Johnathan Hollins CV

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About Me

I am an experienced UX/UI designer with a versatile skill set and over 10 years in various design fields, including user experience, branding, web, print, video, and motion design. Self-taught since the age of 14, I am constantly learning and evolving to stay at the forefront of design trends and technology.

Experience

2013 - Now
Freelance Designer (UX/UI, Graphic Design, Video Editing)
- Elevated social media engagement by creating targeted content.
- Developed research-based branding strategies for diverse businesses.
- Created data-based strategies and designs, enhancing client's websites and businesses.
- Managed multiple projects, ensuring timely completion under tight deadlines.

2021 - 2024
Media and Creative Manager at Saleograph
- Lead designer for over 20 businesses, tailoring UX/UI and graphics solutions to client needs.
- Conducted and analyzed market and competitors' research.
- Executed user research, created user flows, sketched wireframes, and designed interfaces.
- Presented designs and research findings to clients and stakeholders.
- Contributed to up to a 100% annual increase in clients' sales.

Skills

Graphic Design Self-Taught - 13 years of experience.

UX/UI Self-Taught, Google UX Course - 3 years of experience.

Video & Motion Design Self-Taught - 13 years of experience.

Photography Self-Taught, Military Service - 8 years of experience.

Military Service

Commander of the Media Department of the Technology and Maintenance corps'
- Managing a team of designers and photographers on military-wide projects involving .
- Daily work on various media services, such as printed material, ads, educational tools, and photography.

Languages

Hebrew - Native
English - High Proficiency

Tools

Figma, Photoshop, Illustrator, After Effects, Premiere Pro, Lightroom, Indesign
Spline, DaVinci Resolve, Microsoft Office.