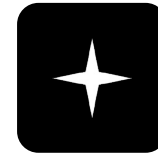




**WEBSITE AND  
SOCIAL MEDIA  
PROPOSAL**



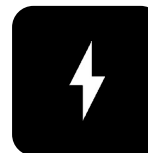
## ABOUT ME



I am a creative designer based out of Christchurch, New Zealand. I have grown up here and still love this place. I love all things sports my top 4 being, cricket, baseball, disc golf and motorsports. I also watch just about every sport you can think of.

Design wise I have the skills to design and build brands including logos, brand stories, posters and guidelines. As well as websites, apps and I have a passion for social media content creation.

# SERVICES ON OFFER



I am offering a number of options to best help you and your club/business. You can see the options below. All options are open to customization to a certain degree.

# OPTIONS



**Website Updates** - Making your website something more.

**New Website** - Creating a website that reflex's your brand.

**Social Media Templates** - A wide range of templates to help your brand on social media.

**The Combo (Website and Social Media)** - Either a update to your current website or a brand new site as well as a set of social media templates.

More infomation and pricing on each option available below.

# PREVIOUS CLIENTS



Over my time designing I have had the opportunity and privilege to work with some great people and clients. On the next couple of pages, you will see some of my work for Aurora Capital, Burnside Cricket Club and Vortica Disc Golf.



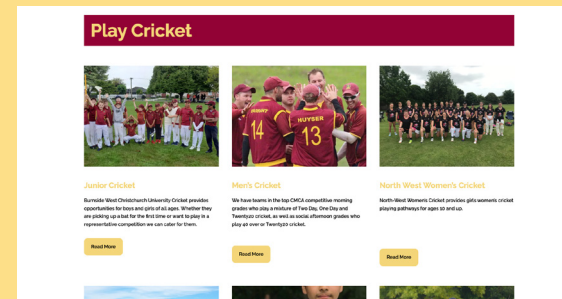
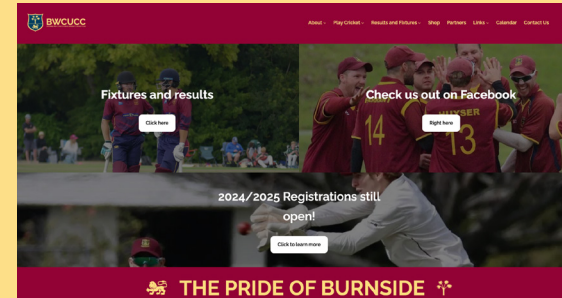
Approached both me and fellow designer Jack Tocker looking for some help in producing some conceptual work for their re-design of their customer on-boarding and web-app to help users better understand their KiwiSaver funds and understand how their money is greener. We developed a range of concepts for their team, and created a final design based on feedback and their wants and needs.





Burnside West Christchurch University Cricket Club (BWCUCC) approached me with an idea to overhaul their websites look and feel. Making it feel more 'Burnside Cricket' like. This included things like colours, fonts and images as their current website was lacking all of that.

This project also incorporated a number of social media templates.





After taking a part time position as a salesman towards the end of 2023 at Vortica Disc Golf I approached the owner Chris with a proposal to overhaul and redesign the website. Chris agreed almost instantly, and I got to work on concepts.

About 90% of my concepts came to reality and both Chris and co-owner Martin are happy with the outcome.



# MORE INFO & PRICE



Below each option is broken down giving you more of a chance to read and see which option is best for you and your club/business.

# WEBSITE UPDATES

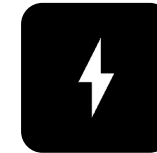


A website update gives you the opportunity to update the design, look and feel of your website without needing to change things like the host or the web URL. I will use whatever your club/business is already using and make your website something better.

- Fully responsive design
- User-friendly layouts
- Integration of key features
- Performance and SEO enhancements

Price - \$40 per hour - Expected time frame of project 10 to 20 hours.

# NEW WEBSITE



Websites are still a very important part of any club/business they collect web traffic that do not use/have access to social media. They also allow users to better access information that might get lost in the never ending world of social media. I will use whatever web builder you like, or I can advise on what I think is best for you.

- Fully responsive design
- User-friendly layouts
- Integration of key features
- Design tweaks and feedback changes

Price - \$40 per hour - Expected time frame of project 30 to 40 hours.

# SOCIAL MEDIA

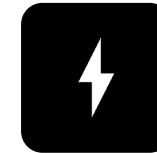


Social Media is as big as ever and should be an important part of any club/business however it is important it is used the right way. It is not something to rely on entirely it is something that promotes and conveys important info in the short term. With the templates created and provided by me this will be as easy as ever.

- Easy to use
- In line with your brand
- Planning and strategy advice
- Design tweaks and feedback changes

Price - \$40 per hour - Expected time frame of project 15 to 25 hours.

# THE COMBO



Either updates to your existing website and social media OR  
A new website and social media. This is the option if you need a  
complete refresh of your online brand. It is time to give your  
club/business a new look online! Also features a discounted price!

All of the great features from the individual Website and Social  
options.

- User-friendly layouts
- Easy to use and much, much more

Price - \$35 per hour - Expected time frame of project 35 to 50 hours.

# **THANK YOU FOR CONSIDERING ME!**

(full projects are available to view on [www.jmdesigns.co.nz](http://www.jmdesigns.co.nz))

**JM**