

SO VOL LEE

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Profile

Greetings, I'm Sowol from South Korea but I also go by the name of Sovol due to my Lithuanian background. To keep things simple and fun, I named my brand So [:] (please check my website!) as it connects to both of my heritages. Since January 2023, I've been residing in the Netherlands. With my multicultural background and diverse work experiences, I have become adaptable and comfortable in various situations.

Aside from designing logos, I also have a passion for puzzles, playing the guitar and music in general. These traits aren't just to entertain, but also to help with creativity and attention to details. Not only that, but through these pastimes I have also learned that setbacks are a place to move forward from and it has helped me become a quick learner that thrives on challenges. This personal growth is reflected in my professional life as it improves my work and will continue to do so.

Education

Sunrin Internet High School

Mar 2018 – Feb 2021

Multimedia Design

Seoul, South Korea

- Acquired fundamental skills in Computer Graphics

The Hague University Applied Science

Sep 2023 – Jul 2026

Bachelor of Arts

Den Haag, Netherlands

- Pursuing a degree in User Experience Design (UXD)

Experience

New Designers

Oct 2023 – Present

Graphic Designer

Den Haag, Netherlands

- Worked as a part-time graphic designer.
- Focused on graphical illustration such as infographic, print designs.
- Managing meetings with the client.
- Learned professional team-work.
- Experienced on the full scope of a project ranging from start to finish.

Little V Den Haag

Sep 2023 – Present

Waiter

Den Haag, Netherlands

- Worked as a part-time employee with extended responsibilities.
- Assisted managers with opening and closing duties.
- Trained and mentored new employees in restaurant operations and customer service.

Freelancer

Sep 2023 – Present

Brand Identity Designer

- Designing Logos for the clients, expanding brand identity from only logos to real-life virtual items by mockup designing.
- Provide a brand style guide to keep consistency of brand identity.
- Learned self-working experience from proposal to contract.

Technical Skills

Adobe Suite: Illustrator, Photoshop, XD, After Effects

Programming: JavaScript, HTML/CSS, Processing

Other Tools: Figma, Framer

Other Skills

Languages: English, Korean