

SERVICES & PRICING

I work at the intersection of art direction and photoreal rendering, for brands that demand imagery worthy of their craftsmanship.

[Learn more.](#)

+

ART DIRECTION & BRANDING

Campaign Visual & Key Visual, Brand Identity, Packaging Design, Editorial

+

3D VISUALIZATION

3D Product Design, Photoreal Rendering, Photobasing & Compositing, Packaging 3D

+

AI CREATION

Art direction for the creative brief, Prompt engineering & iterations, Photoreal retouching & compositing

+

MOTION DESIGN & VFX

Product animation, 2D & 3D motion design

+

WEB DESIGN / UI DESIGN

UI Design, Product interface, E-commerce journey

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DAILY RATE

Starting at €350

=

$$\left\{ \text{€}350 \times \text{days} \text{ (5 days max)} \right\}$$

MONTHLY RATE

Starting at €1,500

=

$$\left\{ \text{number of days in the month} \times \text{€}300 \right\}$$

PROJECT RATE

Starting at €1,750

=

$$\left\{ (\text{estimated days} \times \text{€}350) + 15\% \right\}$$

USAGE & LICENSING

12 months, non-exclusive	+ 20 %
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Unlimited duration, non-exclusive	+ 50 %
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Unlimited duration, exclusive	+ 70 %
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TERMS

The daily rate is billed in half-day minimum increments. Any day started is due in full.

The monthly rate and project flat rate apply from 5 working days onward. Below that threshold, the mission is billed at the standard daily rate (€350/day).

The monthly rate is intended for an ongoing, committed collaboration (renewable month to month). It does not apply to one-off missions.

The project flat rate is calculated based on the initial brief and includes 2 rounds of revisions.

Any additional revision or substantial change in scope is billed at the daily rate on top.

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USAGE RIGHTS & LICENSING

- + The creation fee does not automatically cover all usage. The scope of exploitation is defined in each quote according to: territory, duration, exclusivity, and platform.

PAYMENT TERMS

- + Detailed quote accepted before any work begins
- + 30% deposit on order for any flat rate above €1,500
- + Balance due upon invoice, net 30 days

ADDITIONAL COSTS

- + Travel outside Île-de-France
- + Asset, image, and typeface licensing
- + Printing / physical production