

# AI-POWERED BUSINESS AUTOMATION

AI ASSISTANTS TAILORED TO YOUR BUSINESS!



ZENARO



# INTRODUCTION

At Zenaro, we're revolutionizing how businesses engage with customers, manage leads, and streamline operations. In today's fast-paced world, staying ahead means embracing AI-powered automation that drives efficiency, enhances customer experience, and accelerates growth. Zenaro's innovative solutions are designed to simplify complex workflows, improve lead conversion, and free up valuable time for your team to focus on what matters most—building relationships and driving revenue. Let us show you how Zenaro can transform your business and unlock new opportunities.



# THE PROBLEM

Companies waste time on manual tasks like lead management, customer support, and sales follow-ups

Managing high volumes of leads and customer inquiries  
Slow response times affecting conversions.  
Repetitive manual tasks reducing efficiency.

Inconsistent follow-ups lead to lost revenue opportunities. High operational costs due to human-dependent workflows

# AI-POWERED BUSINESS AUTOMATION

Zenaro streamlines  
operations with AI-driven  
automation

Enhances efficiency,  
reduces costs, and  
increases revenue

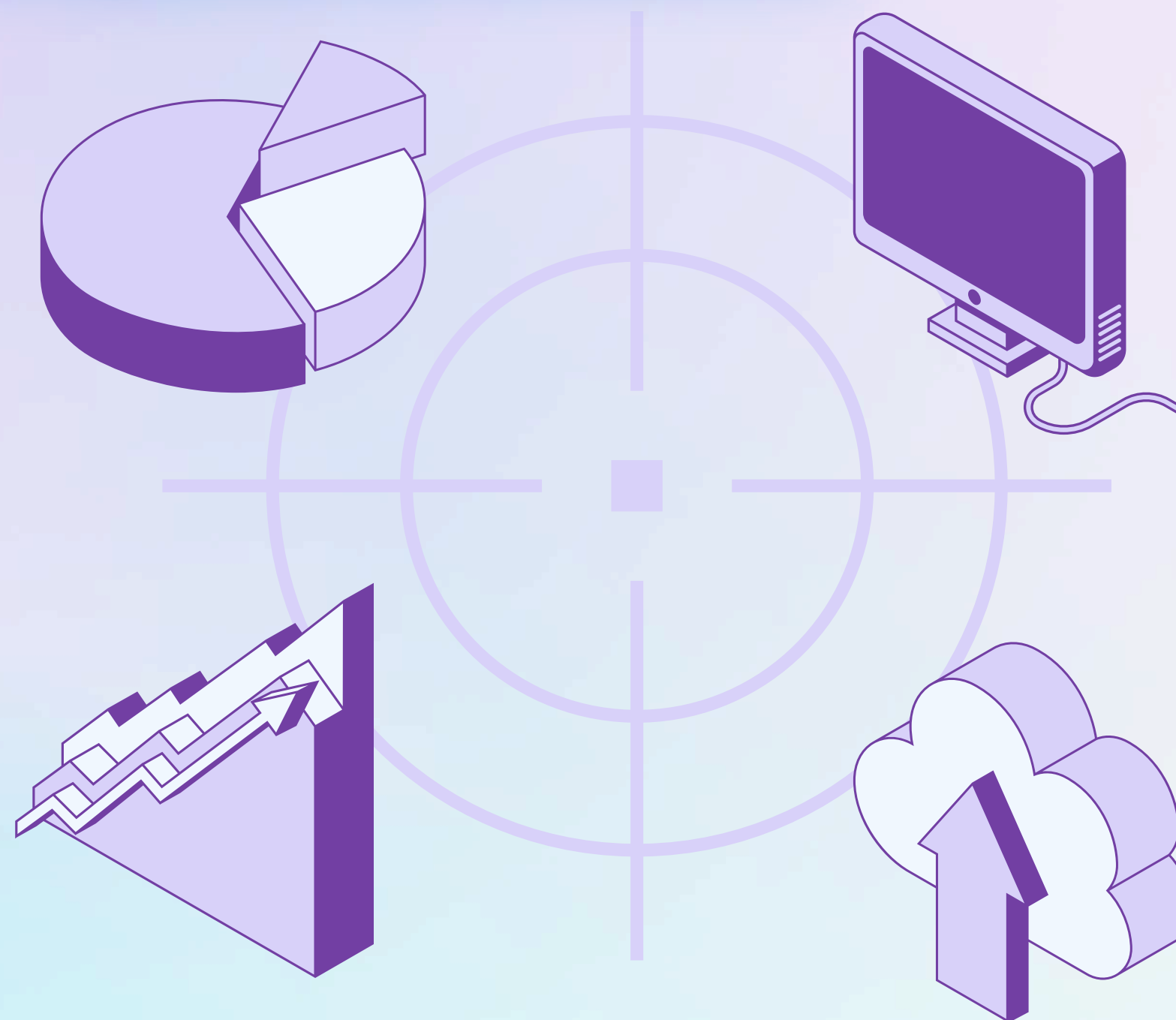
Engages, qualifies, and  
nurtures leads effortlessly



# AI ASSISTANTS BY ZENARO

Zenaro provides fully customized AI assistants designed specifically for your business. Our AI-powered solutions:

- AI chatbot communicates via SMS, WhatsApp, or website chat
- Qualifies leads, books appointments, and directs inquiries to the right teams
- Works 24/7, ensuring no missed opportunities
- Handle FAQs, schedule appointments, and guide customers seamlessly





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AI-POWERED CHAT



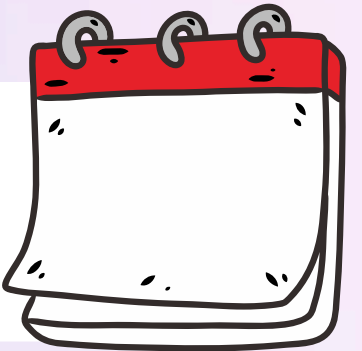
LEAD QUALIFICATION & SEGMENTATION



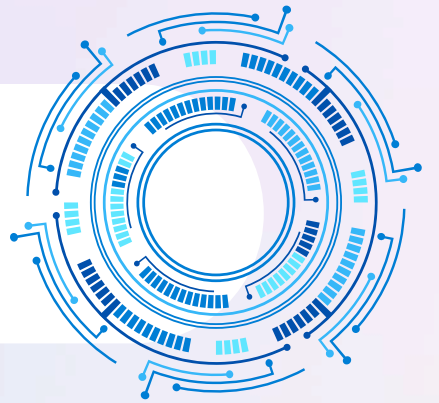
AUTOMATED FOLLOW-UPS



CRM & CALENDAR INTEGRATION



TECHNOLOGICAL INNOVATION



PERFORMANCE TRACKING



# KEY FEATURES AND BENEFITS

## AI CHATBOT

- **Lead Engagement:** Interacts with visitors in real-time via SMS, WhatsApp, or website chat, qualifying leads and personalizing responses.
- **24/7 Availability:** Engages potential customers anytime, across time zones.
- **Automated Conversations:** Handles FAQs, common inquiries, and directs high-quality leads to the sales team.

## UP-SELLING & CROSS-SELLING

- **Smart Recommendations:** AI suggests relevant products or services based on customer behavior and preferences.
- **Maximizes Revenue:** Increases sales by offering complementary or upgraded items at key moments.
- **Seamless Integration:** Easily integrates with CRM or e-commerce platforms to recommend suitable products.

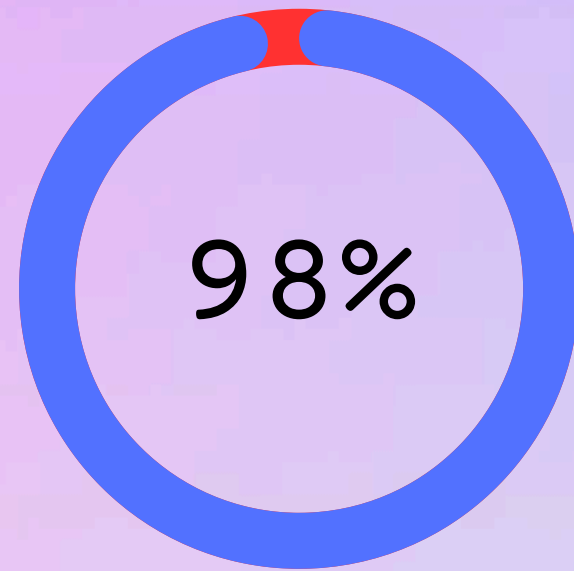
## AI SALES ASSISTANT

- **Sales Lead Qualification:** Qualifies and prioritizes leads based on gathered data and intent.
- **Meeting Scheduling:** Automates meeting and follow-up scheduling, saving time.
- **Real-Time Insights:** Provides sales teams with actionable insights on lead behavior to close deals faster.

## SOCIAL MEDIA BOT

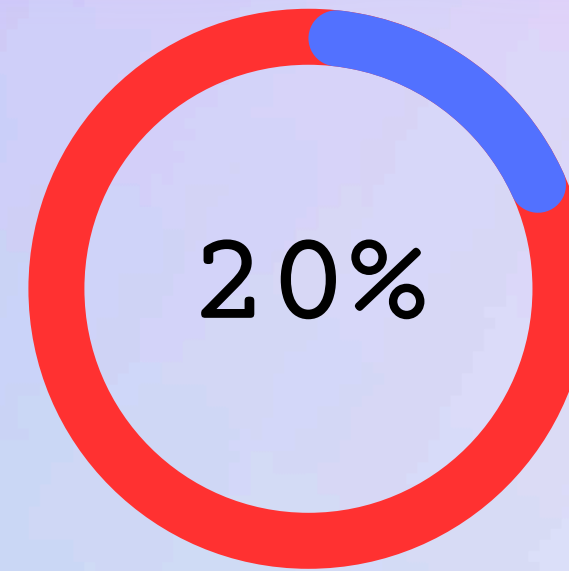
- **Automated Social Engagement:** Handles inquiries and interactions on social media platforms, saving time for the team.
- **Lead Generation:** Captures and funnels leads directly from social media into the sales pipeline.
- **Content Interaction:** Automatically likes, comments, and responds to posts or messages to maintain an active presence.

# SMS VS. CALLING SALES & ENGAGEMENT RATES



## SMS Open Rate

- SMS messages have a 98% open rate, compared to email, which averages around 20-30%.
- 90% of SMS messages are read within 3 minutes of being received.



## Call Answer Rates

- Only 20% of calls from unknown numbers are answered (due to spam concerns).
- 80% of phone calls go to voicemail, and only 18% of those voicemails are ever listened to.



Sales reps take an average of 3 calls to reach a prospect, while SMS messages are typically read instantly. Texting is 5x more effective than cold calling at converting leads into customers.



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# CONCLUSION

In a world where speed, efficiency, and engagement define business success, our AI-powered conversational solutions give you the edge. Unlike traditional methods that waste time and miss opportunities, our system ensures instant lead engagement, higher response rates, and seamless automation—all designed to drive more conversions with less effort.

With our expertise in AI-driven messaging, businesses can reactivate old leads, qualify prospects automatically, and streamline follow-ups without the hassle of manual outreach. Whether through SMS, WhatsApp, or web chat, we provide a scalable, performance-driven solution that delivers real results.

Partner with us today and transform the way you engage, convert, and grow. 🚀



**LET'S  
WORK  
TOGETHER**

**THANK  
YOU!**



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