

# SHELLY MARQUES

UX/UI & PRODUCT DESIGNER

## ABOUT

I am a Junior Product Designer with a passion for art and technology, experienced in interface design, prototyping, and time management. I aim to use my creativity to enhance the innovation and usability of digital products. I enjoy creating intuitive and beautiful digital experiences. Currently, I seek to expand my knowledge through study and hands-on experience while connecting with others on their design journeys.

## SKILLS

- Collaboration with development teams to define the best approaches for product design.
- Management of timelines and task prioritisation.
- Communication & Teamwork
- Effective communication with stakeholders to align design expectations and results.
- Experience in meetings and feedback sessions with cross-functional teams.
- Time Management & Organisation
- Planning and organisation of routines for both design work and external activities (e.g., as a nanny and tutor).
- Ability to handle multiple responsibilities simultaneously.
- Product Design & UX
- Creation of prototypes and wireframes for apps, web apps, and websites.
- Experience in user-centred design.
- Planning and conducting usability tests.
- Design Tools
- Proficient in Figma, Framer, Marvel and Adobe Photoshop.
- Creation of interactive prototypes and visual design.
- Project Management & Collaboration

## EXPERIENCE

### FREELANCE DESIGNER

London | May 2024 - present

Assisting local businesses in expanding their digital presence, offering website and social media design services. Working with nominal fees or in exchange for learning experience to refine design skills and client service.

### UX/UI & PRODUCT DESIGNER

The Allergy Vault - London | Jan 2024 - Aug 2024

Developed designs for the app, web app, and website with a focus on user experience. Collaborated with developers to define product approaches and functionalities. Supported stakeholders at corporate events and helped define design strategies. Took on all the typical UX designer roles, gaining experience in various stages of the design process.

### PART-TIME NANNY

London | Aug 2023 - present

Responsible for all activities related to childcare. Organised educational activities, cultural outings, and managed the child's routine.

### SECRETARY & DESIGNER / SOCIAL MEDIA MANAGER

Luciana Freitas - Brazil | Nov 2020 - Feb 2023

Managed administrative tasks, including scheduling appointments, client communication, and record management. Responsible for designing and managing the clinic's social media presence during a period of transition, ensuring consistent online branding.

### ADMINISTRATIVE ASSISTANT

Mercantil Bastos LTDA - London | Oct 2018 - Oct 2019

Performed administrative tasks such as appointment scheduling, document organisation, and internal communication. Provided daily operational support and worked closely with the team to ensure smooth business operations. Completed an Administrative Assistant course and finished secondary education while working.

### PRIVATE TUTOR (VOLUNTEER)

Brazil | 2018 - 2022

Assisted children facing academic difficulties with homework and school projects. Organised meetings between parents, teachers, and the child to monitor academic progress. Supported daily routine management and devised learning strategies.