Ansuman Mishra

(UI/UX Designer)

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Summery : Experienced UI/UX designer crafting impactful solutions through user-centered design. Proficient in intuitive interface creation, rapid prototyping, and high-fidelity designs. Committed to designing better experiences user experiences with a pinch of aesthetic.

Professional Experience

UI/UX Designer   Mumbai, India **| Apr 10 – present**
CMOTS Infotech

- Led website redesign projects, implementing user flow, wireframes, high-fidelity designs and leveraging design systems style guide for easy design changes and maintaining consistency, reducing user onboarding time by 30% and increasing conversion rate by 40%
- Made collaborative solutions for designs with success rate of 85% from stakeholders and users.
- Optimized the app user experience with usability and accessibility testing, resulting in a 15% increase in user engagement, reducing user onboarding time by 20%.
- Reduced the bounce rate by 70% with redesigned website which made a huge impact on company's user retention.

Product Visualizer   Remote **| Apr 10 – present**
Freelancing

- Designed 3D products & mock-ups for cosmetic & retail industry with client satisfaction rate of 95%.
- Made collaborative solutions for designs with success rate of 85% from stakeholders and users.
- Optimized the app user experience with usability and accessibility testing, resulting in a 15%

Projects

- *Motilal Oswal* - Worked on a two-factor authentication with optimal user flow & designed better user experience. Collaborated with front-end & back-end team for implementation & testing phase.
- JM finance – responsible for prototyping & showcasing the information architecture & user flow.
- *Aanand rathi* - Designed responsive dashboard design with prototype.
- *Philip capital* - responsible for website redesign with 60% increase in user retention and 30% user conversation ate.

Personal Projects : *Stockmarket Dashboard Design, Sahayak App, IRCTC website redesign, Subscription Tracking app (more info in my [Portfolio](#))*

Skills

Prototyping, Wireframing, Interaction Design, Animation, 3D visualization, Illustration, Web designing, Webflow, CSS/HTML/JavaScript, Spline, design thinking, User flow, information architecture, notion, user experience, agile methodology (Collaborative, Communication, Empathy, Learning , problem solving)

Education

Masters in Business Administration (Sri Sri University) – **7.5/10 CGPA**

Bachelors in commerce (Sri Sri University) – **4.6/7 CGPA**

Certifications : Google User experience Certificate | Webflow Certified