Rawan Aliliwi

UX/UI DESIGNER | UX RESEARCHER | ARCHITECT

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SUMMARY

2 years of experience designing for **Automated GRC, healthcare, and beyond.**
Known for high productivity and efficient task completion. Specialize in visual design, user experience, and brand identity creation. Excel in problem-solving, communication, and teamwork to deliver projects that meet strategic goals.

WORK HISTORY

UX/UI Designer | E-commerce Website Design

ZAYOURA The Label AB Sep. 2026

- Designed and developed a responsive e-commerce website using Shopify.
- Applied UX/UI principles to enhance usability and improve the shopping experience.
- Created intuitive navigation and structured product collections.
- Designed and optimized product pages for desktop and mobile devices.
- Customized website layouts to maintain a consistent brand identity.
- Improved website functionality and user experience through ongoing design updates.

UX/UI Designer | Internship

Grand GRC (Advisense Group) Nov. 2024 – Mar. 2025

Grand AI Compliance develops automated GRC (Governance, Risk, and Compliance) software as part of the Advisense Group, a European leader in GRC solutions serving nearly 700 financial institutions.

- Proposed and implemented website redesign solutions, focusing on usability and user-centered design.
- Created clickable demos to showcase features and improve engagement.
- Maintained Figma design systems and streamlined UX workflows.
- Translated user stories into user flows and screen designs.
- Collaborated with developers to resolve usability challenges.
- Presented design updates to product managers and stakeholders.

UX/UI Designer

Freelancing (Barnloppis i Deje) Aug. 2024 – Oct. 2024

- Researched user needs through interviews to inform design decisions.
- Designed user flows for sellers and vendors, improving their experience.
- Solved flea market queue challenges with time-slot booking solutions.
- Developed a dashboard for tracking finances, applications, and ticket sales.
- Enabled users to create and manage their own flea markets seamlessly.
- Conducted usability testing and collaborated with developers for smooth implementation.

CareerFoundry

Case Study Projects Dec. 2021– Jan. 2023

- HOUSE | Interior Designer Hiring Web App | UX focus
- Flexible | Fitness App | UI focus

SKILLS

User Research, Usability Testing & Analysis
Wireframing & Interactive Prototyping
UX/UI Design & Visual Interface Optimization
Design Thinking & Strategic Problem-Solving
Figma Design Systems & Workflow Management

TOOLS

- Design Tools:
  Figma, Shopify, Webflow, Framer & Marvel
- Graphic & Video Editing:
  Adobe Photoshop CC, Canva & Capcut
- 3DsMax & AutoCAD

ARCHITECTURAL - INTERNSHIPS

Architectural Intern

Umay Construction, Aug. 2018

25-day university architecture internship.

Construction Intern

Erbatu Group, Aug. 2017

25-day university construction site internship.

EDUCATION

Programming in C#

Malmö University, Jun. 2026

Human-Computer Interaction

Uppsala University, Jun. 2026

UX/UI Design

CareerFoundry, Feb. 2023

Bachelor of Architecture

Eastern Mediterranean University, Jul. 2019

LANGUAGES

English - Swedish