

MAYRA CORONEL

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SUMMARY

Product Designer shaped by a background in education, bringing structural thinking and genuine user empathy to every problem. I thrive in early-stage, fast-moving startup environments, owning the full design process end-to-end and using AI daily to move faster and collaborate more closely with engineering.

WORK EXPERIENCE

Product Designer · ShiftRx September 2025 – Present
Health-tech startup

- Sole Product Designer owning two products end-to-end: the Provider App (mobile-first, iOS & Android) for pharmacists and technicians picking up shifts, and the Facility Portal (web) for pharmacy owners managing staffing operations.
- Collaborate directly with engineering to spec features, clarify design intent, and validate implementations as part of the design process.
- Identify usability issues through direct user observation and close collaboration with customer support, using cross-touchpoint feedback to prioritize improvements.

Product Designer · Foo Talent Group June 2024 – May 2025
Internship program

Healthcare Management Platform, AURA April – May 2025

- Led user research and designed high-fidelity flows (patient profiles, clinical history, scheduling) for an MVP, then presented at Demo Day to stakeholders and developers.

Lost & Rescued Pets Web App, PetQuest June – July 2024

- Led a team of four designers through user interviews, personas, and journey maps to design an accessible app with photo upload, pet tagging, and location filters.

SKILLS

Design & Tools: Figma · Framer · Design Systems · Information Architecture · Prototyping · HTML & CSS · Linear · GitHub

AI in Design: Claude · ChatGPT · Figma AI · Google Stitch · Cursor · Framer AI

CERTIFICATIONS

UX/UI Design Bootcamp September 2024 – January 2025
ReDi School of Digital Integration

Google UX Design Professional Certificate November 2023
Coursera

EDUCATION

Bachelor of Arts (BA) in English Language Teaching December 2022
"Juan Ramón Fernández" Institute of Higher Education in Modern Languages

LANGUAGES

Spanish: Native · English: Bilingual (C2) · Italian: Basic (A2)