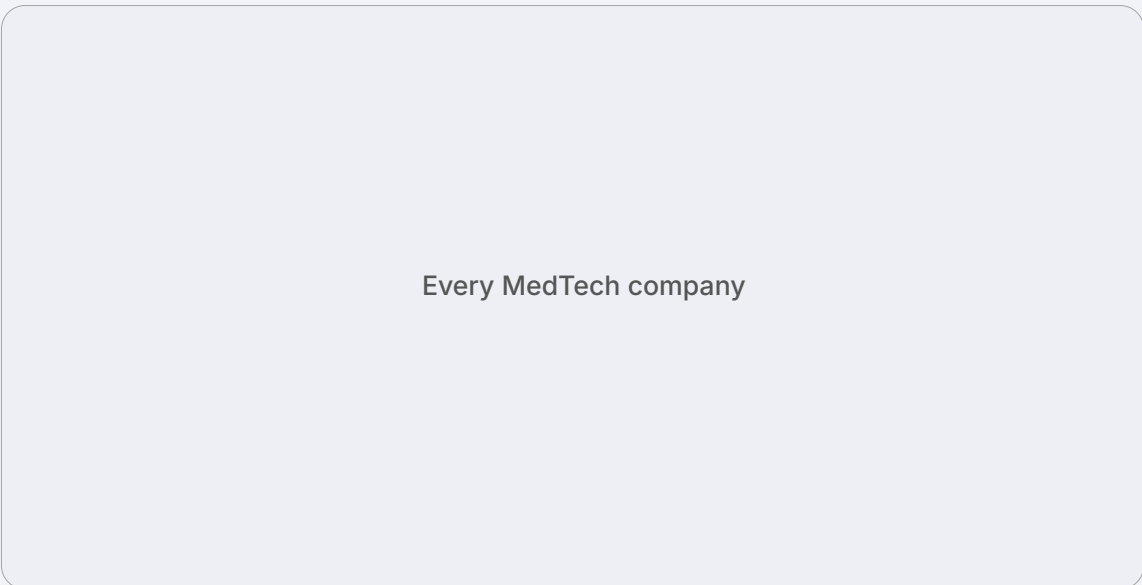
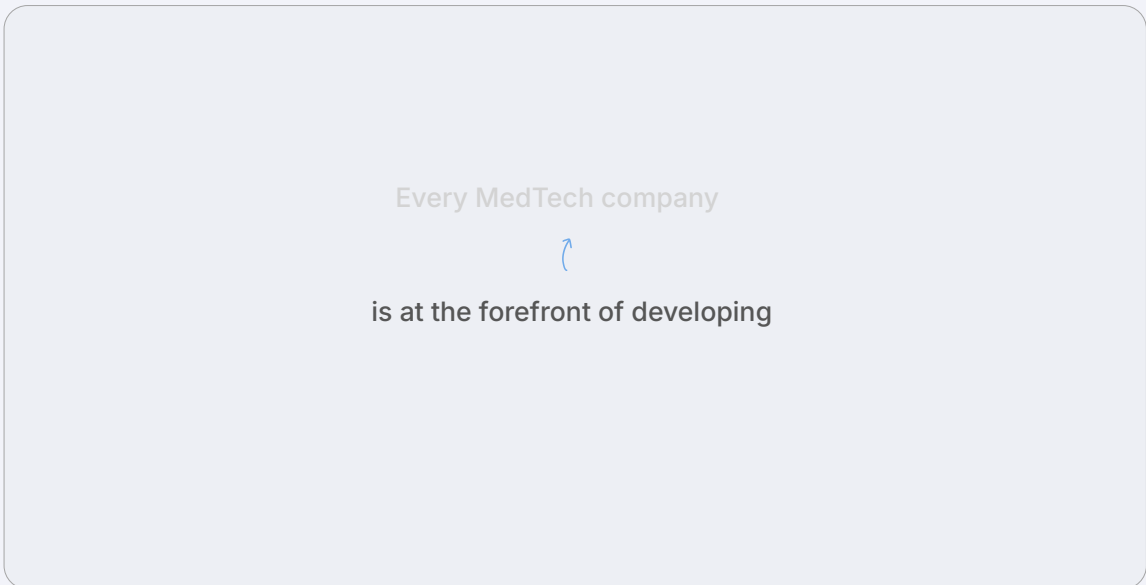
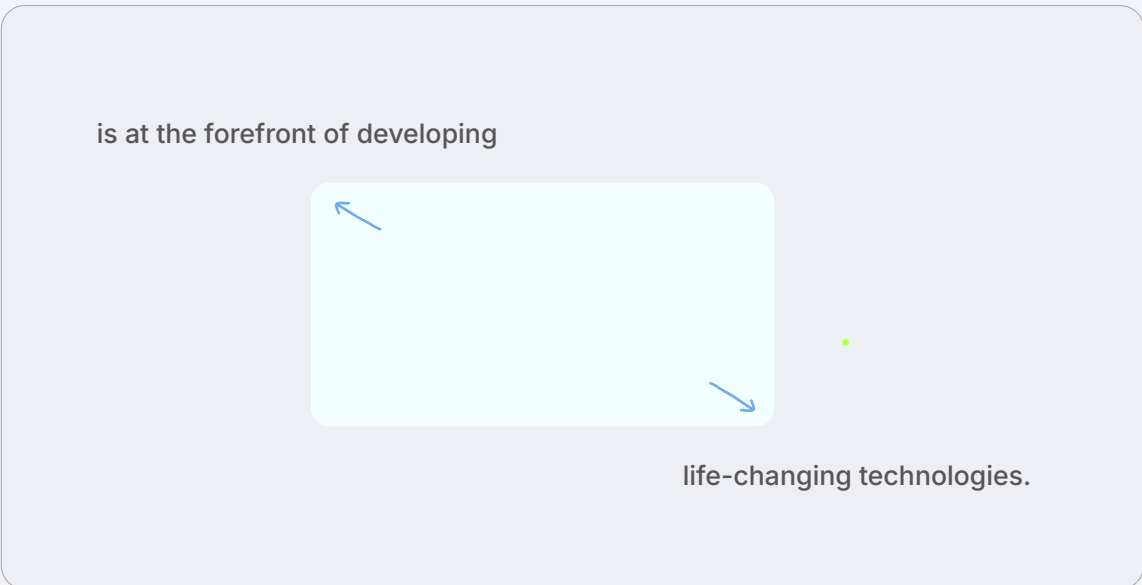




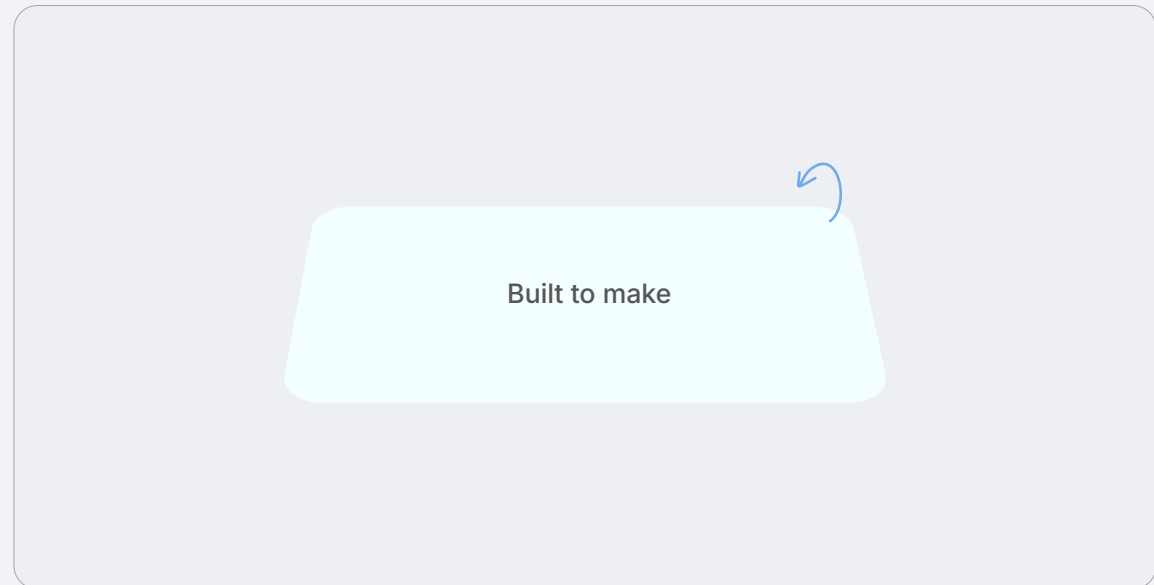
Every MedTech company



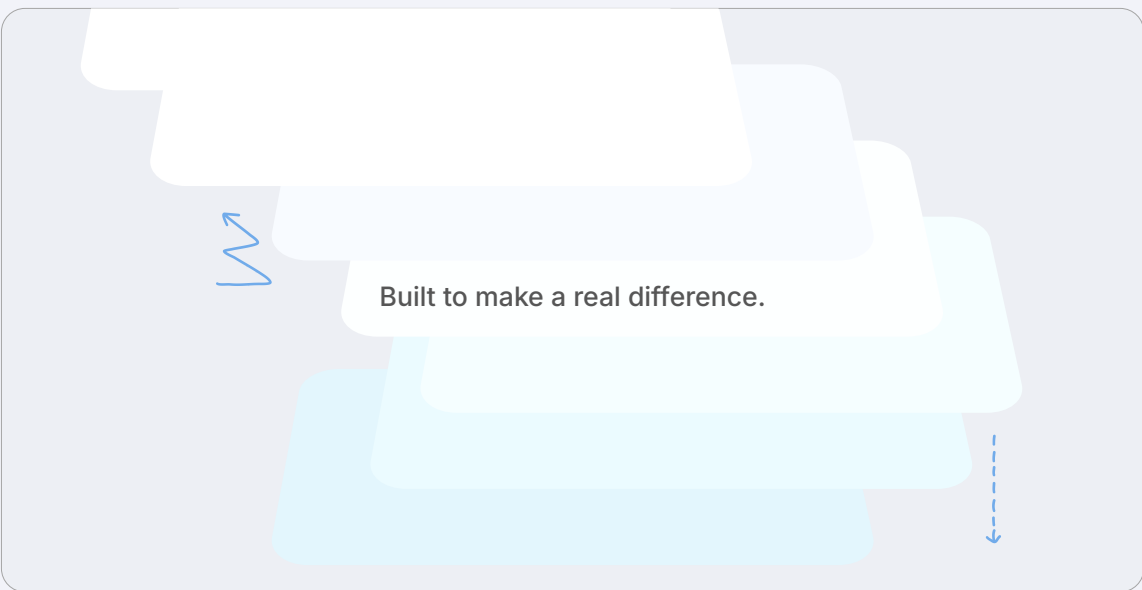
is at the forefront of developing



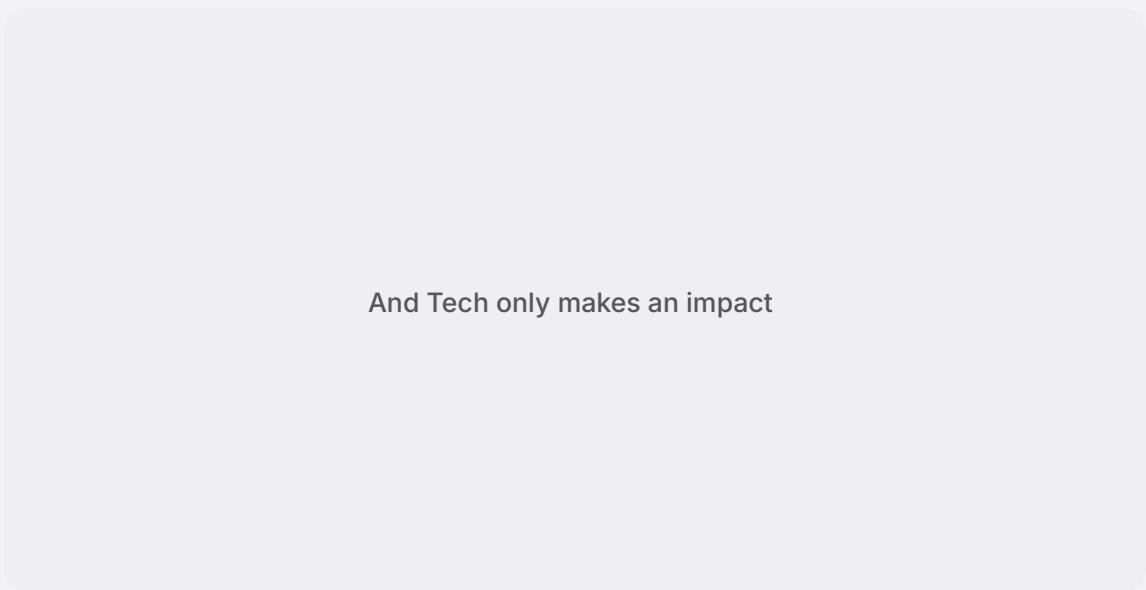
life-changing technologies.
(A video showing medical technologies inside frame)



Built to make
(Frame lays back in 3D axis and starts multiplying upwards)



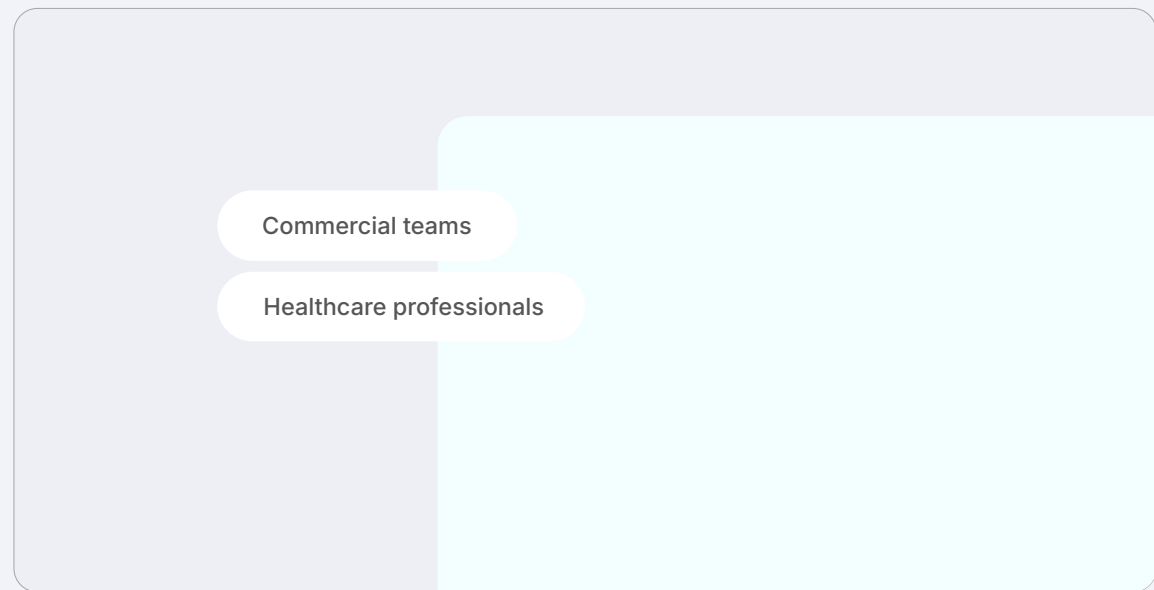
a real difference.



And Tech only makes an impact



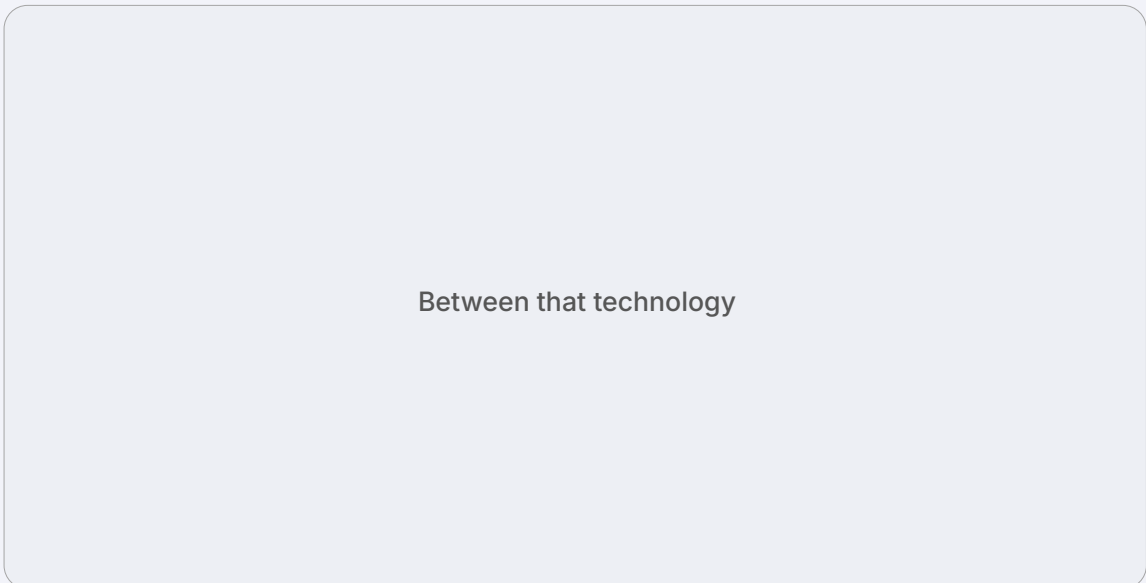
when the people around the technology are ready.
A stylized scene inspired from the reference sent before. Photos of healthcare professionals rotating around the type "Ready". (Scene will be improved due video production process.)



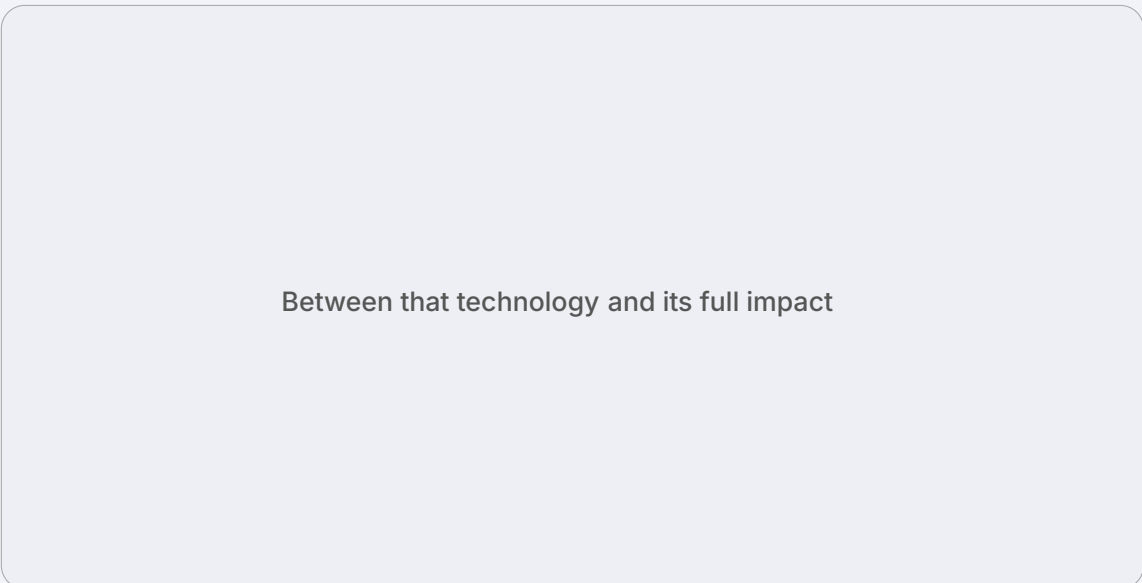
Commercial teams. Healthcare professionals.
Videos showing healthcare professionals and commercial teams inside big frame.



The people who use the technology every day.
(Stock videos or photos of professional people inside frames)



Between that technology
Stylish text animation and transitions



and its full impact
Stylish text animation and transitions



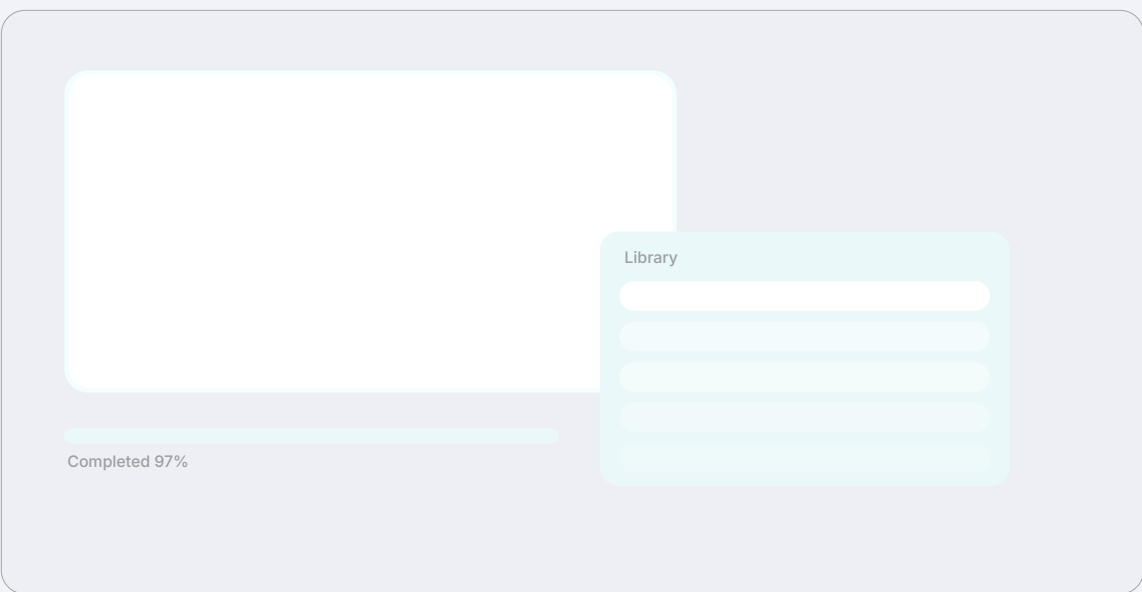
there's a gap.
Stylish text animation and transitions



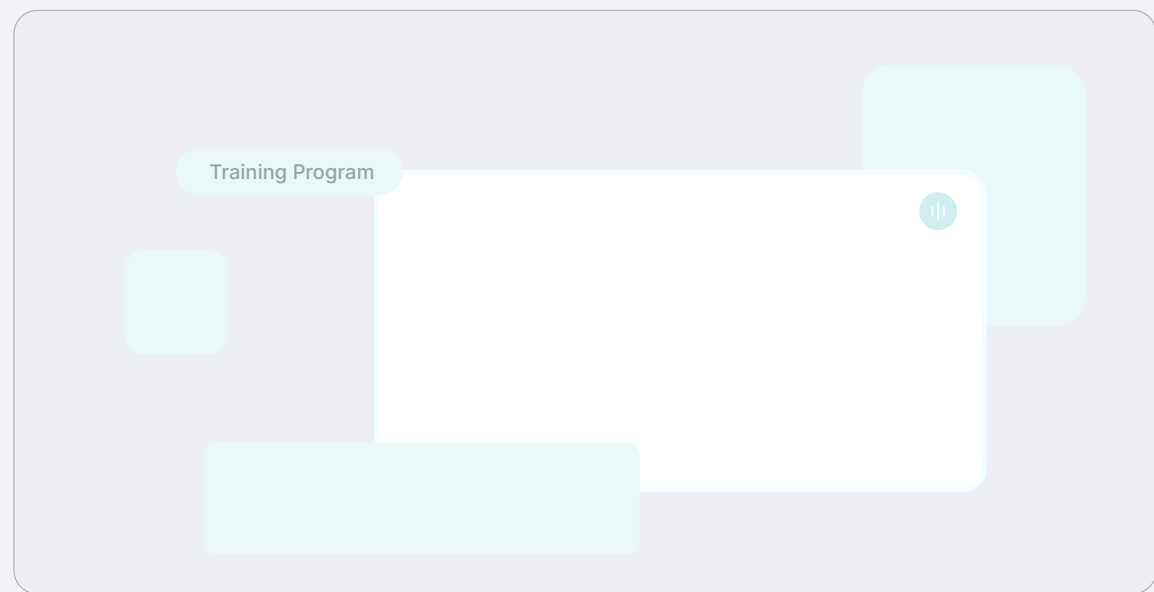
That's the gap we close.



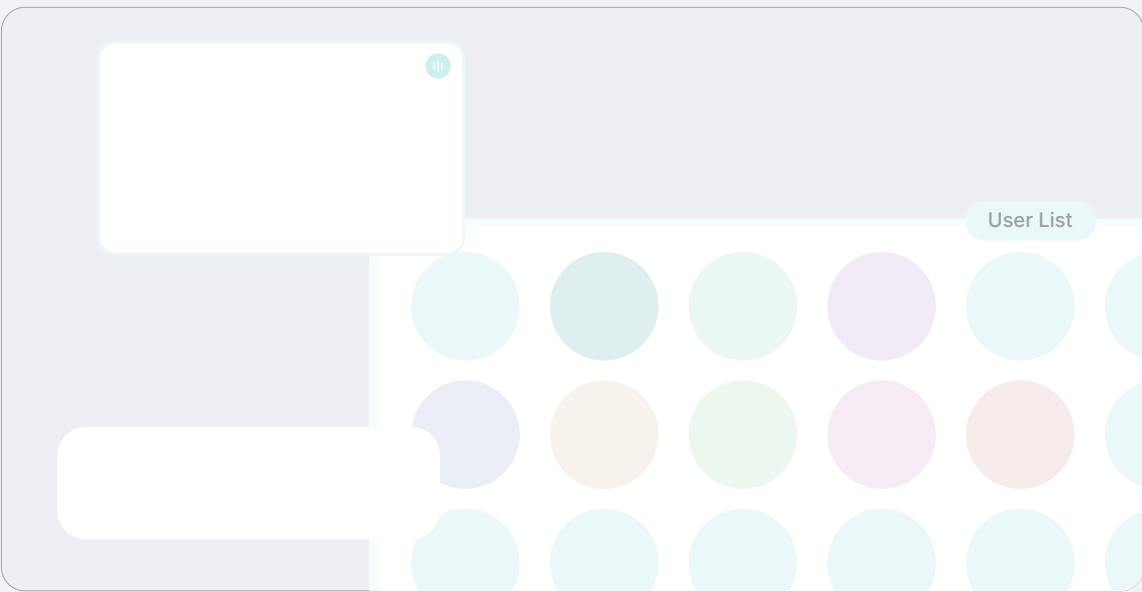
We're MedTechREADY.



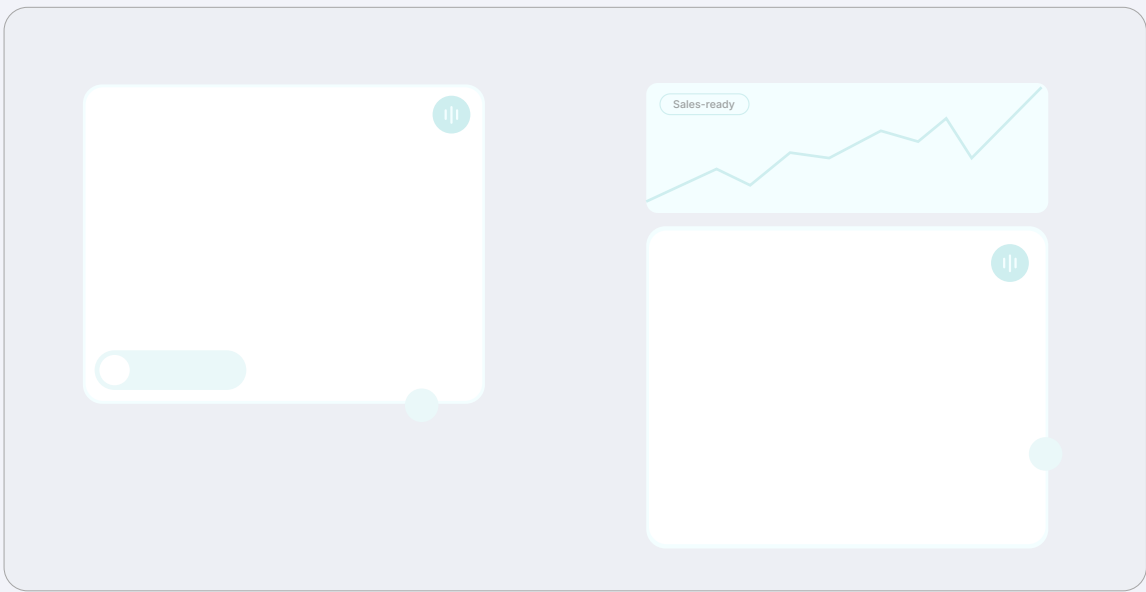
We design readiness programs your audiences actually complete.
(Stock video of a professional inside frame)



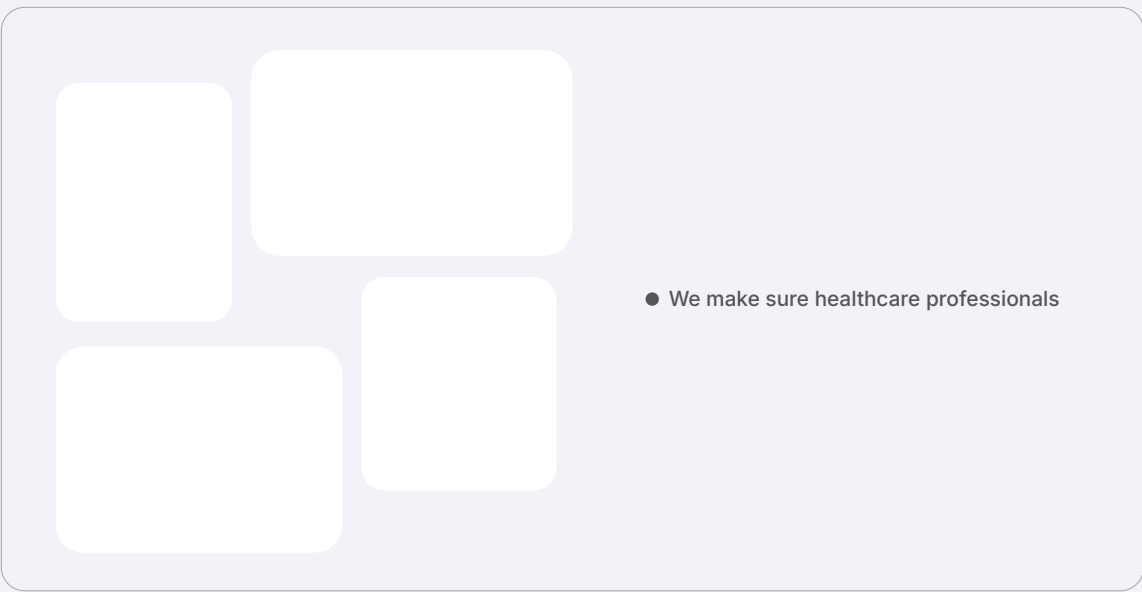
We train your sales team to lead deal-closing conversations.
(Stock video of a professional person talking inside frame)



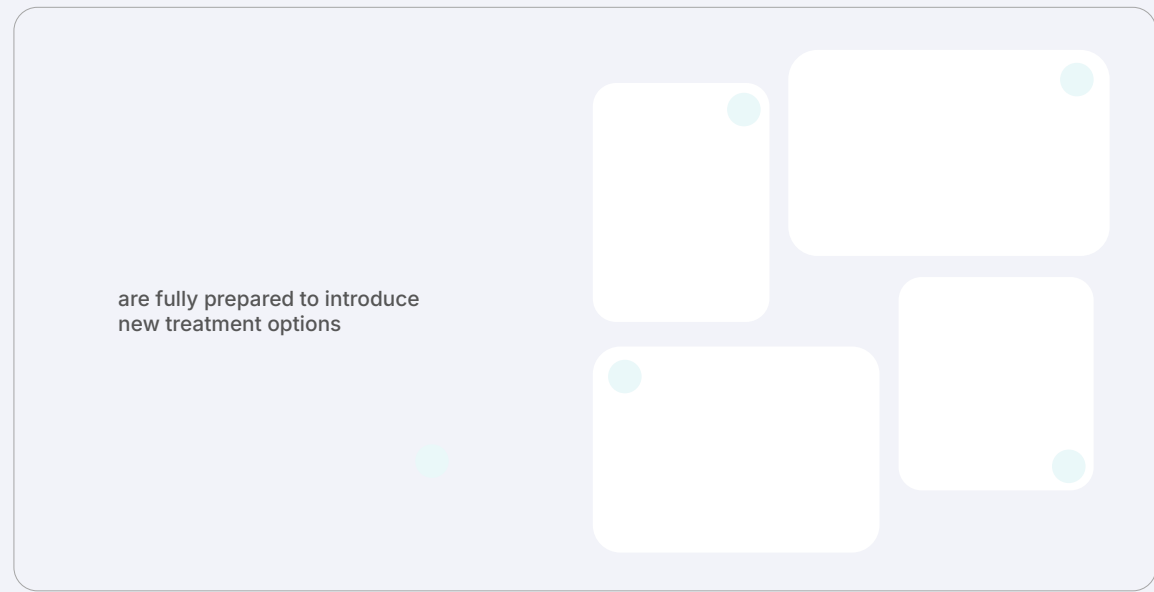
Our adoption training makes sure your users are fully prepared.
(Stock video of a professional person talking inside big frame, photos of users inside circles)



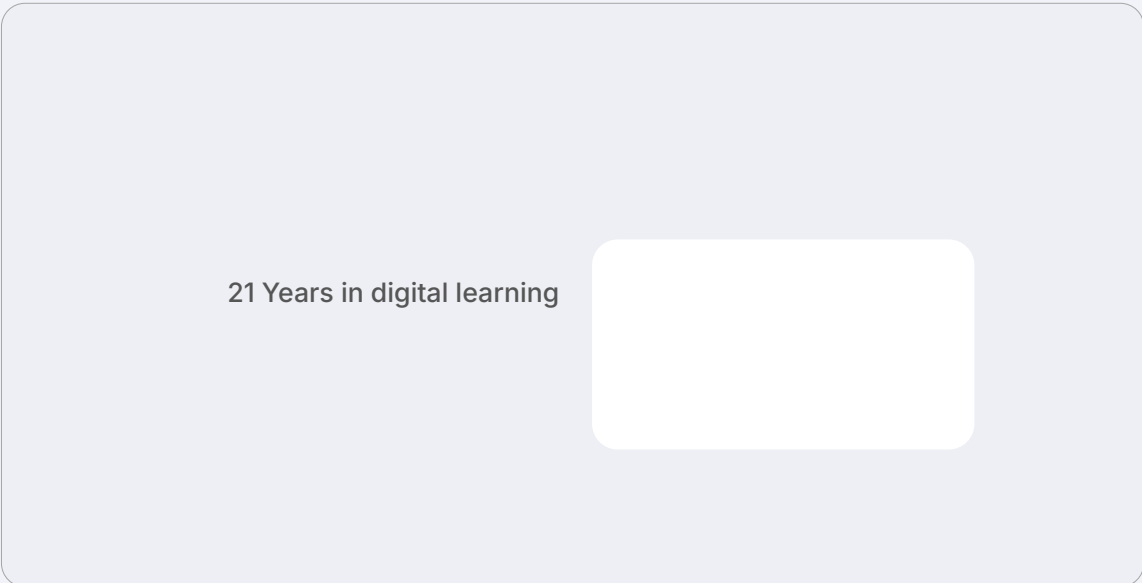
We get your partner channel ready to pitch with complete conviction.
(Stock video of a 2 professionals talking and doing meeting inside frames)



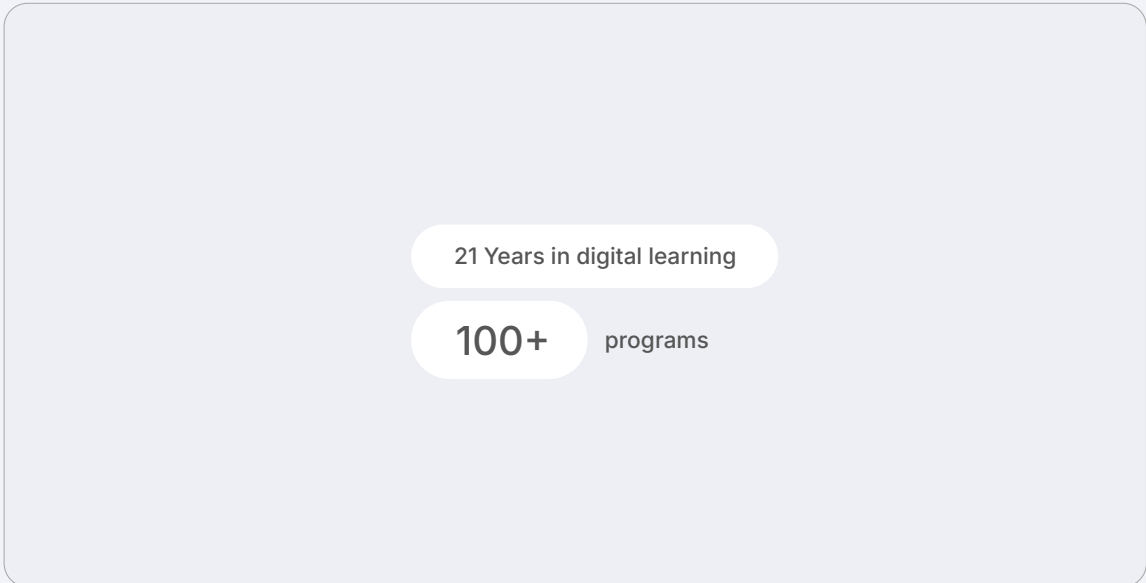
And we make sure healthcare professionals
(Healthcare professionals' photos inside frames, stylish text transition)



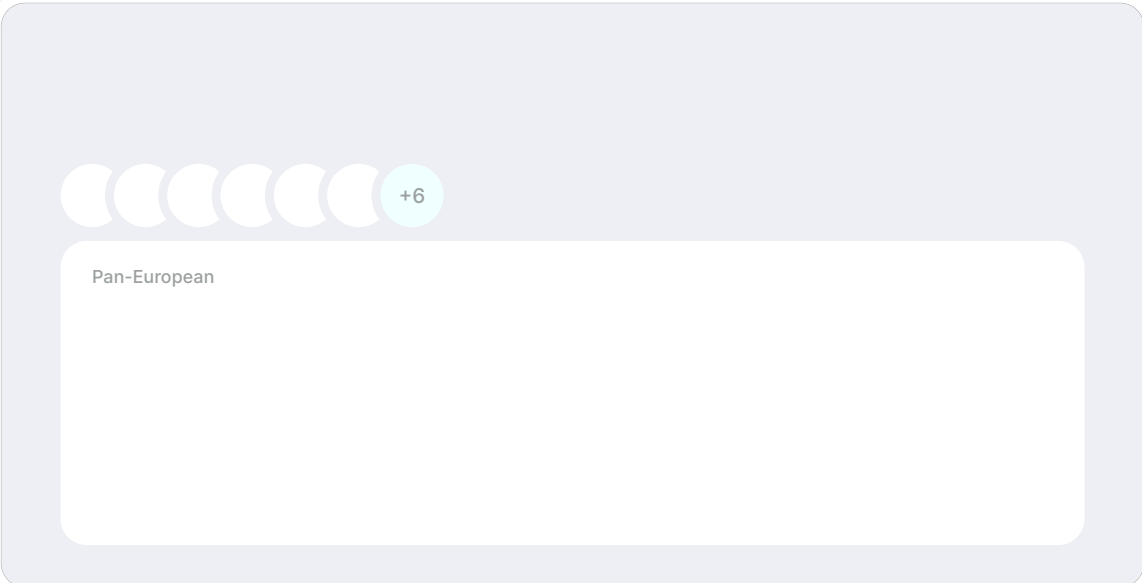
are fully prepared to introduce new treatment options.
(Healthcare professionals' photos inside frames, stylish text transition)



Twenty-one years in digital learning,
(Couldn't decide what to put inside the frame, may delete it)



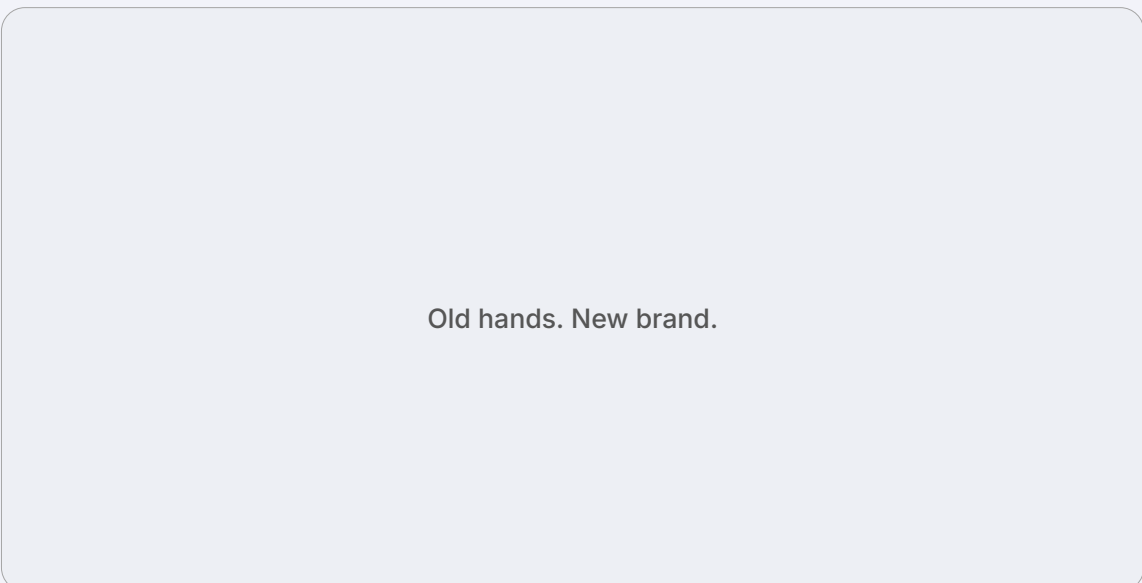
A hundred-plus programs,



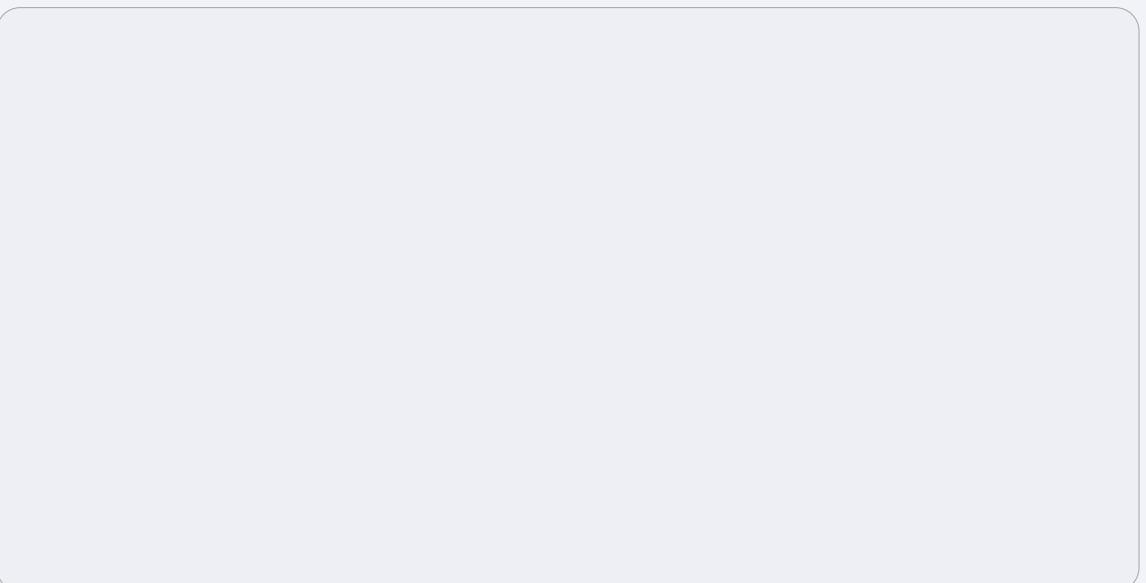
Pan-European
(Nature video in the background, stylized map of the Europe in big frame, countries' flags inside small circles)
Check References below.



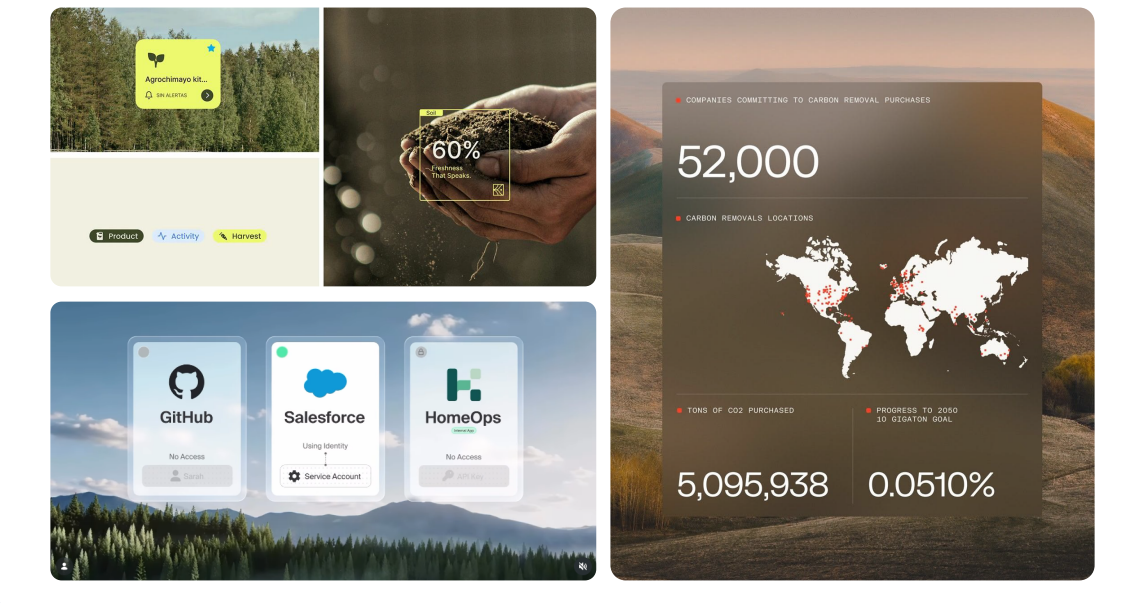
Five times the industry completion rate.



Old hands. New brand.



We deliver results you can point to.
(A 3D scene can be made that shows an interface with increasing stats)



MedTechREADY. From Training to Impact.