

Vaibhav Wankhede

UX Designer

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Phone no: 8669274018

Skills

User Interface Design (UI),
User Experience (UX),
User Experience Design (UED),
Human Computer Interaction,
Information Architecture,
User Flows, UX Research,
Product Design, User testing,
Wireframing, Prototyping,
Web Design

Tools

Figma, Framer,
Adobe XD, Adobe Photoshop,
Adobe Premier pro, Notion.

Collaborations

Communication, Team work,
Adaptability, Project Management,
Leadership

[LinkedIn](#)



[Twitter](#)



Projects

UX Designer @ "Pragati"

[Link](#)

Pragati – Skill Development App (Personal Project)

- Led design of Pragati by conducting user research, defining personas, & identifying critical pain points.
- Redesigned the Explore Page, shifting from a social media-like feed to a focused, value-driven feature.
- Prototyped and iterated based on usability testing, enhancing whole app with better visual hierarchy and clearer content prioritization.

UX Designer @ "Thrive"

[Link](#)

Thrive – Habit Formation App (Personal Project)

- Conducted secondary and primary research to understand emotional variability and its effect on habit formation.
- Designed a mood-based habit system in Figma, providing flexible habit-building options for users.
- Led usability testing and made iterations, improving user engagement and flow efficiency.
- Applied user-centered design principles to create an accessible and personalized experience.

Education

Dr. D. Y. Patil Institute of Technology

Graduation (2019 – 2023)

Extra Curricular

Team Lead, MESA Club

- Lead a team of 15 members in organizing events and activities.
- Coordinate and manage projects, ensuring successful execution and participation.
- Foster teamwork and collaboration among club members.