

Aman Gupta,

Senior Product Designer with 8 Years of experience.

Currently working with **Stadium Inc. designing recognition UX.**

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Summary

I'm a Product Designer with **8+ years of industry experience**, fortunate to have worked across diverse products and domains, including **healthcare, real estate, CRM, virtual events, trading, and fintech.**

A design advocate and a little obsessed with the design mindset, I'm proud to call myself a Designer. I enjoy connecting the dots between people, problems, technology, and business to turn ideas into meaningful product experiences.

Beyond design, I'm deeply interested in entrepreneurship, startups, nonfiction books, product thinking, and writing. I also love building mini side projects to experiment with ideas, learn by doing, and fuel my passion for creating products.

Areas of Expertise

LEADERSHIP, AND STRATEGY

- Handled the leadership roles, and team management roles at org I have worked with, and provided mentorship to more than 100 people through various mentorship platform.
- Skills includes **Team management, Cross-team collaboration, and communication, Mentorships.**

PRODUCT DESIGN

- Handling end to end product design from idea to concept to product delivery with quality, taste, and solving users and business needs.
- Skills includes **Product Strategy, Product Thinking, UX Research, Discovering Insights from Data, Interaction Design, Rapid prototyping with AI-assisted coding.**

DOMAINS

- Fintech, Adtech, Healthcare, Real estate, CRM, virtual events, Forex trading, Enterprise softwares.**
- Handled product design work for B2C, B2B products.

TOOLS

- Figma, Figma Make, Framer, Claude Code, and Other AI tools for vibe-coding.**

Work Experience

SENIOR PRODUCT DESIGNER , STADIUM

Jan 2026 – Current

Remote (India, Delhi)

- SVG Asset Checker:** As Product Owner of the Admin Product, conceptualized and designed the architecture and rule engine for an SVG asset validation service that checks customer-provided swag designs for quality, reducing manual review effort for internal teams.
- Recognition Experience:** Designed and shipped multiple features for the Recognition Product, including Quick Recognition for Kudos programs, Kudos Feed filters, and a transaction history view for tracking all program-related transactions.
- Increased User Engagement:** Introduced Quick Recognition to simplify the recognition process and increase monthly recognitions within Kudos programs, with growth observed since April 2026.
- Design-Development Collaboration:** Established a design handoff process and SOP using Figma and AI-powered vibe coding, streamlining design-to-development collaboration and eliminating the existing Zeplin workflow.

SENIOR PRODUCT DESIGNER , IQM

May, 2023 – Dec, 2026

Remote (India, Delhi)

- IQM Vera:** Designed the initial version and MVP of IQM's dedicated AI platform for bulk campaign, report, and dashboard creation.
- AI Product Strategy:** Conceptualized and designed AI-powered workflows to bring intelligence into the existing IQM platform.
- Core Product Features:** Designed Campaigns, Planner, Bid Model, and Custom Voter Audiences to support political campaign workflows.
- Design System:** Led the creation of IQM Design Vault, documenting components, patterns, foundations, and guidelines as a single source of truth for design and frontend teams

UX DESIGNER , OLLION (CLOUDCOVER)

May, 2023 – Dec, 2026

Remote (India, Delhi)

- Optimized CodePipes onboarding workflows to help new users get started faster.
- Conceptualized a security compliance product to manage organizational compliance requirements.

DESIGN CONSULTANT , MAGICPIN INC.

July 2021 – April 2022

Gurugram, India

- Reimagined the merchant's orders screen to support multiple order statues and increasing the overall space optimized layout space to improve visibility and display more orders at once.
- Conceptualized a security compliance product to manage organizational compliance requirements.

UX/UI DESIGNER , PAPERCLIP DESIGN

Nov 2019 – June 2021

Gurugram, India

- Worked on the Mobile and Web applications for various B2B products across multiple domains like Finance, Real Estate, CRM, Healthcare, and Virtual Events

UX/UI DESIGNER , MEDITAB INC

July 2018 – Nov 2019

Ahmedabad, India

- Worked the web EHR UI in collaboration with BAs and Product manager to give it a modern and aesthetic look with simplifying multiple complexities.