

NET PRINT RATES (RATES PER ISSUE)

	1X	4X	8X	13X	26X	52X	DIMENSIONS
Full	\$2,500	\$2,250	\$2,125	\$1,875	\$1,500	\$1,210	9.75" X 10.6875"
Jr. Page	\$1,875	\$1,690	\$1,595	\$1,400	\$1,125	\$875	7.27" X 7.97"
1/2 Page	\$1,300	\$1,170	\$1,100	\$970	\$775	\$610	V: 4.79" X 10.6875" H: 9.75" X 5.26"
1/3 Page	\$900	\$810	\$760	\$670	\$535	\$415	V: 4.79" X 7.07" H: 9.75" X 3.45"
1/4 Page	\$690	\$620	\$585	\$515	\$410	\$315	V: 2.31" x 10.6875" H: 9.75" x 2.55" SQ: 4.79" x 5.26"
1/6 Page	\$470	\$425	\$400	\$350	\$280	\$215	V: 2.31" x 7.07" H: 4.79" x 3.45"
1/8 Page	\$360	\$325	\$305	\$270	\$215	\$165	V: 2.31" x 5.26" H: 4.79" x 2.55"
1/12 Page	\$245	\$220	\$210	\$185	\$145	\$115	V: 2.31" x 3.45" H: 4.79" x 1.64"
1/16 Page	\$195	\$180	\$165	\$145	\$115	\$90	2.31" x 1.64"

FLAVOR PRICING

	1X	13X	26X
Premium	\$2,100	\$1,800	\$1,500
Full Page	\$1,800	\$1,500	\$1,200
1/2 Page	\$1,050	\$850	\$650
1/4 Page	\$600	\$450	\$350

INSERTS/COVER PRICES

Cover Sticker	\$3,000
Half Cover Wrap	\$3,500
Insert	\$1,240
Political	4x rate
Events	13x rate

DEADLINE & REQUIREMENTS

Deadline for electronically-submitted ads: Monday by noon to Deadline for electronically-submitted ads: Friday by 5pm

Sending the File:

CC Your ad to your rep as an attachment (PDF or ZIP archive file)

Include:

- Advertiser's/Billing Name
- Size of the Ad (1/4, 1/2, FP, etc)
- Contact Name & Phone Number

Current ad Requirements:

Color Mode: CMYK or Grayscale (no RGB)

Image Resolution: 300 dpi

*Please note: Images pulled from web pages are only 72 dpi and do not reproduce well in print when enlarged to 300dpi

Image Formats: PDF, PSD or Tiff is preferred. JPG and EPS are also acceptable.

Supported Applications: InDesign, Adobe Photoshop, Adobe Illustrator