

# Johnathan Hollins CV

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## About Me

An eager UX/UI and graphic designer. with over 10 years of experience in graphic design. With high technical skills and fast learning, I am self-taught since the age of 14. I'm looking for a job as a user experience designer as a new path in my career.

## Experience

### 2013 - Now

#### Freelance Designer (UX/UI, Graphic Design, Video Editing)

- Elevated social media engagement by creating targeted content.
- Developed research-based branding strategies for diverse businesses.
- Created data-based strategies and designs, enhancing client's websites and businesses.
- Managed multiple projects, ensuring timely completion under tight deadlines.

### 2021 - 2024

#### Media and Creative Manager at Saleograph

- Lead designer for over 20 businesses, tailoring UX/UI and graphics solutions to client needs.
- Conducted user research, created user flows, sketched wireframes, and designed interfaces.
- Presented designs and research findings to clients and stakeholders.
- Collaborated with R&D, Marketing, and Development teams, contributing to up to a 100% increase in clients' sales annually.

## Skills

**Graphic Design** Self-Taught - 13 years of experience.

**UX/UI** Self-Taught, Google UX Course - 3 years of experience.

**Video Editing** Self-Taught - 13 years of experience.

**Photography** Self-Taught, Military Service - 8 years of experience.

## Military Service

#### Commander of the Media Department of the Technology and Maintenance corps'

- Managing a team of designers and photographers on military-wide projects involving .
- Daily work on various media services, such as printed material, ads, educational tools, and photography.

## Languages

**Hebrew** - Native

**English** - High Proficiency

## Tools

Figma, Photoshop, Illustrator, After Effects, Premiere Pro, Lightroom, Indesign  
Spline, DaVinci Resolve, Microsoft Office.