

Ayosunkanmi Akindiya | Product Designer (UI/UX Designer)

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PROFESSIONAL SUMMARY

A Product Designer specializing in user experiences that drive measurable business impact through intuitive interface design. I transform complex challenges into solutions that enhance user acquisition, boost activation rates, and deliver sustainable growth. My approach combines evidence-based decision making, user empathy, and strategic thinking to create digital experiences that perform exceptionally.

SKILLS

- Software – Figma, Pixso, CorelDraw, Microsoft Office Package , Google Suite, Adobe Photoshop, Adobe Premier Pro, Adobe XD, Adobe Illustrator and Adobe Fireworks.
- Industry Skills – Human Centered Design, UX and UI Design, User research, User Personas & Journeys, Usability testing, Design thinking, Interaction design, Prototyping, Stakeholder management, Product strategy, Product management, Design Leadership.

WORK EXPERIENCE

Product Designer & Graphics Designer | FoobrNG, Ogbomoso, Oyo state.

February 2023 - November 2025

- Redesigned the restaurant browsing experience by implementing visual-first discovery with high-quality food photography, smart filtering systems, and personalized recommendations.
- Developed intuitive navigation features, order management interfaces, and earning tracking systems that improved riders satisfaction scores by 32% and reduced average delivery completion time through better route optimization and task management workflows.
- Created a comprehensive graphics library including app icons, promotional banners, social media templates, and packaging designs that improved brand recognition and created a consistent experience from digital ordering to food delivery.

Product Designer | RCCG, The STOW, Lautech-Ogbomoso, Oyo state.

September 2023 - June 2025

- Designed a user-friendly CMS that enabled youth leaders to easily upload and organize sermon videos, worship music, devotional content, and event photos.

- Implemented comprehensive accessibility features including screen reader compatibility, keyboard navigation, and high contrast modes to ensure the website welcomed youth with diverse abilities.
- Developed a streamlined user flow that reduced administrative burden on church staff while making it easier for youth to stay connected and participate in church life, resulting in 40% increase in event registrations.

Product Designer | RCCG, The Watchtower, Lautech-Ogbomoso, Oyo state.

December 2022 - May 2024

- Implemented a redesign of the church website to more align with church's direction and improve user experience
- Designed the worker's data analytic dashboard that shows each workers growth and activities.
- Collaborated with a team of project managers, developers and other designers to develop products which are potential solutions for the church.

Product Designer (Intern) | Growwith3Line, Victoria Island,Lagos state.

October 2023 - March 2024

- Collaborated with a team of project managers, developers and other designers to redesign FCMB Bank App, Webpage and POS terminals.
- Designed POS wallet interface for MP35 and redesigned onboarding flow, boosting completion rates by 34%
- Developed a comprehensive dashboard redesign that organized complex financial data into digestible, actionable insights.

Product Designer (Intern)| Insight Redefini, Ikeja GRA, Lagos state.

September 2022 - November 2022

- Developed saleable design frameworks that could be rapidly customized for diverse client brands across industries. Created modular component libraries and style guides that reduced project turnaround time by 30% while maintaining brand consistency for each client's unique visual identity and messaging requirements.
- Collaborated with strategy teams to translate complex client briefs into cohesive visual experiences across web, mobile, social media, and traditional platforms.
- Developed proficiency in presenting design rationale and creative concepts to diverse client stakeholders, from startup founders to enterprise C-suite executives.

PROJECTS

Product Designer | Glorious Vision Television, Oworonshoki, Lagos state.

March 2025 - June 2025

- Redesigned the app's information architecture to address user frustration with finding specific shows and live content.

- Created a seamless unified experience that merged live broadcasting with on-demand content viewing.
- Designed an innovative program guide interface that allowed users to easily switch between live streams and catch-up content, while implementing features like pause-and-resume for live TV and cross-device viewing continuity.

***Product Designer* | Kwara State Palliative Forum Software.**

April 2024 - October 2024

- Developed intuitive user interfaces that accommodated varying literacy levels, language preferences, and cultural contexts.
- Designed lightweight software architecture optimized for areas with limited internet connectivity and older mobile devices.
- Designed comprehensive accessibility features including voice navigation, large text options, and multilingual support for local dialects.

***Product Designer* | SolacePal & HealhDatum (PANs Scholarship Hackathon).**

May 2023

- Participated in the PANs Scholarship Hackathon, working closely with two groups named SolacePal & HealthDatum to develop 2 software for the health and medical centers to help with patient information, pharmacies, doctors e.t.c , with the aim of building an efficient solution to user's health/medical experience.

EDUCATION

Ladoke Akintola University of Technology, Ogbomoso, Oyo state.

October 2024

B. Tech. in Computer Science