



Tanvi Raut

GRAPHIC DESIGNER

ABOUT

Communication design student at ISDI, ATLAS, graduating in 2027. I work across UI/UX, branding, editorial and print. I research first and design second, and I care most about the details that hold a design together.

EXPERIENCE

Design Intern, Abby Lighting

Mumbai · May–July 2026

- Designed four print-ready product catalogues in InDesign and Illustrator, three for Abby Lighting and one for its sister brand Unwired Connect, translating technical specifications into clean, structured layouts.
- Developed brand guidelines for Abby Lighting, covering typography, colour and layout rules for print and social.
- Created social media graphics and blog layouts for Unwired Connect, keeping both brands consistent yet distinct.

Graphic Designer, Anacare

Mumbai · January–April 2026 · university SDG project with a working NGO

- Built eight reusable social templates and a set of clinic posters inside an existing brand, using fixed hierarchy and editable fields so a two-person team can publish without a designer.
- Covered adoption listings, education carousels, rescue stories and monthly recaps, each with its own repeatable structure.

Freelance Graphic Designer, SOCMA Material Handling

Mumbai · January–June 2025

- Designed technical product catalogues for a B2B industrial client, converting complex machinery specifications into clear layouts with a strong visual hierarchy.

Graphic Designer, Fresco-The Creative Box

Mumbai · June–July 2024

- Designed print-ready product catalogue brochures in InDesign to client specifications, applying typographic and layout principles throughout.

SELECTED PROJECTS

Safar, train app concept: Mumbai's railway network takes three separate apps to use properly. Safar puts station navigation, live tracking and ticketing in one flow, opening on a live map with your location and a search for where you're going.

The Vision of Inquiry: a glossary of 52 scientific and artistic concepts, A to Z, each entry built on a real historical artwork rather than an invented one. No grid could hold 52 different sources together, so the system became colour: two per spread, applied the same way every time.

Anthon Berg Packaging: structural packaging for chocolate liqueurs, built on the Vegvisir, a Norse eight-directional compass, which became an octagonal petal-fold box with a locking lid. Four structures were tested in paper first; only one survived repeated handling.

CONTACT

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EDUCATION

ISDI, ATLAS SkillTech University

B.Des Communication Design,
2023–2027

PTVA's Sathaye College, Mumbai

Higher Secondary (Science),
2021–2023

SKILLS

- Design systems and templates
- UI/UX design
- Brand identity
- Typography
- Editorial design
- Information hierarchy
- Illustration
- Packaging and print

SOFTWARE

- Figma
- Framer
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Premiere Pro
- Adobe After Effects
- Canva

LANGUAGES

- English
- Marathi
- Hindi