

Anna Marie De Luna

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Dynamic and innovative professional with 2+ years of experience in handling several creative design projects, content creation, and graphic design. Focused on building strong client relationship and clear communications.

SKILLS

- Proficient in creating dynamic social media templates designs.
- Skilled in using social media management tools (e.g. Canva, Asana, Slack, & Capcut).
- Intermediate skills in video editing for short reels.
- Intermediate skills for creating website design.
- Skilled in creating branding collaterals that align with brand standards.
- Adaptable and eager to learn new tools and techniques.

WORK EXPERIENCE

Creatives ▪ Baliuag, Bulacan (2022 - 2024)

Chonggos Digital and Virtual Assistant

- Develop content calendar ideas, ensuring a mix of graphics, videos, stories and scheduled posts using Meta.
- Designed engaging social media posts and short videos for Instagram and Facebook.
- Collaborate with marketing teams and copywriters to align designs with messaging.
- Create, organize and maintain a library of all digital products and ensure all files are properly labeled and stored for easy to access by the team.
- Conducted quality check and edited designs before publishing to maintain the brand standards.
- Monitor and respond to comments, messages and mentions in professional manner.

Freelance Graphic Designer WFH ▪ Rwanda, East Africa (2023 - 2024)

Infinite Scholars Ltd.

- Created visually appealing social media posts for Instagram.
- Produced short Instagram reels to enhance engagement.
- Designed YouTube thumbnails, logos, brochures, and business cards.

EDUCATION

Bachelor of Science in Information Technology (2018 - 2022)

Baliwag Polytechnic College

Clickable Portfolio Website: creativesannamarie.framer.website