diploma in IT & Vocational Baccalaureate
CFPT, Geneva

Application development: web and C#.

TOOLS

Premiere Pro · InDesign
After Effects · Illustrator
Figma · Procreate
Blender · Framer
Html · CSS
Generative AI

BEYOND ART DIRECTION

Co-founded the Lunaire collective and organised “Pop The Moon!”, a one day women creators’ market and concert, in 2024.

Model, director and editor of “Nuit Blanche”, a music video for the Parisian artist Lazur.

Always out at gigs and events, always dancing, always trying something new!