

Blake Schubert

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<https://linkedin.com/in/blake-schubert/> - Portfolio: [Blakeschubert.com](https://blakeschubert.com)

SUMMARY

Product Designer with 7 years of experience leading end-to-end design across web and mobile platforms. Skilled in framing complex problems, prototyping and validating solutions, and creating accessible, intuitive products. Proven ability to collaborate with engineering and product teams to ship designs that make measurable impact. Focused on innovation and pushing boundaries to create products that are both practical and forward-looking. My portfolio can be reached at blakeschubert.com.

WORK EXPERIENCE

Cooper Carlo

Freelance Designer

May 2025 - Present

- Designed responsive web experiences that scaled cleanly across devices and screen sizes
- Crafted native mobile designs with a focus on usability, hierarchy, and flow
- Developed brand systems to create consistency across web and product experiences
- Shipped high-quality web and brand work under tight timelines

Vizient, Inc.

Remote

UX Designer

Jan 2023 - Present

- Owned end to end design for enterprise healthcare platforms, framing real-world problems with PMs and proposing solutions from discovery through shipped release.
- Redesigned outdated software into modern, intuitive platforms that improved usability, accessibility, and overall adoption.
- Designed, prototyped, and validated complex user flows across dashboards and applications, refining based on insights, data, and user testing.
- Partnered with engineering to define states, edge cases, and event instrumentation; validated solutions in staging/production.

Total Quality Logistics

UX Designer

May 2021 - Dec 2022

- Led UX design across multiple enterprise logistics tools, turning messy operational constraints (timing, traffic, notifications, edge cases) into simple, trustworthy flows.
- Created wireframes, flows, and high-fidelity prototypes; iterated through usability testing and stakeholder feedback.
- Overhauled legacy workflows into streamlined digital experiences, boosting efficiency and reducing friction for both users and internal teams.
- Collaborated closely with engineers and QA to validate features, ship production-ready designs, and improve release quality.

First Solar, Inc.

UX Contractor

Jan 2020 - May 2021

- Developed prototypes and detailed mockups for internal tools, supporting cross-functional initiatives across digital platforms.
- Facilitated UX workshops, testing sessions, and research studies (card sorting, desirability testing, A/B testing) to refine flows and validate assumptions.

- Focused on accessibility and usability, improving workflows for SharePoint and e-learning tools by addressing contrast, type, and hit-target issues.
- Delivered clear specifications and design documentation to ensure alignment with PM, DEV, and QA teams.

EDUCATION

Miami University

Oxford, Ohio

BA, IMS focus in Web Design and Development & Minor in English Rhetoric

CERTIFICATIONS

Prototyping with Cursor, Design is a Party (Elizabeth Lin)

UX Certification, Nielsen Norman Group

UX Certification, Cornell University

SKILLS

Web Design • Mobile Design • SaaS Design • User Research • UX/UI Design • Usability Testing • Mobile First Design • Adobe CC • Product Design • Prototyping • Interaction Design • Qualitative and Quantitative Research • UX Writing • Agile Methodology • AI Assisted Design • Visual Design • Communication • Problem Solving • Design Systems • Responsive Design • Rapid Iteration • User Experience Design • HTML/CSS/JS • Collaboration • Problem-Solving • Wireframing • Design Thinking • Systems Design • Design Strategy • Figma • Sketch • Axure • AI Powered Workflows • Cursor • Claude • Figma MCP • Vercel v0