



Scott Jacobs

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Work

FM Global

Senior Product Designer (Contract) | 2025 - Present | Remote

- + Designed UX/UI for RoofNav and DART web apps, supporting FM Approvals' \$100M annual product certification business
- + Partnered with Product Owners, engineers, and stakeholders to design scalable enterprise workflows supporting 300+ internal users and 3,000–4,000 external customers
- + Established DART's design foundation by building reusable Figma component libraries, standardized interaction patterns, and scalable UI patterns that accelerated design iteration and improved consistency

Kessel Run

Lead Product Designer | 2019 - 2025 | Boston, MA / Remote

- + Designed products adopted by Air Force users across 68 military bases globally to streamline personnel scheduling, significantly reducing workload for flight line management
- + Led design projects across entire product lifecycle on cross-disciplinary teams
- + Conducted onsite/remote research with military bases nationwide
- + Maintained and evolved components, libraries, and patterns for KRUI, Kessel Run's unified Design System, used across all products
- + Managed design component libraries in Figma, implemented component naming structures, expanded system documentation, and standardized patterns across org
- + Worked collaboratively with Designers, Devs, and Product teams to enable Design System adoption and identified opportunities for new components, patterns and guidance; Initiated, led, and facilitated design discussions, workshops, and white-boarding sessions
- + Mentored and readied several new designers to take over their own projects

IDEMIA

Product Designer | 2017 - 2019 | Billerica, MA

- + Led UX/UI design across state-wide ID issuance product suite
- + Reduced identity fraud by enhancing biometric matching and face forensic features for DMVs and law enforcement
- + Led design projects across entire product lifecycle, working on cross-disciplinary teams
- + Conducted onsite/remote research with DMVs nationwide
- + Developed and implemented consistent design standards and patterns

Pavlok

Product Designer / Project Manager | 2017 | Boston, MA

- + Designed onboarding flow for Pavlok's sleep feature, used by 100,000+ habit changers
- + Drove end-to-end definition and design from ideation through high fidelity wireframes and interactive prototypes; Conducted design studios and competitive research

Skills

Product Design
UX/UI Design
Enterprise SaaS
Workflow Design
Information Architecture
Interaction Design
Problem definition
Design Systems
Design Audits
Wireframing
Interactive Prototyping
Responsive Web Design
Cross-functional Collaboration
Mentoring
Figma, Framer
ChatGPT, Claude
AI-Assisted Design Workflows

Education

Pivotal Labs

2019 | Cambridge, MA

Lean, Agile, UCD

Florida State University

Tallahassee, FL

B.S. Advertising

Passion Projects

Boston ITWP

2022 - Present

Rebranded league
Create merch
Manage socials