

# Maximilian Mueller-Wende

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## PERSONAL PROFILE/CAREER OBJECTIVE

I am an ambitious, bilingual German speaking Junior Designer. I enjoy being challenged and strive to achieve excellence in everything I do; something that was developed during my time at Royal Marines Recruit Training. Strong relationship building and project management skills were also gained during my role as an Account Manager & Product Designer at SkiBro. I am now looking to join a large design team to further develop my skills and gain new expertise.

## PROFESSIONAL QUALIFICATIONS

### Feb 2023-Aug 2023 University of Birmingham

#### Distinction in UX/UI Bootcamp

UX Design thinking, User-centred design research, empathy and users, UX interviewing, Insight synthesis, Persona creation, Decision mapping, Prototyping, User testing, User interaction, User interface and affordance, InVision, Project management, User-centred design, Accessibility and usability, UI patterns and libraries, Atomic Design, Figma, Typography, Heuristics, branding in UX/UI, Iconography, HTML, CSS, Bootstrap, JavaScript, jQuery

### Jan 2020-Mar 2020 Quest Professional, London

#### Distinction in Graduate Training Programme

MS Office 2016, Diary Management, Travel Arrangements, Expenses & Business Correspondence  
Marketing, Social & Digital Media, Introduction to Business, Finance & The Economy, Leadership & Management, Business Law, Current Affairs, Sales & Negotiation, Introduction to Event Management, MBTI

## EDUCATION

### Sept 2016- Jun 2019 University of Birmingham

Business Management 2.2. 72% in dissertation.

### Sept 2010- Jun 2015 Greshams School

**A-Levels:** Geography, German, Business & RS **AS Levels:** History **GCSEs:** 10 GCSEs A-C

## EMPLOYMENT HISTORY

### Aug 2023-Present SkiBro Technologies

#### Product Designer

*SkiBro is a marketplace for Ski and Snowboard lessons, as well as providing SaaS for Ski schools. Key duties were:*

- Spearheading the UX/UI design and development of an innovative app tailored specifically for instructors within the SkiBro ecosystem.
- Conducting comprehensive user research, interviews, and usability testing to inform app development.
- Iterating through design prototypes to create an intuitive, user-centric solution that addresses instructors' needs.
- Collaborating closely with cross-functional teams, including developers and product managers, to ensure alignment with user requirements and business objectives.
- Applying UX design principles and methodologies to create a seamless and engaging user experience for ski instructors.
- Developing user interface designs, including wireframes and interactive prototypes, to facilitate the app's development.
- Continuously enhancing the app's usability, accessibility, and overall user satisfaction.
- Playing a pivotal role in the product's success by bridging the gap between user needs and technical implementation.
- Concurrently working on website improvements to enhance the conversion rate

Key Skills gained were UX/UI Design and Prototyping, UX Design Research, Collaborative Work with Cross-Functional Teams, Application of UX Design Principles and Methodologies, User Interface Development, Usability and Accessibility, Bridging User Requirements with Technical Implementation.

### Nov 2021-Aug 2023

#### Account Manager DACH

*SkiBro is a marketplace for Ski and Snowboard lessons, as well as providing SaaS for Ski schools. Key duties were:*

- Establishing rapport, providing excellent service to over 350 accounts.
- Product owner, hosting interviews and workshops to discover what it is that schools actually want, as well as training them in how the platform works
- Working with PM to develop meaningful features
- Pushing the SaaS platform, sourcing interested parties, then demonstrating it's value via demos
- Led and developed the onboarding process for the SaaS platform.
- Building meaningful partnerships that increased marketplace traffic
- Leading the research among providers to give us good insights

Key skills gained were relationship building, sales, presentation skills and further project management exposure.

**Jan 2021-Nov 2021 Amnexis Digital Solutions**

**Production Specialist**

*Amnexis Digital Solutions aims to disrupt the healthcare industry through radical technological innovation. Key duties were:*

- Advising on UK and Ireland markets through detailed research
- Meeting with stakeholders, identifying pain points and coming up with solutions
- Working with development team, ensuring that products are going in the right direction
- Setting up hardware and software infrastructure at care locations.

Key skills gained were research, project management, and presentation skills as well as a basic understanding of Agile framework.

**Sep 2017-Jul 2019**

**Brumski President**

*The University of Birmingham's Ski & Snowboard society is the largest society at UoB and runs two international ski trips a year. Key duties included:*

- Managing a team of 9 people, setting targets and goals for them to achieve
- Organising two ski trips for the year, taking 1200 students to the alps
- Liaising with external companies to organise different ski trips
- Planning the day to day running of the club such as booking transport, booking rooms and ski/ slope hire
- Recruiting members to join the club and get involved in the day to day activities that were put on by us

Key skills gained were excellent leadership skills as I learnt how to manage people and relationships to ensure our small team ran effectively. I also gained good time management and organisational skills, as well as strong public speaking skills

**Nov 2015-Mar 2016 Niseko Base School**

**Snowboard Instructor**

*Niseko Base School is a ski and snowboard school based in Niseko, Japan. Key duties included:*

- Independent teaching without supervision to both individuals and groups of varying ages
- Office administration and taking care of clients both during the day and in the evening
- Keeping lessons exciting and applicable and generating creative ideas

Key skills gained were the ability to adapt to change and think quickly on my feet. I also gained strong leadership and communication skills

**ACHIEVEMENTS**

**Oct-Nov 2019 Royal Marines Recruit**

*The Royal Marines are the UK's Elite Amphibious infantry. Recruit training takes place at Commando Training Centre Royal Marines. I was a Recruit for three weeks where I carried out intense physical and personal administration training. The skills I took away from this experience were resilience, a desire to strive for perfection, teamwork, leadership skills and working under pressure.*

**Mar 2018-Apr 2019 NUCO Academy Snowboard Rider**

*Sponsored by NUCO Travel for two years whilst at University. Lots of filming and photography taking place. Two filming trips in the French alps. I gained a very tight bond with the other members of the team. The skills I took away from this were teamwork and a stronger understanding of how the snowsports industry functions.*

**ADDITIONAL INFORMATION**

**Interests:** Snowboarding, Music, Films, Podcasts, Reading, Fitness, Video Games