

KIRTI KUMAR

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Portfolio: theuxdguy.com

ACADEMIC QUALIFICATION

- Master of Science in User Experience Design - University of Brighton, UK
- Bachelor of Technology in Computer Science - MDU, India

Jan 2024 - Present
June 2013 - June 2017

RELEVANT EXPERIENCE

KR Mroads - UX/UI Designer

July 2021 - Nov 2023

- Collaborated with a team of engineers and stakeholders to design and implement various technological solutions such as automated Boom Barriers, RFID tracking systems, and real-time data analysis tools
- Conducted several on-site inspections and maintenance tasks to ensure smooth operation of the newly installed systems.
- Designed the website and app to focus on user experience with a clean layout and intuitive navigation
- Designed the user interface (UI) and user experience (UX) of the website and mobile application for surveillance app project for a port in India to reduce the traffic congestion on the ports

Skills- Design Thinking, Heuristic Evaluation, UX Research, Wireframing, Graphic Designing, UI Design, Mockups, Prototyping, Motion Graphics and Tools like Sketch, Figma, Adobe XD, Illustrator, Photoshop, Premiere Pro & After Effects, Invision, Whimsical & Miro.

OTHER EXPERIENCE

Shri Ram Centre for Performing Arts - Actor

Aug 2018- Mar 2020

- Worked closely with Directors & Playwrights to design experiences for the audience, conceptualizing different ideas and scripts through plays using stage as a medium (Stage Theatre).
- Utilized and polished aesthetic sensibility by designing for sets, lights, stage, music, etc.
- Worked in stage management and closely collaborated with the light department, costume department and sound department to understand the technicalities needed for a beautiful performance.

Swiflearn, SEO Intern

May 2020-Oct 2020

- Increased traffic on the website and social media by creating Search Engine Optimized content for the company.
- Collaborated with better ranking websites to get On-Off Backlinks to increase organic traffic on the set keywords.

Bat Coders, Graphic Designing & Video Editing Intern

Jan 2018-May 2018

- Gained proficiency in design software: Adobe Photoshop, Illustrator, Premiere Pro for graphic designing and video editing.
- Attended design seminars and workshops, which provided insights into the latest trends and techniques of graphic design.
- Created graphics and edited videos for social media campaigns, marketing videos, and event promos.

Invent Infotech, Graphic Designing Intern

June 2017-Dec 2017

- Gained a thorough understanding of graphic design principles such as typography, color theory, layout, and composition and applied these principles to create various designs for print and digital media. Worked on real-world design projects for clients, such as designing logos, brochures, social media posts, and other marketing collateral.

CERTIFICATES

User Experience Designer, ImaginXP

Dec 2020 - May 2021

Worked on a project required for the certification called, 'We Poll', a system that could restrict corruption, tampering of the EVM (Electronic Voting Machine) and the practice of unfair elections and digitize the process without leaving any kind of loophole that could be misused.

Digital Marketing Specialist, Udemy

Dec 2020 - May 2021

Course in C, Core Java, Hi-tech Computers

Jun 2015 - Jul 2015

LEADERSHIP ROLES

The Designer's Hive, University of Brighton (President)

The Tribe Team - Hyderabad, India (UX Consultant - Freelance)

Apr 2021- July 2021

- Led a team of designers for project Paizo (A play school app based on the idea of *Cas Holman* which is to enhance creativity among kids with unstructured play) in collaboration with *Anji Play, China*.

- Performed a thorough user research on Indian parents (the primary users of the application) to understand their concerns, pain points, and apprehensions regarding their kids.
- Hired interns for the team, secondary/primary research, mapping personas, workflows, journey maps, etc.

VOLUNTEER EXPERIENCE

Tycia Foundation

Jan 2018- Dec 2018

- Conducted a storytelling workshop for children in a community school.
- Participated in one of their programs aimed at providing girls with access to education.
- Handled multiple projects; prepared designs and documentation for the foundation's various programs. Took the responsibility of editing modules to ensure that they were clear and concise.

ACADEMIC PROJECTS

Sentimental Analysis of Demonetization (GITM, Gurugram)

Jan 2017 - June 2017

In a team of two, worked on a project aimed to analyze the effects of state enforced demonetization by focusing on the response of common people using sentiment analysis and Twitter. Technologies and Languages used: Hadoop, SQL

ACHIEVEMENTS/CO-CURRICULAR/EXTRA CURRICULAR

- **Chess** – District level Chess Champion and Player
- **Dancing and Music**- Performed with prestigious Tansen Sangeet Mahavidyalaya
- **Performing Arts**- Performed across India as a freelancer actor alongside some greatest performers and classical dancers.
- **Drawing and Poetry**- Participated in inter-school competitions