

Ashley Parker

Product Designer

Creating solutions for cool people with interesting problems.



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Location
Vancouver, BC



Website
www.ashleycoidlyn.com

Socials



Instagram
@ashley.coidlyn



LinkedIn
ashley-coidlyn-parker

Hobbies & Interests



Dog Hangs
2 Peruvian rescues



Yoga,
Pilates, and kickboxing



Reading
Annual goal of 30 books



Urban Design
Designing cities, streets, and spaces

Recent Work Experience



Product Designer, Core UX
Geotab

Present

Remote



Product Designer, Growth
Intuit Mailchimp

Jul 2022 - May 2024

Remote



Creative Director
PR Associates

Sep 2021 - Mar 2022

Remote



UX & Digital Design Manager
Our Gorongosa

Mar 2020 - Jul 2021

Remote



Digital Experience Coordinator (promoted)
Website Enhancement Specialist
Eminence Organic Skin Care

Mar 2018 - Mar 2020

Vancouver, BC

Education & Professional Development



Udacity

Data Visualization
Mar 2025



BrainStation

User Experience Design
Dec 2018



Visual College of Art & Design

Fashion Design
Oct 2014

Skills

Accessibility

Data Visualization

Design Systems

Enterprise Software

Interaction Design

Mobile & Responsive Design

Product Design

Project Management

Prototyping & Wireframing

Stakeholder Collaboration

Strategic Roadmapping

Systems Design

User Experience

User Research

User Testing

Tools



Adobe CS
Design, Photo Editing



ChatGPT
UX Writing, Synthesis



Figma
Design, Prototyping



Jira
Project Management



UserTesting
UX Research, Testing