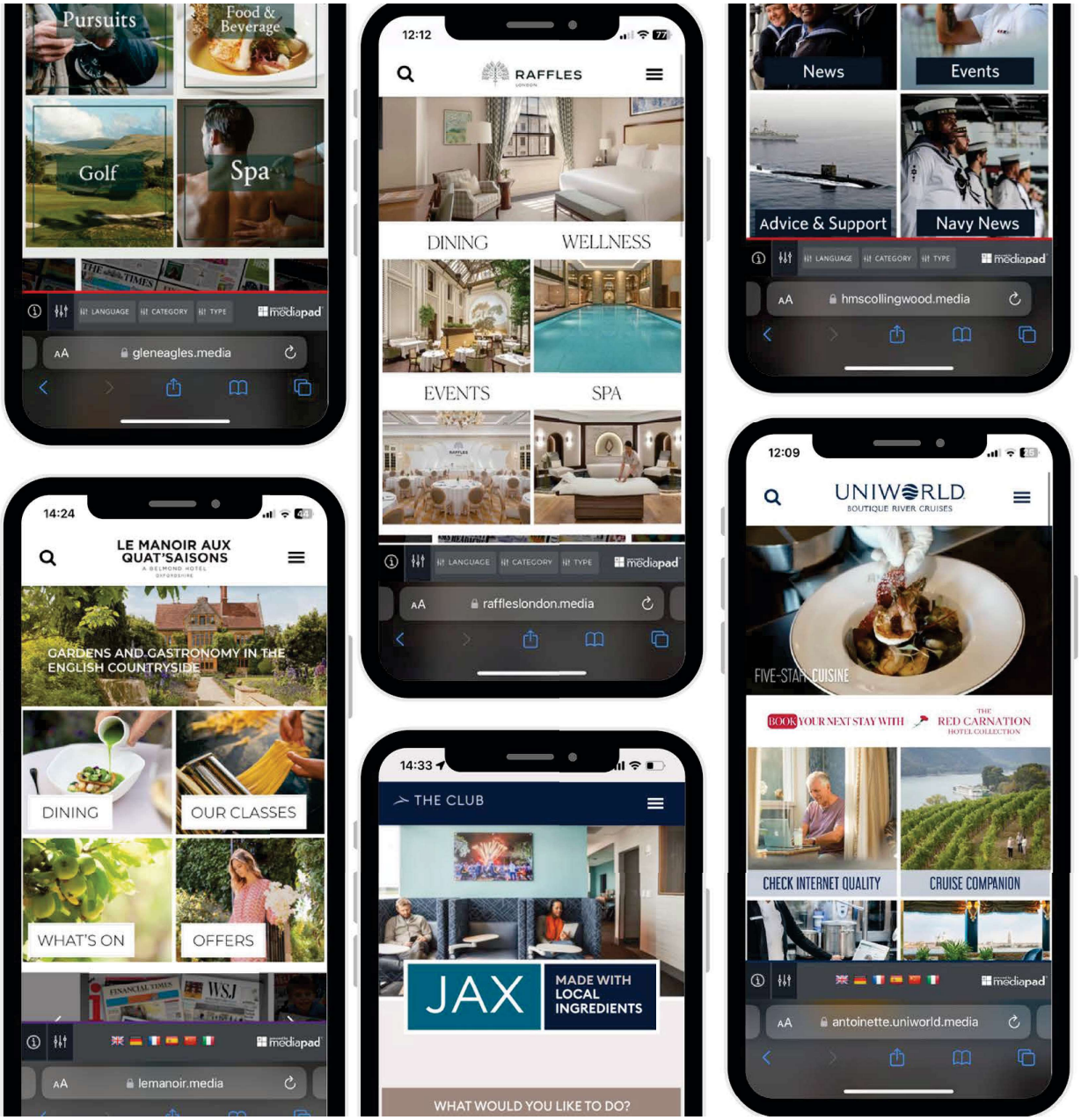


Gold Key media

DIGITAL MEDIA ENTERTAINMENT PLATFORM

Guest Engagement & Information

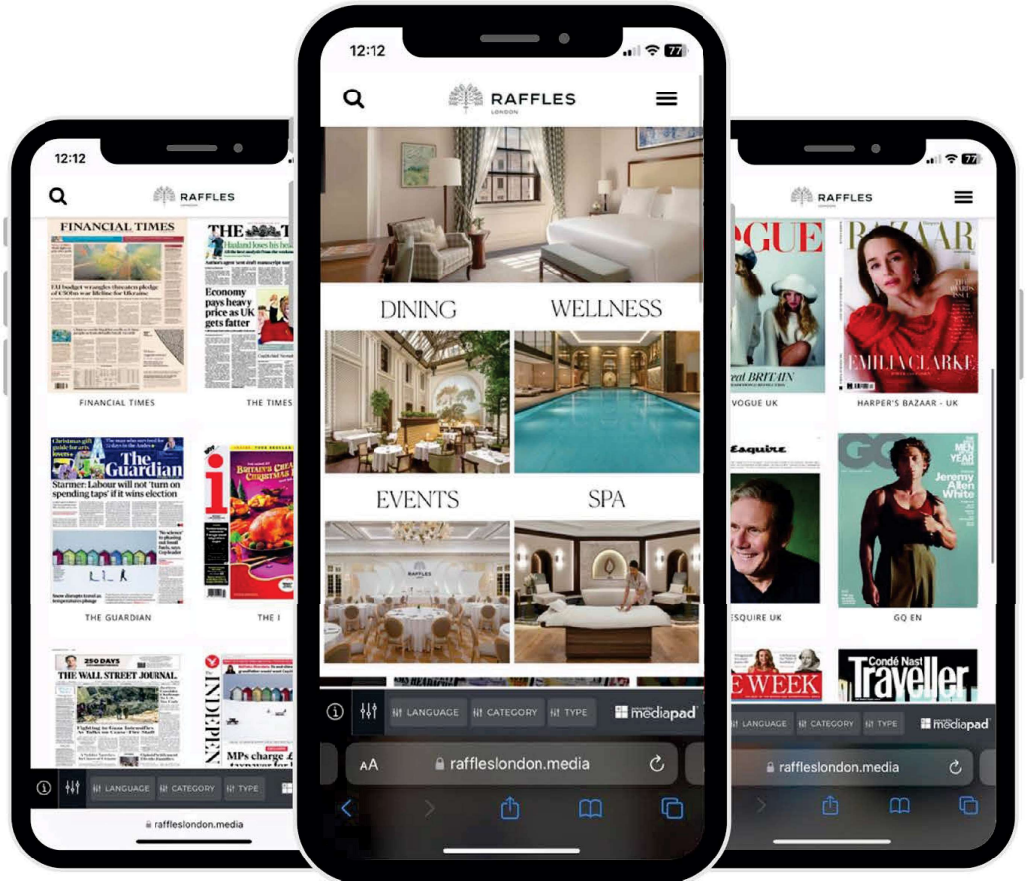
An Intuitive Digital Solution

GoldKey media

INTRODUCING OUR DIGITAL MEDIA PLATFORM

EASY ACCESS
Simply scan a QR code or type in the URL or click on the link to connect.

SIMPLE TO USE
Publications are streamed to the device, resulting in minimal impact on your bandwidth. Guests can also download titles to their device to read later.



HASSLE FREE
Simple set up which is completed remotely

PERFECT FOR YOU
Our platform is fully customisable to fit your brand guidelines.

OVERVIEW

What Our Platform Does

Guests enjoy a diverse selection of top newspapers and magazines like Vogue, The Times, Financial Times, and Conde Nast Traveller, enhancing their stay. The platform also showcases the hotel's amenities, boosting guest satisfaction.

Guests have the opportunity to access the Top 50 trending podcasts, a digital book library. Choose from a variety of games, puzzles and a dedicated children's section.

Promote your amenities and engage your guests; The platform serves as an excellent tool to educate your guests about the facilities and services available to enhance their experience. Display your menus and directories & include your in-house literature and magazines too.

The platform operates entirely in the cloud, providing a user-friendly and straight forward experience. Guests can effortlessly access the platform from any device with an internet connection.

USER EXPERIENCE

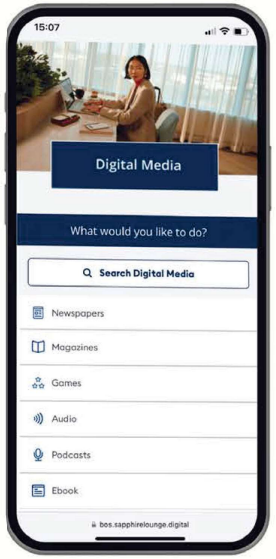
- **Responsive Full Screen Experience**
- **Up to 500% Zoom**
- **Retina Quality Text**
- **Download Titles For On The Go Reading**
- **Language Intuitive**
- **Search Function**

Our digital platform is designed with your guests in mind, to ensure the user experience is as simple and enjoyable as possible.

Key features including a responsive full screen experience, zoom up to 500%, retina quality text and the option of landscape or portrait view guarantees the platform is accessible for all guests to use, and is compatible with any device.

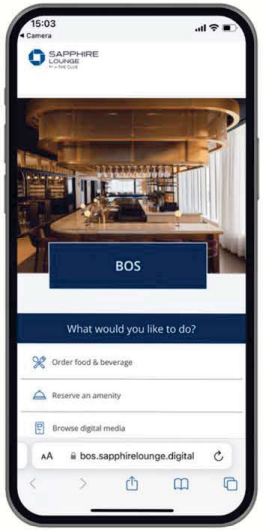
PUBLICATIONS

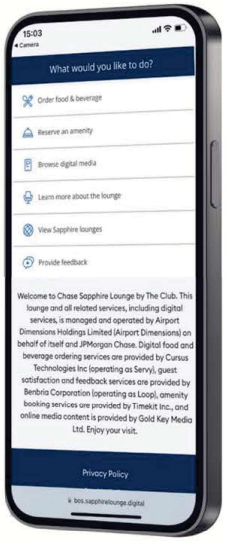
TESTIMONIALS



"I have had the pleasure of working with Gold Key Media for over 2 years now and they have been fantastic. We have seen an idea created and turned into a reality on board our trains at Heathrow Express. Gold Key Media have provided us with a digital solution to provide entertainment for our customers, which is first class. The rail industry has lots of hoops to go through to get anything done, and GKM were patient and professional throughout the whole lengthy process. The after care and support has been excellent whilst we look at taking the product to new stages. Any time I have asked for anything done it gets done in a very quick time, the service is exceptional. Gold Key Media are always very engaging and their wealth of knowledge and expertise in the media industry is phenomenal. It makes me feel very proud that one idea during the pandemic has grown into something as big as it has for our customers. Gold Key Media are the reason that all happened."

David Bartholomew - Customer Experience Project Manager - Heathrow Express





"I have worked with Gold Key Media for over 12 years. I can confidently say that their service goes beyond merely supplying newspapers, it's about fostering meaningful relationships and offering personalised support across the hotel industry. Their team goes above and beyond to ensure our needs are met and exceeded. Whether suggesting new publications that align with our guests' preferences or seamlessly accommodating last-minute requests, their dedication is unmatched. Moreover, Gold Key Media actively collaborates with us to enhance the overall guest experience, both digitally and physical newspapers. I have never needed to benchmark their service and value due to their desire to exceed expectations and support us in any way possible. With Gold Key Media, it's not just about receiving a superior product and service it's about being part of a supportive community that elevates the standards of excellence within the hotel industry."

Christopher Down, Hotel Manager - The Connaught

GLOBAL PARTNERS