

Akshay Nayak


Senior UX Designer

 Portfolio

 Behance Profile

 LinkedIn Profile

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EXPERIENCE

Individual Contributor

Jan 2024 - Current


0-1 Designer

- **Zoop** : Designed Zoop, a peer-to-peer pet app for pet services, from ideation to launch on the Play store.
- Responsibilities included aligning with the founder's vision, strategizing the product, designing the information architecture, and creating high-fidelity mockups for development.
- **Automotive Marketplace Module**: Led a team of three UX designers in designing and developing a marketplace module for used cars for a well-known automotive company.

Honeywell International, Inc.

Aug 2022 - Dec 2023

UX Designer II

- Designed and helped implement innovative software solutions to optimise building performance, reduce carbon emissions (**CEMS** ) , and enhance occupant experiences, contributing to the advancement of sustainable building practices.
- Actively engaged with Project owners, SMEs, Developers, and Architects to define project scope and diligently document XOs and Epics.
- Conducted design knowledge-sharing workshops to foster collaboration and cross-team alignment while also ensuring a cohesive design system.

ZS Associates

Apr 2021 - Jul 2022



Senior UX Designer I Contractor

- Collaborated with the architecture team to assess feasibility and develop information architecture of proposed features: **Zaidyn** 
- Collaborated closely with development teams to conduct comprehensive quality control audits, ensuring seamless integration of designs into the development environment.
- Identified gaps and initiated successful enhancement possibilities in onboarding and design documentation process.

Auriga IT Consulting Pvt. Ltd.

Nov 2020 - Apr 2021

UI / UX Designer

- Designed solutions for **CaterHero**  , **SaveIn**  (Social Finance), Enterprise, and other domains
- Identified project objectives in consultation with at least five clients and coordinated creative implementation with various departments.

Accenture

Dec 2016- May 2018

Associate Software Engineer

EDUCATION

Masters of Design

2018 - 2020

Indian Institute of Information Technology, Design and Manufacturing (IIITDMJ) | Jabalpur, India

Bachelor of Engineering

2012 -2016

M.S. Ramaiah Institute of Technology | Bengaluru, India

SKILLS

IA
Visual Design
Design Systems
Wire framing
Storyboarding
Rapid Prototyping
Photography
Videography

TOOLS

Figma, Sketch, XD
ChatGPT,
MidJourney, Bard
Webflow
Adobe Illustrator
Adobe Photoshop
After Effects
Notion

EXTRAS ++

Patent: Digital Signage & Tenant Value Segregation for Multi-Tenant Premium Commercials

In Process, Honeywell

Award: Bravo Award by Honeywell

For exploratory design work with Pharma company. Identified opportunities for energy and cost saving.

UX Mentor: AND Academy

Empowered designers through project-based learning & mentorship, fostering design skills & career growth.