

HARSHITA SARASWAT

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EDUCATION

KBC NORTH MAHARASHTRA UNIVERSITY

Master of Business Administration

Major in Human Resources

Cumulative GPA: 9.69/10.0

Relevant Coursework: Human Resources; Labour Laws

Jalgaon, IN

Jul 2020 - Jul 2022

KBC NORTH MAHARASHTRA UNIVERSITY

Bachelor of Engineering

Major in Computer Science

Cumulative GPA: 7.64/10.0

Relevant Coursework: Data Analysis, Software Engineering; Operating Systems; Algorithms; Artificial Intelligence

Jalgaon, IN

Jul 2016 - Jun 2020

WORK EXPERIENCE

AppStac Pvt Ltd. (8-employee venture-backed recruitment startup)

Data Analyst Intern

New Delhi, IN

Apr 2024 – Jul 2024

- Developed a Power BI dashboard to visualize core business KPIs, saving 10 hours per week of manual reporting
- Aggregated unstructured data from 20+ sources to build the foundation of a new product; led to \$100,00 in new revenue
- Improved app deployment efficiency by 20%, reducing release time from 5 to 4 minutes
- Enhanced user onboarding process, resulting in a 15% increase in overall client satisfaction and engagement
- Collaborated with cross-functional teams, achieving a 30% reduction in app distribution errors

PROJECTS

SALES ANALYSIS

Data Analyst

Mar 2024 - Apr 2024

Technologies used: Excel, Power Query, Power Pivot

- Devised pricing strategies to optimize profit margins, resulting in a projected 10% profitability increase
- Developed interactive sales dashboard, boosting team productivity by 20% with streamlined data visualization
- Demonstrated and analyzed sales data trends, identifying key patterns that led to a 15% increase in revenue
- Evaluated sales performance across regions, identifying underperforming areas and suggesting improvements leading to a 20% boost

MOVIES ANALYSIS AND RECOMMENDATION SYSTEM

Data Analyst

Feb 2024 - Mar 2024

Technologies used: Python, Streamlit, Power BI

- Developed a movie recommendation system using context-based algorithms with Streamlit, increasing recommendation accuracy by 25%
- Analyzed user preferences, enhancing recommendation relevance and improving user satisfaction by 20%
- Created an interactive movie analysis dashboard, increasing data accessibility by 20%
- Designed visualizations to highlight key metrics, reducing data interpretation time by 20%

SKILLS

Technical Skills: Advanced in SQL; Proficient in Python, Power BI, Excel

Core Competencies: Proficient in Data Cleaning and Preparation, Text Mining, Data Visualization, Data Modeling, Statistics, ETL Process

Languages: Proficient in English; Fluent in Hindi

Certifications & Training: Microsoft Certified: Power BI Data Analyst Associate, Data Analysis Using Python (IBM), SQL and Relational Databases (IBM), Advance Excel (Udemy)

Hobbies: Listening to Music; Playing Puzzle Games; Painting