

7th September 2026

Blackbird plc
(the “Company”)

Appointment of non-board interim Chief Financial Officer

Blackbird plc (AIM: BIRD), the developer of the browser-based collaborative video editor elevate.io, the technology licensor and the developer and seller of market-leading cloud native video editing platform, Blackbird, today announces that Adrian Wilding has been appointed the Company’s non-board interim Chief Financial Officer.

Adrian is an ICAEW-qualified chartered accountant (ACA), experienced CFO and former CEO with over 20 years of senior finance and leadership experience across AIM-quoted, private equity-backed and growth-stage businesses. He has held senior roles across software, payments, fintech and SaaS businesses, including businesses at a similar stage to Blackbird plc.

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About Blackbird plc

Blackbird plc operates in the fast-growing SaaS, Media and Entertainment and content creation markets. Blackbird plc’s patented technology allows for frame accurate navigation, playback, viewing and editing in the cloud and it has two products. Blackbird® a market leading suite of cloud-native computing applications, is used by rights holders, broadcasters, sports and news video specialists, live events and content owners, post production houses, other mass market digital video channels and corporations.

elevate.io is the company’s new online collaborative content creation platform currently in general release. elevate.io is built using Blackbird’s core technology and is aimed at professional teams and the fast growing Creator Economy.

Blackbird plc also licenses its core video technology, under its ‘Powered by Blackbird’ licensing model, enabling video companies to accelerate their path to true cloud business models.

www.blackbirdplc.com

www.blackbird.video

www.linkedin.com/company/blackbird-cloud

www.twitter.com/blackbirdcloud

www.facebook.com/blackbirdplc

www.youtube.com/c/blackbirdcloud

www.elevate.io