



CAMILLE NIZET

Sr. Art Director
She / her
Bruxelles-based

After studying social sciences in Maastricht and Art Direction at Miami Ad School Berlin, I put it all into practice while working with Serviceplan Innovation Team, Serviceplan's dedicated R&D unit based in Munich. There, I used new tech and a lot of craft to make a difference across industries such as women's health, sustainability, inclusive fintech, agriculture and accessibility. Often art direction. Sometimes copy and strategy. Always ready to adapt. During my time with SPIO, our work was recognized with 800+ international awards including D&AD, Cannes Lions, Clio, Webby, SXSW, Fast Company and others.

CONTACT

contact@camille-nizet.com
+32472530815
[linkedin](#)
[behance](#)

EXPERIENCE

MUNICH, DE Serviceplan Innovation Team

August 2025 / Sr. Art Director
2024 – 2025 / Art Director
2022 – 2024 / Jr. Art Director
2021 – 2022 / Intern
Clients: Addium, Aizome,
Somos Martina, Privateer, Dot
Inc., Herconomy, Bolt, +

HAMBURG, DE Kolle Rebbe

2021 / Intern
Clients: Zalando, Connected
Retail

BRUSSELS, BE TBWA Strategy Team

2019 / Intern
Clients: McDonalds, Biscoff,
Delhaize

USA, NL, + BE 2012 – 2018

Library hand, horeca, and a
brief, but eye-opening stint in
hotel housekeeping

EDUCATION

Miami Ad School Berlin
2020 – 2022
Art Director Portfolio Program
Distinctions: Top Dog

University College Maastricht
2016 – 2019
Social Sciences Major
Distinctions: Honors

University of Sussex
2018
Erasmus Program with a focus
on Environmental Psychology &
Social Entrepreneurship

New Hampshire Institute of Art
Pre-College Program
2015
Preparatory university course
with a focus on drawing,
painting, and printmaking.

SELECTED RECOGNITION

2026
The Drum – #2 Art Director

2025
Cannes Lions – #2 Art Director
One Club – #3 Creative (EU)
D&AD – #2 Art Director
The Drum – #1 Art Director

2024
D&AD – #2 Art Director
One Club – #6 Creative (EU)

SELECTED AWARDS

The projects I've worked on
have received 800+
international awards, including
SXSW Best of Show, CES Best
of Innovation, a Red Dot De-
sign Grand Prix, a D&AD White
Pencil, and a Titanium Cannes
Lion.

[See the full index here.](#)

LANGUAGES

Native English
Fluent French
Spanish (B2)
Dutch ongoing (A1)

SKILLS

Art direction, research,
copywriting, concept, strategy,
project management, outreach,
presenting, sourcing, client
communication, PR, identity
design, UX/UI, photo/video &
digital production.

TOOLS

Adobe Creative Suite, Figma,
MS Office, Google Suite,
Framer, Notion, Gen AI tools,
opposable thumbs, pencil and
paper.

SELECTED PRESS

[AdAge: Gen Z and
compassion fatigue](#)

[Campaign Germany: Auf
dem Radar](#)

[Slanted: The Period Uniform](#)

[The Brand Identity: Breastmilk
Money turns breastfeeding
into a financial asset](#)