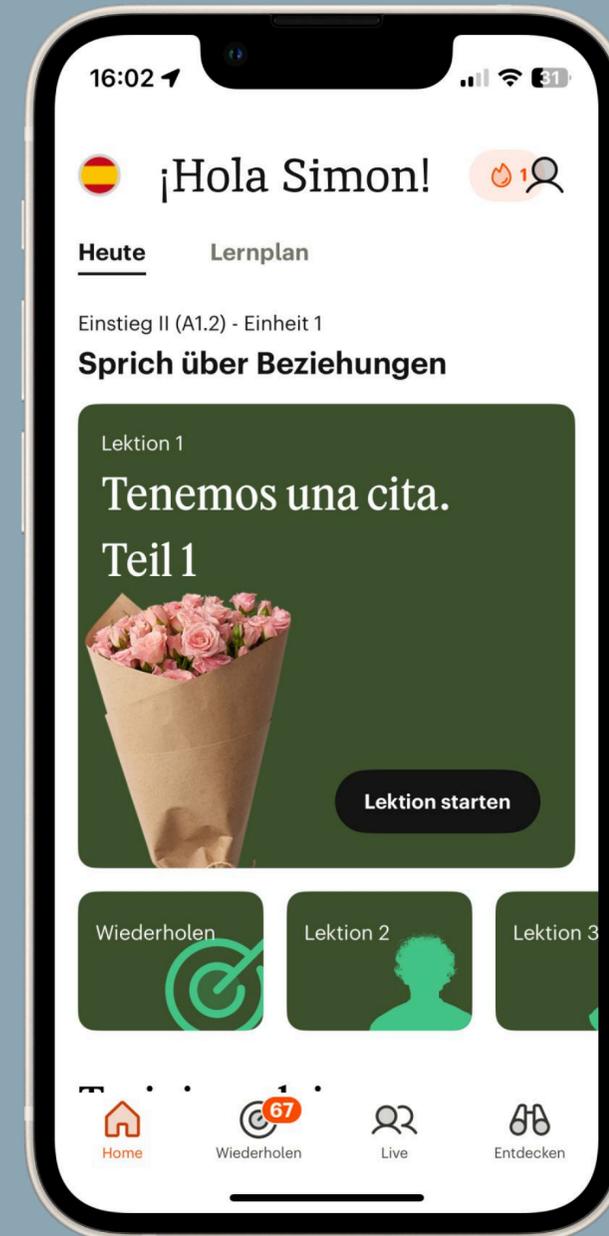


# Babbel App

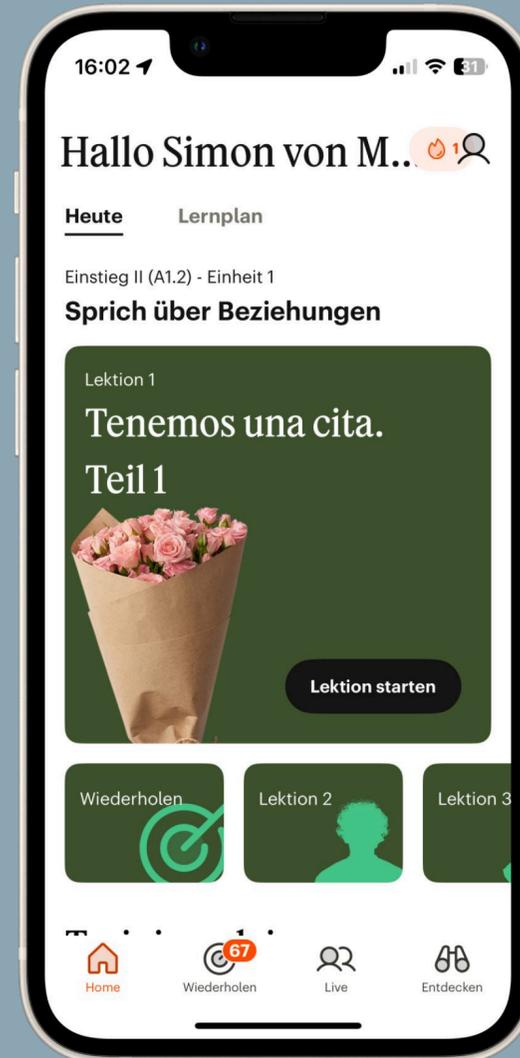
## Language Switching

### Optimization Recommendations by vm/hx



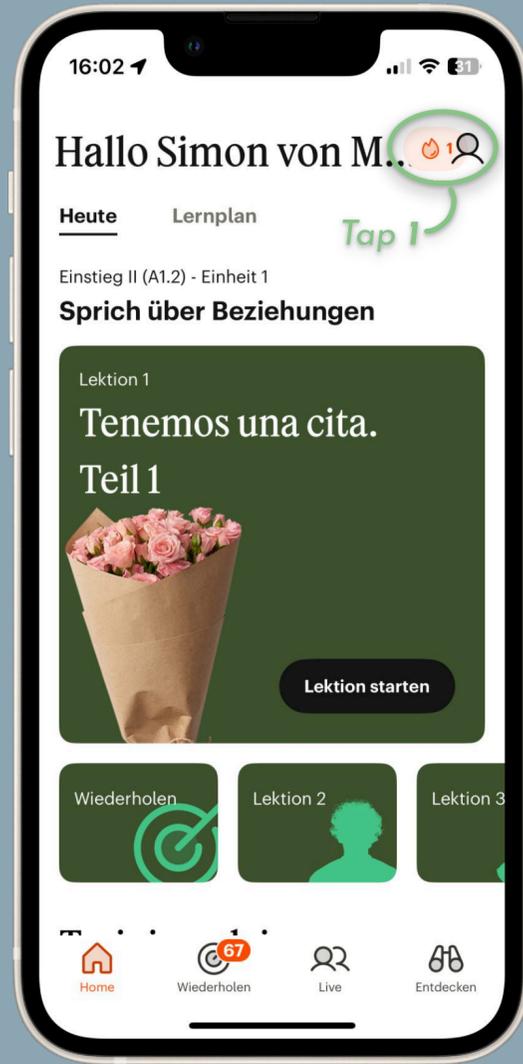
# Problem:

I am using Babbel to learn French and Spanish...



...how can I switch languages?

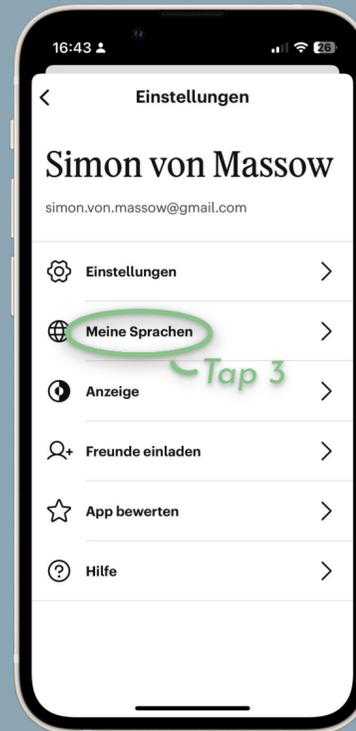
# Babbel App Language Switching User Flow - Current UX Status



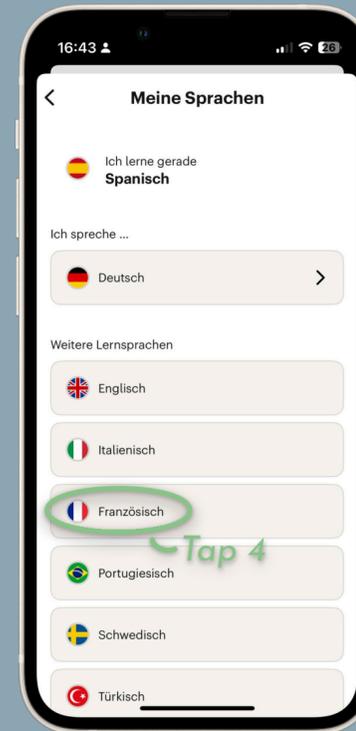
1) Home



2) Profile



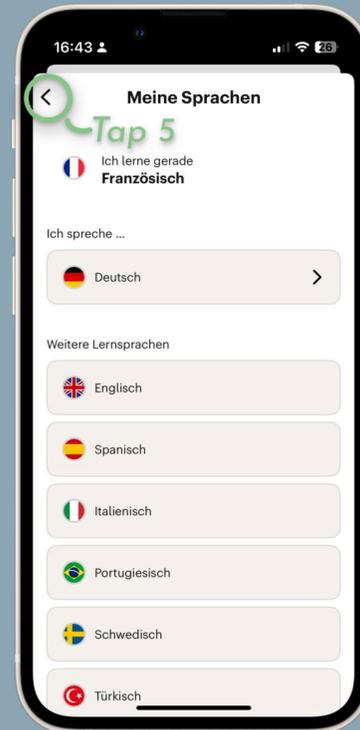
3) Settings



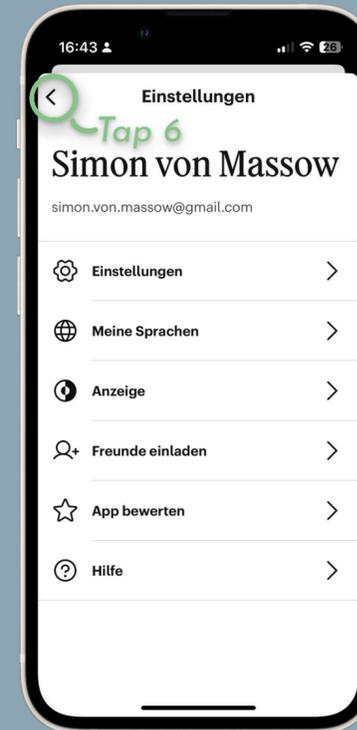
4) My Languages



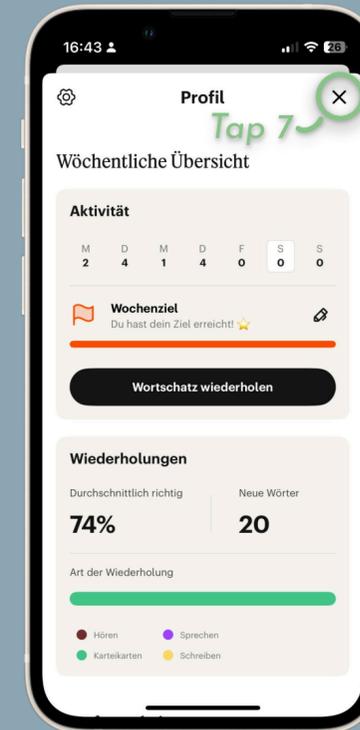
8) Home



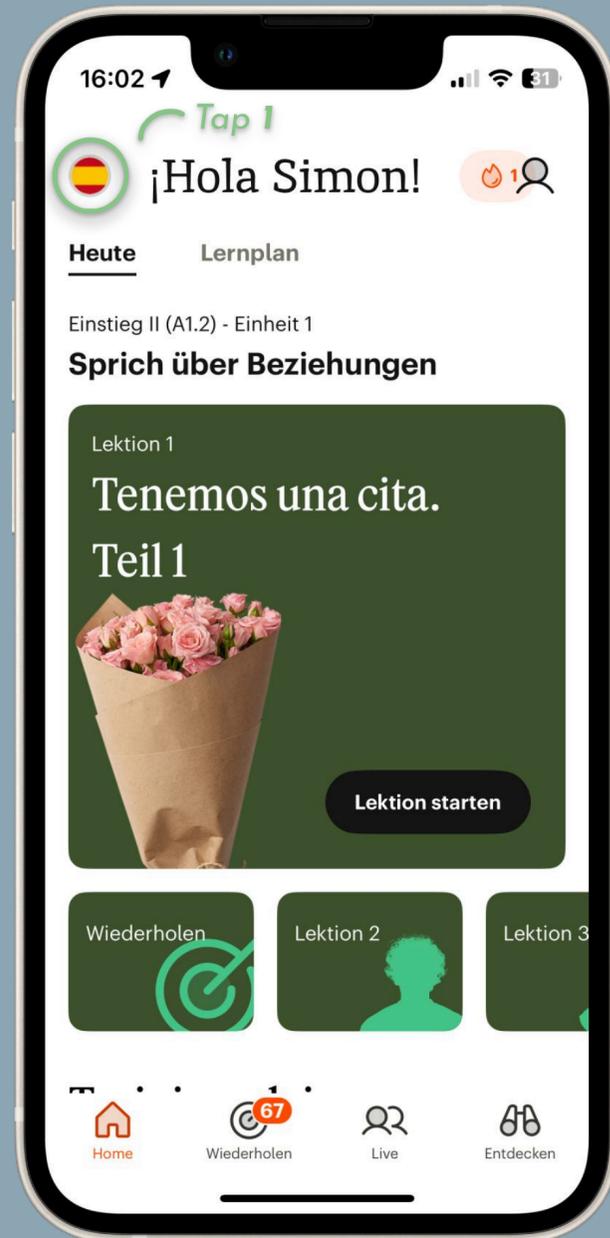
5) My Languages



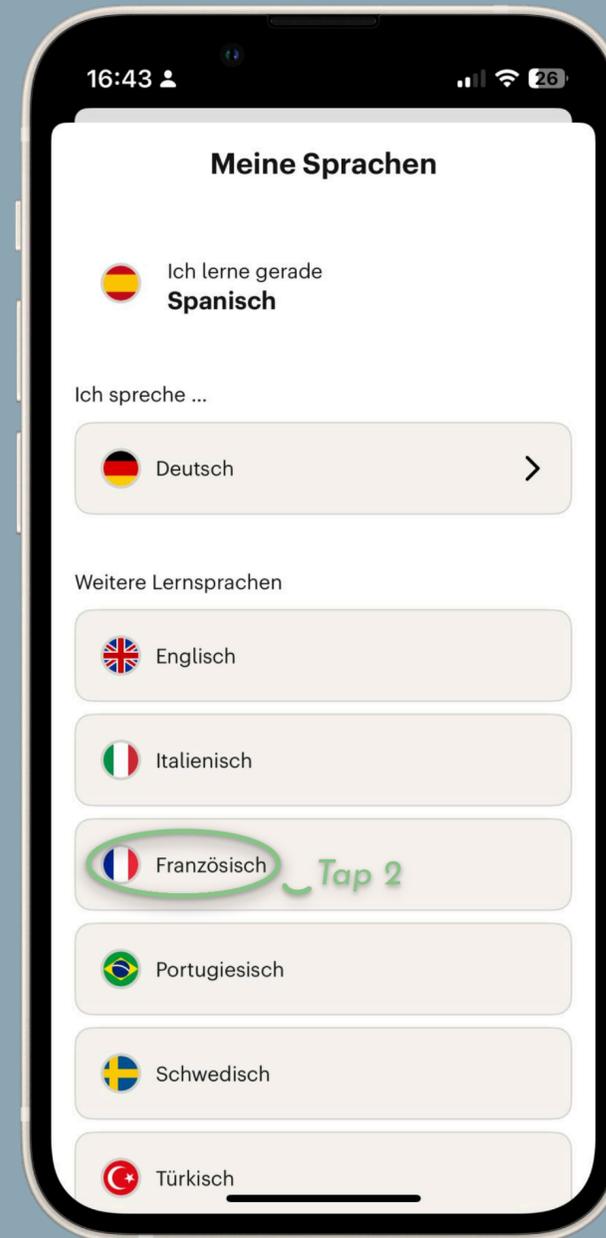
6) Settings



7) Profile



1) Home

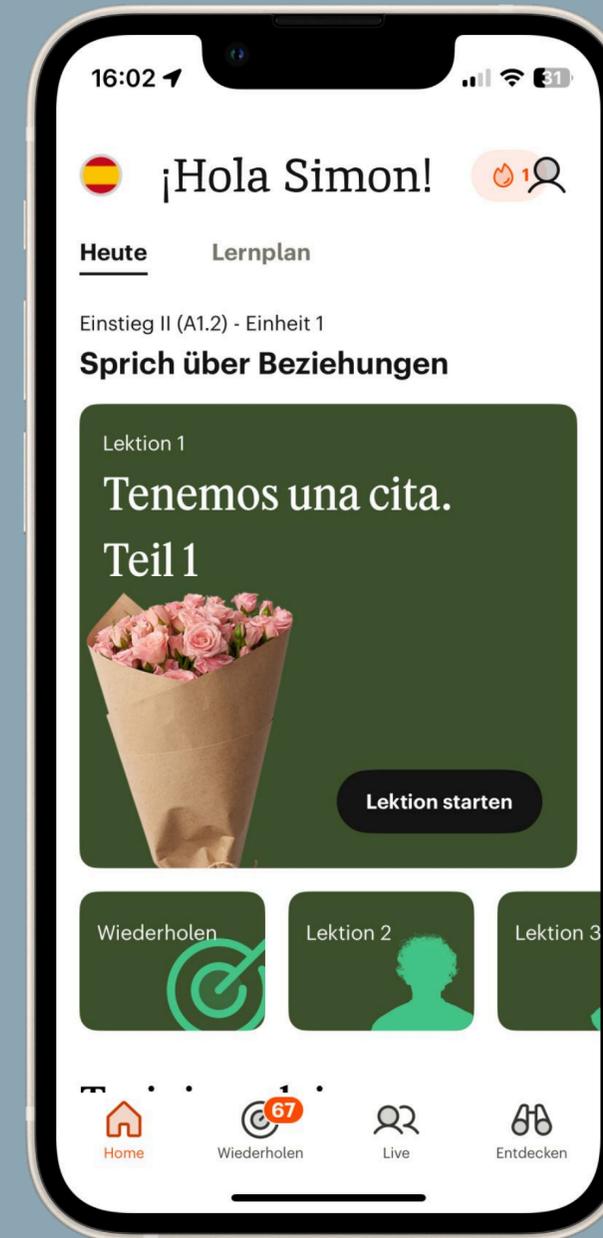


2) Language Selection



3) Home

- ✓ **Clear Information** about Current Language Setting
- ✓ **Direct Access** to Language Setting
- ✓ **71% Fewer Interaction Steps** to Switch Languages



Your **Human Experience**  
**Expert** in every phase of  
innovation

Get in touch on...

[vmhx.de/en](https://vmhx.de/en)



Simon von Massow  
human experience  
consultant