

# Young Changemakers Programme

**THE CONNECT EDITION**



# Director's Desk

Encouraging Learning and Innovation

## Dear Changemakers,

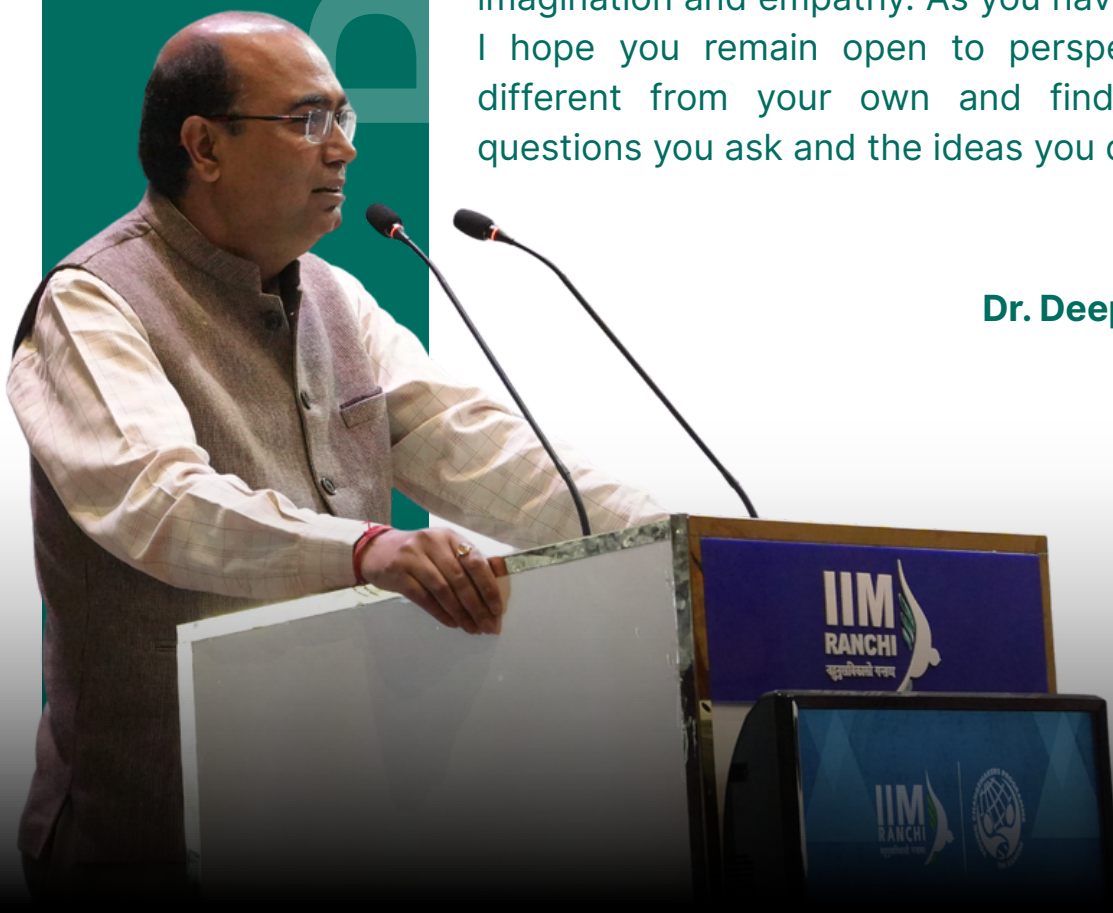
It gives me great pleasure to welcome you to this year's Young Changemakers Programme. At its heart, this programme is an invitation to learn, question, and imagine what meaningful change can look like. In a world constantly shaped by social, technological, and environmental shifts, the ability to think with curiosity and act with purpose has never been more important.

At IIM Ranchi, we believe that leadership is not defined by a position, but by the responsibility to understand, to empathise, and to make a difference. This programme offers you a space to engage with new perspectives, learn alongside diverse peers, and challenge yourself to turn ideas into meaningful action.

True innovation goes beyond creating something new. It begins with understanding people, recognising their realities, and approaching challenges with both imagination and empathy. As you navigate this experience, I hope you remain open to perspectives that may be different from your own and find value in both the questions you ask and the ideas you develop.

**Dr. Deepak Kumar Srivastava**

Director, IIM Ranchi



# IPM Chairperson's Message

From Human Connection to Meaningful Change

**Dear Changemakers,**

YCP is an invitation to move from paper to reality to step beyond imagined problems and experience the realities of communities first-hand. It is through observing, listening and engaging with people that we begin to understand that every community has its own aspirations, challenges, culture and strengths.

The true spirit of YCP lies in this human connection. The purpose is not to arrive with ready-made answers, but to understand before attempting to solve. As you explore communities and interact with people, I encourage you to look beyond what is immediately visible, listen with empathy, and appreciate the nuances that shape everyday life.

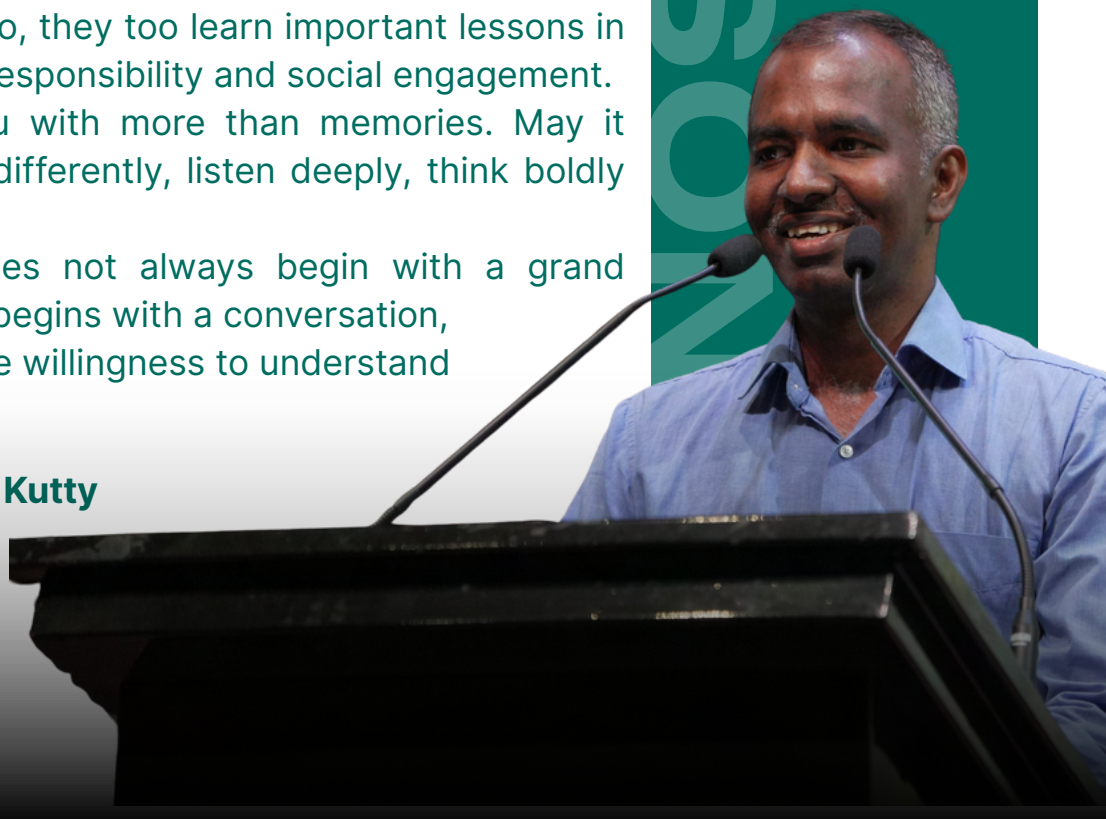
The journey also offers an opportunity to transform understanding into action. By working together to identify challenges and co-create practical and sustainable solutions, you will discover that meaningful change is rarely created by one person or one idea. It grows through collaboration, curiosity and a genuine willingness to learn.

Our IPM students have the privilege and responsibility of bringing this experience to life. As organisers and facilitators, they work behind the scenes to create the platform, coordinate the experience and enable meaningful engagement. In doing so, they too learn important lessons in leadership, teamwork, responsibility and social engagement. I hope YCP leaves you with more than memories. May it encourage you to see differently, listen deeply, think boldly and act responsibly.

Remember, change does not always begin with a grand solution. Sometimes, it begins with a conversation, a question, or simply the willingness to understand another person's world.

**Prof. Raveeshkrishnan Kutty**

Chairperson, IPM



# Chairperson - Social Impact

From Curiosity to Meaning Change

## Dear Changemakers,

The Young Changemakers Programme is an opportunity to take learning beyond the classroom and into the realities of everyday life. Each year, we bring young minds together to engage with rural India, listen closely to communities, and explore solutions that are shaped alongside the people they are meant to serve. Over five intense days, you will experience a live case - walking through village lanes, mapping available resources, developing small interventions, and testing your ideas with the very people you seek to serve. The process may be challenging and imperfect at times, but it is, above all, deeply human.

Over the past editions, students from across India and beyond have been part of this journey, demonstrating that purpose has no postcode. We have witnessed how a simple conversation can shift a perspective and how an idea can grow into a passionate pursuit of innovation. Beyond the programme itself, we have also built a strong alumni nexus that continues to foster collaboration and mentorship across cohorts.

This year, we ask you to bring three qualities to the experience: curiosity to look beyond what is immediately visible, courage to explore untested possibilities, and compassion to value human dignity alongside outcomes.

Welcome to YCP. Bring your whole self, stay open to what you encounter, and be ready to learn.

The journey is yours to shape.

**Prof. Gaurav Marathe**

Chairperson, Social Impact



# Young Changemakers

Where Curiosity Leads, and Impact Follows

Stepping beyond the boundaries of textbooks and classrooms, the **Young Changemakers Programme** brings students face-to-face with the real, lived realities of rural India. It's not a case study or a simulation it's an unfiltered exposure to communities, problems, and perspectives most students never get close to.

We believe the most valuable thing this programme offers isn't a solution deck it's the experience itself. Sitting with people, listening to their stories, and **understanding** a world beyond your own is where real learning begins. Solutions matter, but they should come from genuine understanding, not the other way around.

This year, YCP goes back to where it started: **connection over competition**. We're bringing focus back to the people and stories at the heart of every challenge, building a community of changemakers who carry these experiences and relationships long after the bootcamp ends.



# YCP 5.0

Learning Before Solving, Listening Before Designing

A journey that shapes changemakers as much as it shapes their ideas - one that stays with them long after the programme ends.

**Experience  
That Stays**

**Exposure  
Unfiltered**

Stepping into a world unlike anything a classroom or case study can teach - raw, real, and unfiltered.

**Engagement  
That Matters**

Real conversations with the people living these realities every day - who have stories worth hearing.

# Connect Edition

With **YCP 5.0: Connect Edition**, we're placing extra emphasis on the space before the solution. This edition makes room for curiosity and dialogue, encouraging changemakers to engage directly with the people who shape a community's realities before moving toward design. The name reflects this intent. **To connect is to look past the sector and toward the person.** This edition is shaped around structured stakeholder conversations, ensuring that whatever changemakers build stays grounded in what people actually shared.

# Impact Initiator

Every Impact Begins with a **Connection**

The Impact Initiator is a **four-week online learning journey** that prepares participants to become thoughtful changemakers before they step into the field. This phase cultivates curiosity, empathy, and systems thinking through interactive learning experiences that encourage participants to understand communities before attempting to solve their challenges.

**Connect**

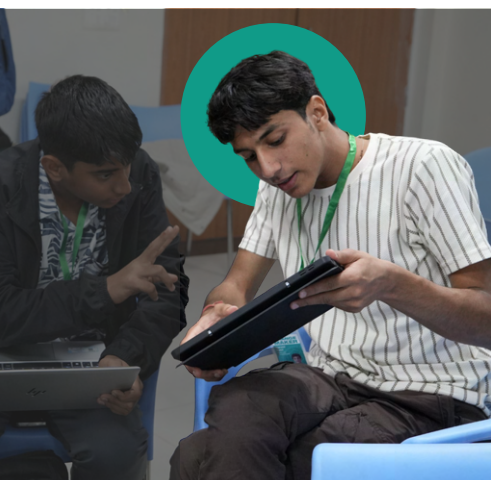
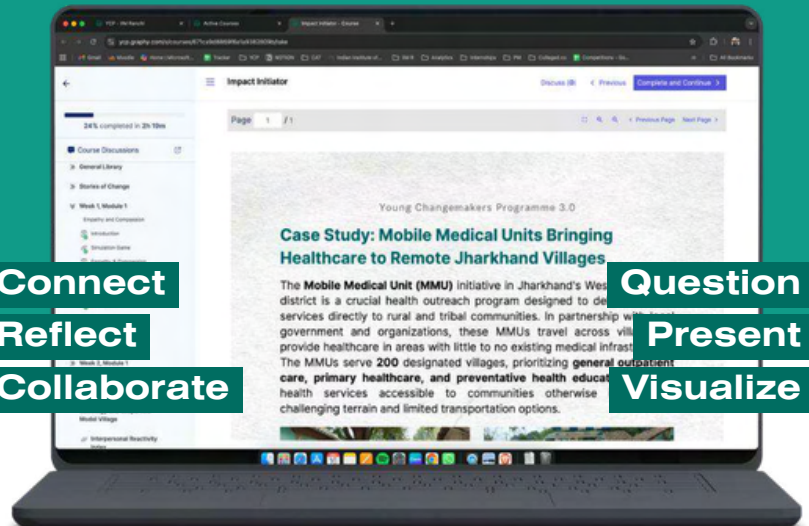
**Reflect**

**Collaborate**

**Question**

**Present**

**Visualize**



## Case-Based and Simulation-Based Learning

Participants engage with real-world case studies, simulation-based exercises, stakeholder mapping and co-create solutions to real-world challenges, receiving continuous mentorship and constructive feedback to refine their ideas into implementation-ready proposals.

### 11 Week 3, Module 2



Live Session with Dr. Nitin Kulkarni, IAS.



A Guide to Right to Information

# Rural Immersion Bootcamp

Connecting Before Creating

The 5-day Rural Immersion Bootcamp (RIB) is designed to shift perspectives by immersing participants in the everyday lives of rural communities.

## Through conversations, observation and shared experiences

participants gain a deeper understanding of community life, exploring everyday routines, systems, challenges, and the realities of daily life.

## The Experience Encourages a Human-First Approach

to innovation, helping participants understand problems in context and develop practical, people-centred solutions for NGOs.

## Expert Mentorship and Feedback

help participants refine their solutions to make them impactful and implementable.



# Programme Structure

Rooted in People, Led by Curiosity

## DAY 01

### Foundation & Formation

Inauguration, team formation, and interactive sessions with IIM faculty and mentors introduce participants to the programme, building early perspective, grounding, and a shared sense of purpose.

### Immersion & Encounter

The village visit, where changemakers spend their first day in the village. This day is about presence, not performance. Participants walk the lanes, sit with families, and experience a way of life different from their own.

## DAY 02

## DAY 03

### Dialogue & Discovery

A day built around conversation, where changemakers engage directly with people. Through structured interactions, participants move from observation to hearing firsthand the challenges people navigate in their own words.

### Reflection & Refinement

Teams turn dialogue into direction, shaping what they've heard into thoughtful responses through guided activities, with continued support from mentors and faculty.

## DAY 04

## DAY 05

### Presentation & Felicitation

Changemakers share their reflections and ideas with judges and peers, followed by networking, mentorship, and the closing ceremony with certificate distribution.

# Impact Accelerator

## From Insight to Sustainable Impact

Post-bootcamp journey where promising ideas evolve into meaningful community impact. Building upon insights gathered during rural immersion, participants continue refining their solutions through mentorship, implementation support, and sustained engagement with communities, NGOs, industry experts, and the YCP alumni network.

**Continued guidance and support**

**Live-project prospects**

**YCP Changemakers Network**

**Innovation showcase**

## Changemaker Projects

Learned from YCP, built for their worlds

**Avi Mohan**

### Wild Animal Detector

Inspired by YCP's rural immersion, alumnus Avi Mohan Shukla developed an AI-powered elephant detection system to mitigate human–elephant conflict. The prototype supports 35 rural families, achieved 80–85% detection accuracy, and secured ₹1 lakh in government funding for expanded deployment.



**AI-Powered  
Human–Elephant  
Conflict Solution**

**Anirudh Vijayan**

### Smokeless Chulhas

Led by YCP alumnus Anirudh Vijayan and fellow alumni, the team raised ₹1.8 lakh to deploy 36 smokeless cookstoves in Rasabeda, reducing indoor air pollution through cleaner cooking solutions. The team also trained beneficiary families, achieving a reported 98% implementation success rate.



**Innovation rooted  
in critical  
community needs**

# Opportunities and Outcomes

Honours, Connections, and the Path Forward

1.

## Certificates of Excellence and Completion

Participants will earn an official certification recognising their involvement in empathy-led problem identification, ground-level research, and community-centric design.

2.

## The Experience Encourages a Human-First Approach

Hands-on engagement with rural ecosystems, direct stakeholder dialogues, and active participation in understanding ground realities before jumping to solutions.

3.

## Grounded Venture Mentorship

Tailored support, expert guidance, and seed-stage networking opportunities for teams that build practical, context-aware solutions informed directly by local community members.

4.

## A Lifelong Network

Access to an international network of YCP alumni, impact leaders, and social organizations committed to listening before designing and driving sustainable, human-first social impact.



# Changemakers' Voices

The YCP Journey, in their Own Words

I entered YCP as a shy, anxious but curious high schooler and left on day 5 as a young change maker full of ideas. The program taught me to connect with people and that societal change begins with empathy. YCP continues to be one of the most inspiring programs I've attended.

”



**Shichi  
Purandare**



YCP was a total turning point for me. Stepping into this programme with my fellow changemakers completely reshaped how I saw the world. It turned strangers into my mentors and closest friends. This experience truly made me step out of my comfort zone. Thank you, YCP, for helping me step up as a genuine changemaker.

”



**Divij  
Gupta**



**Shourya  
Enjeti**

”

Because of YCP, I got off a bus in Lohajimi, a village of people who changed the way I see life. Despite the challenges they faced, their fulfilment and enthusiasm left a lasting impact on me. Learning about social impact and developing solutions was an eye-opening experience I'll never forget, along with the wonderful people I met.



**Ashwary  
Goel**

”

I joined YCP for two reasons, to make a social change and the IIM experience, however, I left with something more - a completely unique perspective and a group of amazing friends whom I'm still in touch with. It was a spectacular experience. Thankyou YCP!!

# Eligibility

## A Guide to Participation

The **Young Changemakers Programme 5.0** is open to students currently enrolled in **high school** or any other equivalent programme. The ideal candidate is someone who is curious, motivated, and eager to address real-world challenges through a business-oriented approach to social change.

# Application Process

## Start your Changemaker Journey

### ● August 28 - Applications Open

This would include personal details and a well-thought-out Statement of Purpose (SOP) outlining your aspirations, goals, and reasons for wanting to be a part of the programme. This is your opportunity to showcase their passion and commitment.

### ● September 30 - Application Deadline

### ● Evaluation Component- Quiz

This quiz is designed to assess their critical reasoning skills, situational decision-making abilities, and awareness of current affairs. Topics for the quiz will be based on real-world scenarios, and it will challenge their ability to think critically and make informed decisions.

### ● Evaluation Component- Interview

Shortlisted candidates will be notified for interview rounds where they'll have the chance to discuss their SOP and their potential contributions to the programme.

### ● Final Results Released

Successful candidates will be informed of their selection status. This step marks the culmination of the rigorous selection process.

# YCP Through the Years

Charting A Course of Perpetual Growth

10,500+

Registrations

28

States and UTs

7.5L+

Money Raised

15%

International  
Cohort

15+

Countries  
Reached



# Programme Fees

The Investment in Your Journey

The programme fee is ₹9,999 exclusive of G.S.T, for students of **Indian Nationality** which includes access to the full experience, from virtual learning to the five-day immersion bootcamp. During the bootcamp, participants will be provided with accommodation at the IIM Ranchi campus, meals, and transport to the village immersion site.

## Alumni

A Global Footprint Of Change





## Indian Institute Of Management Ranchi



### Register Online

<https://iimranchi.ac.in/ycp>

[ycp@iimranchi.ac.in](mailto:ycp@iimranchi.ac.in)

+91 8652877777, +91 9289491119



### IIM Ranchi Permanent Campus

Prabandhan Nagar, Nayasarai Rd,  
Pundag Rd, Ranchi 835 303, Jharkhand,  
India

**All the proceeds will go to assist the Village Community.**