

Overview	From innovation strategy to digital product development to environmental design, I have spent over 15 years translating both nascent and iconic brands to new mediums, environments, and industries. I've been fortunate to collaborate with a diverse array of clients including, Samsung, Amazon, Mayo Clinic, SFMOMA, Chanel, Starbucks, Microsoft, Nike, AdventHealth, HBO, and Harley Davidson. I currently lead creative and product teams at Cactus, where we're redefining how healthcare is delivered and experienced. Our work has earned Cactus a place among Fast Company's Most Innovative Companies of 2025.		
Experience	Cactus www.cactus.is	Partner, Head of Design Design Director Art Director	Jan 2023 Jan 2021 May 2018
	Belle & Wissell, Co. www.bwco.info	Art Director Senior Designer Designer	Apr 2016 Jan 2015 Apr 2013
	Studio Roxas	Designer, Illustrator	Aug 2012
Education	Hofstra University	BFA, Communication Design	2011
Speaking	WCCE SXSW	World Expo 2020 Dubai From Scribe to Storyteller	2011 2027
Recognition	My work has been awarded and recognized by Fast Company's Innovation by Design Awards, The Frame Awards, Communication Arts Awards, Interior Design Best of Year, The Webby Awards, Architizer Awards, The Print Awards, SEG D, SXSW, Wired Magazine, Juxtapoz Magazine, Dwell, The New York Times, and more.		