

Kenneth Lee

Motion Designer | 3D & Graphic Designer

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Experience

The Plug Drink

Motion & Graphic Design Intern

January 2026 - April 2026

- Designed motion and static assets for social media, editorial, and digital campaigns.
- Developed short-form animations from concept and storyboard through final delivery.
- Maintained brand consistency across typography, composition, color, and motion.
- Iterated creative concepts with designers, founders, and marketing stakeholders.
- Produced the internship's highest-viewed video, reaching 3.8k+ organic views.

FLIT Invest

Graphic Design Intern

September 2022 - November 2022

- Designed UI icons and branded marketing assets for a seed-stage fintech investment platform.
- Created digital and print promotional materials while maintaining established visual guidelines.
- Collaborated with a small startup team to develop app visuals and marketing content.
- Designed campus promotional materials supporting local outreach and brand awareness.
- Prepared production-ready assets for use across digital product and marketing applications.

Education

California State Polytechnic University, Pomona

Bachelor of Fine Arts, Design and Visual Communication

May 2023

Skills

Software: Blender, After Effects, Photoshop, Illustrator, InDesign, DaVinci Resolve

3D & Motion: Modeling, Shading, Lighting, Rendering, 2D & 3D Animation, Compositing

Design: Branding, Typography, Composition, Art Direction, Product Visualization

Marketing: Promotional Content, Digital Campaigns, Social Media