

Quynh Anh Nguyen

Multimedia Designer & Video Editor

Ho Chi Minh City | work.quynhanhnguyen@gmail.com | main-need-936511.framer.app

Multimedia designer with 5+ years in graphic design, video editing, photography, UI and social content. I take work from brief and script through design, filming, editing and publishing. Most recently I ran all creative for a fitness coaching brand and grew its channels to 24K+ followers. Experienced working in-house, remote and freelance, often across two or three roles at once.

24K+
Followers grown across 4 platforms

200K+
Organic views on short-form video

100+
Videos produced end to end

20+
Branding and campaign projects

Skills

Brand & Digital Design
- Brand identity
- Logo design
- UI design
- Design systems
- Packaging & print production
- Illustration

Campaign & Content
- Campaign & social design
- Ad creative design
- Content strategy
- Scripting
- Content calendar planning

Video & Motion
- Filming
- Video editing
- Motion graphics

Photography
- Photography
- Retouching

Tools

Photoshop · Illustrator · InDesign · Lightroom · Premiere Pro · After Effects · CapCut Pro · Procreate · Figma · Framer · Webflow · Canva · Higgsfield AI

Experience

Multimedia Designer & Content Creator · PhanPeak Coaching (Hybrid) — Nov 2024 – Oct 2026
Owned all creative for a natural bodybuilding coaching brand: research, scripting, filming, editing, design and social. Grew channels to 24K+ followers with 100+ videos and 200K+ organic views. Designed the brand website and a member app.

Designer & Video Editor · Freelance (Remote) — 2023 – Present
Brand identity, UI, video and content projects for clients in F&B, fitness, tech, social apps and fashion, from brief to final handoff.

Senior Graphic Designer · Tribe Hospitality — Jan 2023 – Aug 2023
Designed menus, posters, website and promo materials for F&B brands. Shot and retouched food and drink photography and edited short promotional videos.

Graphic Designer · IDIGO (Remote) — 2022 – 2024
Created monthly campaign assets: social covers, livestream posters and e-commerce visuals, each with its own visual direction. Held alongside in-house roles.

Digital Artist · Zookiz — Aug 2022 – Oct 2022
Created character illustrations, stickers, short children's videos and promotional artwork.

Graphic Designer · Freelance — 2020 – 2023
Took on freelance design work while studying Digital Media at RMIT University.

Education

Bachelor of Digital Media
RMIT University Vietnam · 2018 – 2023

Languages

Vietnamese (native)
English (professional working proficiency)