

Gabby Spingola

Designer with a foundation in publication, visual identities, and branding; dedicated to transforming unique concepts into effective designs.

"I love creating works that grow from real stories—shaped by research, history, and culture—and turn into experiences people can connect with."

Education

BFA | 2025

Bachelor of Fine Arts,
Graphic Design Limited
Access Program
University of North Florida
Minor in Art History



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Professional Experience

Graphic Design Intern | Present

Regal Boats Marine Industries

Support the marketing team by designing digital and promotional assets, optimizing visuals for web use, and maintaining brand consistency across campaigns.

Graphic Designer | 2020–2021

Paris Fragrances & Cosmetic Supplies

Designed a clean and organized layout for the company website and logo. Developed print materials including product labels, brochures, and business cards. Created digital files for use in social media and promotional content.

Art Director & Designer | 2024–2025

Talon Review

Designed and formatted the *Talon Review* Spring and Fall issue, ensuring a cohesive visual identity and a rich layout that effectively highlighted the diverse content of the publication.

Professional Activities

Guest Speaker | Oct. 2025

Douglas Anderson School of the Arts College Showcase

Presented on the creative process behind designing *Talon Review*'s *Blued Reverie* issue, discussing concept development and editorial design to students.

AI for Work and Life | Dec. 2025

University of North Florida Digital Certificate

Program designed to help professionals, students and life-long learners understand and apply the dynamic field of AI.

AIGA Event Volunteer | Apr. 2023

American Institute of Graphic Arts Portfolio Review

Volunteered for American Institute of Graphic Arts during an event with design professionals.

Skills

Software/frameworks

Adobe Suite
Microsoft Office
Figma
Mailchimp
Shopify

LLM AI Models
Framer
Github

Movable Ink
Salesforce Pardot

Languages

English (fluent)
Portuguese (fluent)