

Leah Gordon

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Designing accessible digital products, scalable design systems and AI-assisted workflows.

WORK EXPERIENCE

UX Designer III (Senior Product Designer Scope)

Sep 2023 - Present

Fortra *Cybersecurity SaaS for private and public-sector clients.*

- **Contributed to a new enterprise customer sale** by leading end-to-end design and prototyping for an AI-powered security data summarisation feature across 40+ screens.
- **Supported the retention of an existing Government of Canada contract** by ensuring Fortra products met WCAG 2.2 AA accessibility requirements, completing 4 accessibility audits and ACRs across DMARC, Agari, and other cybersecurity products, with code-level remediation guidance informed by VoiceOver, keyboard, and code testing.
- **Reduced time to developer-ready designs by ~30%** by contributing new React components to Fortra's Northstar design system, using Figma to Code, Codex, VS Code, Storybook, and GitHub to refine and validate interactions and edge states

Product Designer

Jun 2022 - Jun 2023

Corus Entertainment *Canada's largest media company: Food Network Canada and HGTV Canada.*

- **Increased time on site by 40%** through the end-to-end redesign of HGTV Canada's mobile and desktop experience, improving navigation and content discovery across show and editorial pages to **support engagement and ad revenue.**

UI Designer

Nov 2020 - May 2022

CIBC & Simplii *Top-five Canadian bank and its digital-first subsidiary (15 Million customers)*

- Designed **50–60 net-new and feature-update landing pages** in Adobe Experience Manager (AEM) for CIBC and Simplii financial product launches — including student-account and real-estate-planning services, using reusable brand components.
- Maintained **20+ product pages** as offerings and customer needs evolved, partnering with UI designers to preserve consistent CIBC and Simplii digital banking experiences

INDEPENDENT PROJECT

"The Accessibu11y" Google Chrome Extension (Shipped)

- Identified a recurring gap in accessibility audits and built 'The Accessibu11y,' a Chrome extension (using Claude AI) that scans code in real time and flags accessibility issues before release — tested across code editors and Accessible University.

SKILLS

Component Architecture • Design Systems • Design Tokens • Auto Layout • Variants • Figma Variables • Design Ops • Component Governance • User-centered Design • Responsive Design • Wire-framing • Prototyping • Information Architecture • UX Research • Accessibility Compliance Audits • WCAG 2.2 AA • ARIA • VoiceOver Screen Reader Testing • Keyboard Testing • LambdaTest • VPAT • Accessibility Conformance Reports (ACR) • Figma • Figma to Code • Figma MCP • React • Storybook • VS Code • Git/GitHub • Codex • Claude Code • Agentic AI • AI-Assisted Design-to-Code Workflows

EDUCATION

Bachelor of Communications and Media, Honours | Carleton University

Associate's Degree, Multimedia Design and Development | Humber College