

Content produced
in collaboration with
PlanPay

A **NEW** payment option has entered the market, offering a digital lay-by platform specifically developed for travel to make budgeting better.

PlanPay, allows guests to use their own money to pay-before-they-stay, in flexible instalments that suit their lifestyle, all with zero credit, zero fees, and zero worries.

PlanPay describes itself as “the smarter way to pay because you can lock in room rates ahead of time (up to 2 years in advance) to protect from any price hikes, and you are in charge of the number and frequency of the payments.”

Plus, there is no financial hangover to deal with when clients return from their stay, meaning the holiday feeling lasts longer.

Born out of a desire to make life-changing travel moments accessible to everyone, the



innovative PlanPay comes at a time when people are moving away from purchasing goods and towards purchasing experiences like travel.

Merchants win with PlanPay

MERCHANTS benefit from integrating PlanPay, purpose built for travel, and designed to maximise a hotel’s direct bookings and increase web conversion.

This integration has been seamlessly enabled by RoomStay, the leading digital hotel booking engine designed to maximise a hotel’s direct bookings and increase web conversion.

PlanPay has highlighted five of the top benefits to merchants who integrate the technology.

These include:

1. Increase the number of direct bookings through acquiring new high value customers
2. Increase yield with longer booking lead times
3. Drive retention through ongoing marketing to customers
4. Increase flexibility at a fraction of the fees merchants may be used to paying
5. Seamless integration into existing gateways and back end systems

PlanPay x Ovolo x RoomStay

PLANPAY and Ovolo are working with leading hotel booking engine RoomStay, to deliver the payment option to all guests.

Ovolo is the founding hotel partner to offer PlanPay, with more providers such as EVT (QT, Rydges, Atura) joining the platform to offer experiences where travellers have endless options for payment to suit their specific needs.

CLICK HERE to learn how PlanPay can increase direct bookings.



PlanPay

Digital layby, purpose built for travel.

Say hello to PlanPay

