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About the Brand

JackBit is a leading crypto casino and sportsbook.

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Campaign Setup

The goal of this campaign was to increase brand awareness for JackBit and complement their player acquisition efforts.

Budget

\$20,000

Duration

60 Days

Platforms

 

Payout Model

\$0.4 per 1,000 verified views (CPM)

Targeted Geographies

Global

Content Requirement

Place the JackBit logo on sports highlights and gambling content.

Assets Provided

JackBit logo with embedded promo-code.

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Campaign Results

 Total views delivered

145M

 Effective CPM

\$0.15

 Clips posted

14,241

 Creators active

863

Organic views

113M

Botted

32M

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Campaign Impact

The campaign increased website traffic and player deposits.

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Example Submissions

View submissions ↗