



BlueChip+ Bundle

Fact sheet

Portfolio construction,
maintenance and risk considerations



Investment objective

BlueChip+ is a rules-based, multi-asset portfolio that seeks to provide investors with combined exposure to selected digital assets (Bitcoin and Ethereum) and tokenised equities of established technology companies, within a single investment. The portfolio is constructed to offer diversification across two distinct but complementary market segments while remaining operationally simple for the end investor.

The portfolio is not managed with a view to outperforming a specific benchmark on a short-term basis. Its primary design goal is structured, diversified exposure rather than active return generation.

Availability. This bundle is available to Luno customers verified in South Africa.

Portfolio construction

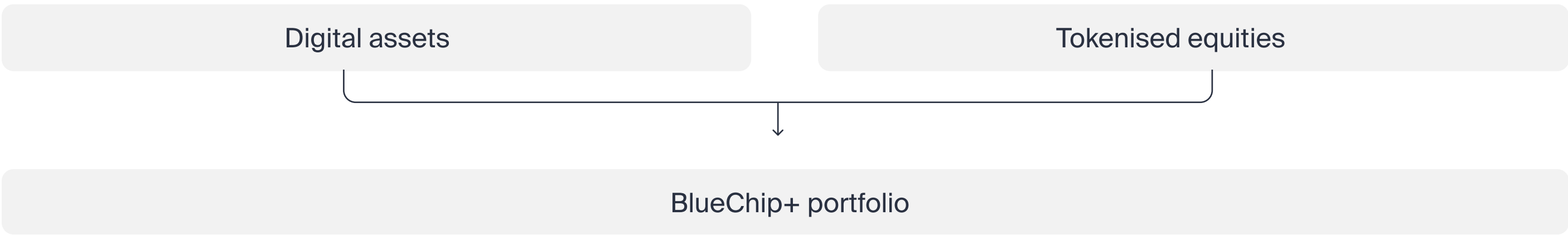
The portfolio is composed of two layers:

Digital asset layer

Bitcoin (BTC) and Ethereum (ETH) form the core crypto allocation. These assets are selected on the basis of market leadership, depth of liquidity, and degree of institutional recognition within the digital asset market. Stablecoins, assets pegged to the value of another asset, and derivatives of another cryptocurrency are excluded from consideration. Within this layer, BTC is targeted at approximately 20% and ETH at approximately 10% of total portfolio value.

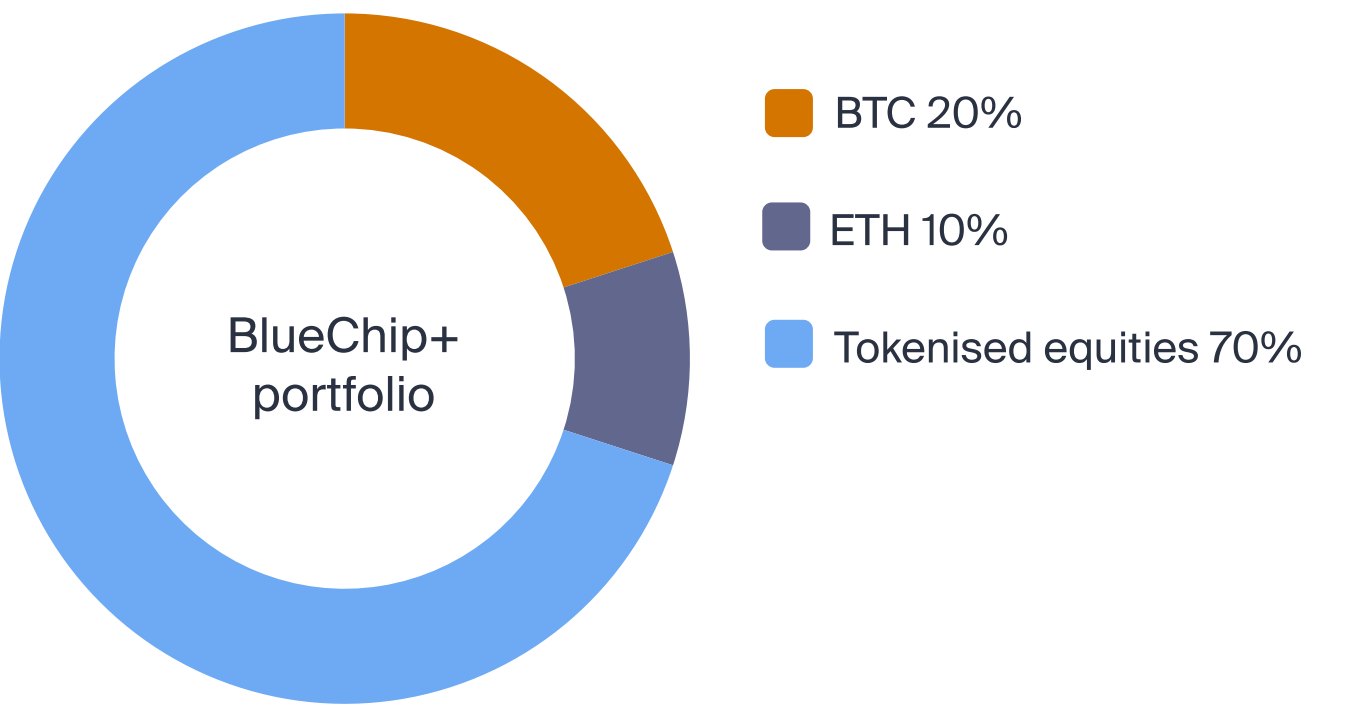
Tokenised equity layer

The remainder of the portfolio is allocated to tokenised representations of shares in a selection of large, liquid technology companies, each targeted at an approximately equal weight within the layer. Selection prioritises market leadership, liquidity of the underlying equity, and the operational feasibility of holding the tokenised form on the platform.



Target allocation

The indicative strategic allocation is approximately 30% digital assets and 70% tokenised equities. Actual weights at any point in time will vary with market movements and the timing of the most recent rebalance. Current holdings and weights are displayed within the Luno application.



Dividend treatment

Dividends paid on the underlying tokenised shares are not distributed to investors as cash. They are reinvested into additional shares of the same stock, net of applicable withholding tax, and reflected as an increase in the value of that holding. Any resulting change in a constituent's weight is corrected at the next scheduled rebalance in the same way as ordinary price movements.

Governance

Portfolio composition is reviewed on a periodic basis by Luno's Index Committee.

Fees and charges

Fees are exclusive of any fees that may apply to funding the investment account itself. Fees are subject to change; the current fee schedule is available within the Luno application.

The following fees apply to investment in the BlueChip+ Bundle:

Transaction fee 1% of the value of each buy, top-up or sell transaction.	Tracking fee 2% per annum, accrued daily and deducted from the bundle balance on the last business day of each quarter, or pro-rata on early sale.
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Rebalancing and maintenance

The portfolio is rebalanced on a quarterly basis, with positions adjusted to restore the target 70/30 allocation. The investor is not required to take any action in connection with the rebalancing process.

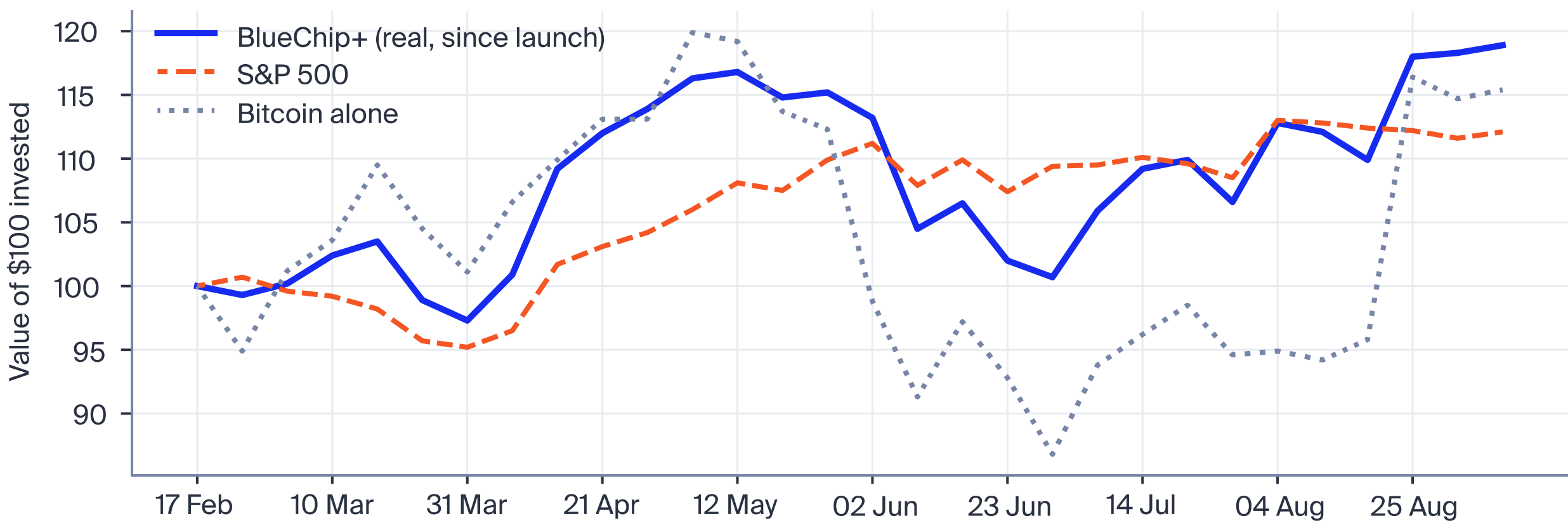
Rebalancing may result in the realisation of gains or losses within the portfolio structure. The frequency of rebalancing is intended to maintain the intended risk profile while limiting unnecessary turnover.

Trading hours

Because the bundle is bought, topped up and sold as a single transaction covering both layers at once, it can only be traded when both markets are open: Monday morning through Friday evening. It cannot be bought, topped up or sold at all over weekends or US market holidays, even though digital asset markets alone are normally open continuously; see Liquidity risk below.

Performance

Growth of \$100 – BlueChip+ vs S&P 500 vs Bitcoin (since actual launch)



Growth of \$100 invested: BlueChip+ versus the S&P 500 and Bitcoin alone, since BlueChip+'s actual launch.

Historical tracking

During the market downturn shown, BlueChip+'s decline was smaller than Bitcoin's and larger than the S&P 500's.

Important

This chart covers the period since BlueChip+'s actual launch on 17 February 2026 only; no earlier period is shown, as none existed. Past performance is not a reliable indicator of future results.

Scope and limitations

BlueChip+ should be understood with the following limitations in mind:

It is not an actively managed strategy that seeks to time markets or exercise discretion in selecting individual securities outside its defined methodology.

It does not constitute personalised investment advice and is not tailored to any individual investor’s circumstances, objectives or risk tolerance.

It does not guarantee capital preservation or any particular level of return.

It is not a substitute for a diversified, multi-asset financial plan.

Risk considerations

Investors should carefully consider the following risks before allocating capital to BlueChip+:

Market risk

Both digital assets and equities can experience significant price declines. The value of the portfolio can fall as well as rise, and investors may receive back less than they invested.

Volatility

Digital assets in particular have historically exhibited high levels of volatility. Tokenised equity holdings introduce equity-market volatility in addition to any platform or tokenisation-related risks.

Concentration and correlation risk

Although the portfolio combines two asset types, correlations between crypto assets and technology equities can rise during periods of market stress, reducing the diversification benefit at the moments it is most needed.

Operational and platform risk

The portfolio depends on the continued availability and integrity of the Luno platform, the tokenisation arrangements for the equity component, and the underlying custody arrangements.

Liquidity and trading-hours risk

While the selected assets are generally among the more liquid in their respective markets, liquidity conditions can deteriorate in stressed markets. Because the bundle can only be bought, topped up or sold as a single transaction covering both layers, investors will be unable to trade the bundle at all over weekends or US market holidays, including its digital asset holdings, even though digital asset markets alone would normally be open at those times.

Tax considerations

Buying into the bundle, quarterly rebalancing, and selling all or part of the bundle may each trigger a tax event. Investors should consult their own tax adviser regarding the potential tax implications of investing in this bundle.

Important

BlueChip+ is intended for investors who understand and are prepared to accept the risks associated with digital assets and equity markets, and who are investing with a medium- to long-term horizon. Past performance is not a reliable indicator of future results.

Suitability considerations (general)

In general terms, this portfolio may be more appropriate for investors who:

Seek diversified exposure to both digital assets and large-capitalisation technology equities within a single vehicle	Are comfortable with meaningful volatility and the possibility of capital loss;
Prefer a rules-based, non-discretionary construction process over active stock selection;	Are investing sums they can afford to leave invested for a multi-year period.

It is less likely to be appropriate for investors who require capital certainty, who have a short investment horizon, or who are unable or unwilling to accept the specific risks of digital assets.

Ongoing information

Current portfolio holdings, weightings and performance information are available within the Luno application. Investors are encouraged to review these details periodically.	This methodology note describes the design of the portfolio; it does not replace the product terms, risk disclosures or any applicable regulatory documentation. The detailed index methodology and the BlueChip+ Discretionary Mandate are also available via the Luno Help Centre.
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Important notice

This document is provided for informational purposes only. It does not constitute investment advice, a recommendation, or an offer to buy or sell any financial product. Investing in crypto assets and tokenised instruments involves the risk of loss of capital. Luno (Pty) Ltd is an authorised financial services provider (FSP No. 53314) and registered credit provider (NCRCP22123). Investors should consider their own financial situation, objectives and risk tolerance, and where appropriate seek independent advice, before making any investment decision. The information in this note is believed to be accurate as at the document date but is subject to change.

