

# Sriti Chamola

Committed to creating  
beautiful experience for people

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## WORK EXPERIENCE

DEC 2021 – PRESENT

### Product Designer at Ola Electric

- Led the design of key modules and features for Ola scooter dash and Ola Electric app over MoveOS 3 and MoveOS 4
- Collaborate closely with development teams for timely deliveries
- Manage & evolve design system for smoother team workflow

NOV 2019 – DEC 2021

### Product Designer at Kommunicate

- Created a Design System from the ground up
- Improved user onboarding and first-time user experience
- Worked on features from scratch for web & mobile apps
- Enhanced product experience for current features and sub-products

SEP 2018 – NOV 2019

### Freelance Designer

Worked with clients like Intuit, 1mg, RedSeer, Indiefolio & more on branding, illustration, packaging and other projects.

SEP 2017 – SEP 2018

### Sr. Graphic Designer at Digit Insurance

Collaborate with multiple teams to create customer-centric marketing materials, investment decks and driving partner engagement.

JUL 2016 – SEP 2017

### Sr. Graphic Designer at Studio Xalt

Collaborated closely with clients on diverse projects spanning branding, print collaterals, websites, and more.

MAY 2015 – DEC 2015

### Graphic Designer at Serif

Collaborated closely with clients on diverse projects spanning branding, print collaterals, websites, and more.

## EDUCATION

JUL 2011 – JUL 2015

### Bsc.(Hons) Animation & Multimedia

Birla Institute of Technology, Noida

## SKILLS

### SOFTWARE

Figma

Adobe Illustrator

Adobe Photoshop

Adobe Indesign

Framer

Protopie

### DESIGN

User Research

User Interface

Web Design

Rapid Prototyping

Visual Design

Illustration

Storyboarding