



David MAESTRO

HARD SKILLS

- Branding & Visual Identity
- Print & digital promotional materials
- Web Design
- Social Media Content Creation
- Video Editing & Motion Design

SOFT SKILLS

- Solution oriented
- Proactivity
- Adaptability
- Pedagogy
- Creativity
- Multitasking

TOOLS

- Framer / Figma / Wordpress
- Adobe Creative Suite
- Generative AI
- Microsoft365

LANGUAGES



French : Native speaker



English : Fluent



German : Beginner (A2)

PERSONAL INFORMATION



+33 07 61 93 11 86



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HOBBIES

- **Traveling** (35 countries visited, 2 years road trip)
- **Climbing** (Boulder, Lead, competitions, outdoor)
- **Volunteering** (associations, sports clubs, music festival)

GRAPHIC DESIGNER

Graphic designer with a strong communication background and international experience. I combine creativity with strategy to transform ideas into meaningful visual content and digital experiences. Passionate about climbing, I bring optimism, versatility, and precision to every project.

EDUCATION AND CERTIFICATION

- **Master 2 Marketing, Communication, Management**
ISCOM Lyon (2020 - 2022)
- **BA Business Bachelor**
University of the West of Scotland - UK (2019 - 2020)
- **Google Analytics Certification**
Online certification (2020)
- **DUT Business and Administration Management**
University Institute of Technology of La Garde (2017 - 2019)

PROFESSIONAL EXPERIENCES

- **Multimedia Graphic Designer**
Sparks Forge - Bordeaux (10.2021 - 09.2022)

I collaborated closely with the founder to build its **brand identity** from scratch. Throughout the year, I worked on a **wide range of digital and print assets** and **managed global communication** to shape the **brand image** including **website development and maintenance, brand guidelines, blog articles writing, infographics, social media content, ad campaigns, video editing** and **motion design**.
- **Internal Communication Officer**
CNS Communications - Lyon (02.2021 - 07.2021)

I worked on a variety of **internal campaigns** and **content creation projects to strengthen employee engagement** and **improve knowledge sharing across teams** in a hybrid and international working environment. I learned the importance of **brand consistency by redesigning internal tools** and **print and digital assets** such as **business templates, writing weekly newsletters, video editing, business cards, logo** and assets for a **CSR awareness campaign**, as well as **events organisation** and **promotion**.
- **Assistant Communication Officer**
Temporis - Toulon (04.2019 - 06.2019)

I was in charge of **community management** for the agency, **creating visual assets** and **multimedia content for social media** including **photo** and **video editing**. My role was to **ensure visual consistency** and **increase their online presence**. I also supported the team with **customer service tasks**.

EXTRA-PROFESSIONAL ACTIVITIES

- **Graphic Designer**
Digit'Ally - Lyon (09.2020 - 02.2021)

Social media assets creation and planning strategy, communication and marketing strategy, business rebranding, agency visual identity development, print and digital content creation, projects management and video editing.
- **Communication Officer**
AE GEA - La Garde (09.2017 - 06.2019)

Events organisation and management, print and digital content creation, community management, commercial partnership, projects coordination, video editing and suppliers negotiation.