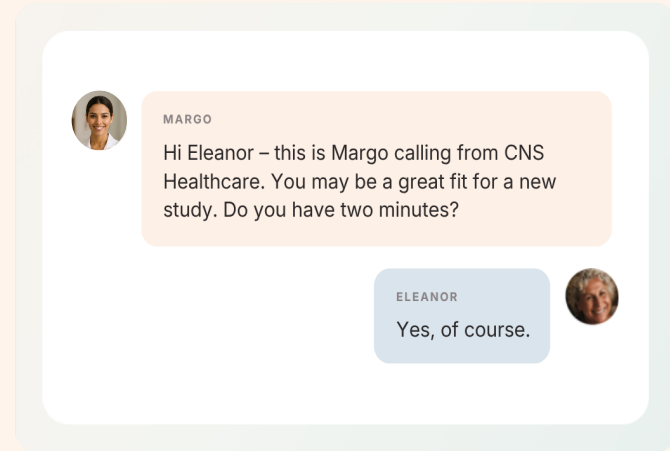


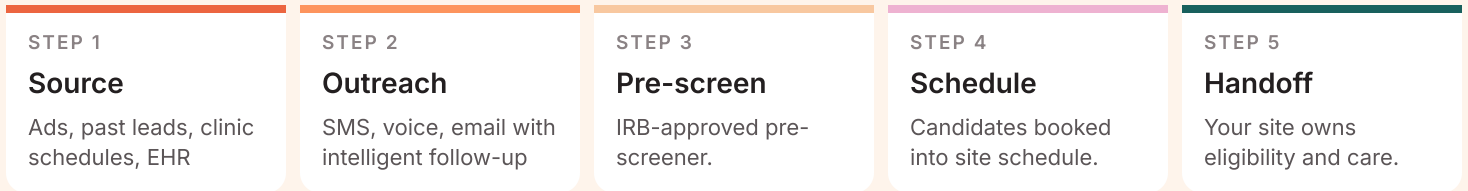
MULTIPLY ENROLLMENT

Make every touchpoint an *enrollment opportunity* from source to schedule.

Trially Connect patient engagement agent, Margo, screens candidates across studies, engages them across channels, and books qualified patients directly into your site calendar.



TRially CONNECT FROM SOURCE TO SCHEDULE



CANDIDATES FROM ANYWHERE...

Clinical practice

- Upcoming visits
- Practice patient lists
- EHR-derived cohorts
- Physician & staff referrals

Ads or partners

- Meta & digital ads
- Referral partners
- Existing lead lists
- Trially-sourced ads

Trially Match
 Automated EHR chart review and discovery for enriched campaigns

...ENGAGE WITH MARGO



Margo

- Multi-study screening
- Multi-channel outreach
- Nurture interest in research
- Re-engage candidates
- Book apts with site team

...AND YOUR TEAM CONFIRMS ELIGIBILITY

TO YOUR RESEARCH TEAM
 A pre-screened candidate, appointment booked.

- Full record on each candidate's outreach journey
- A growing database of research-interested patients
- Booked directly in your calendar or flagged to teams for follow-up.

FOUR WAYS TO GET STARTED — SOLD SEPARATELY OR AS A PACKAGE



CASE STUDY
 How a short-staffed physician group booked 27 qualified appointments in one week.
 Two randomizations in week one took them from one study to six.

27
 qualified appointments booked in week one

2
 pre-screened patients randomized in week one

10x
 ROI on purchase price and patients randomized