

NORTH STAR METRIC

Original Design Iceberg companion. Define the situation and keep evidence separate from assumptions. Add a sheet when the scope needs more space.

01 / VALUE

Who benefits and what changes for them?

02 / CANDIDATE

Metric, unit and connection to the strategy.

03 / COUNTING RULES

Identity, episode, qualification and time window.

04 / INPUTS

Influenceable factors and the assumed relationship.

05 / GUARDRAILS

Quality, access and delivery consequences.

06 / VALIDATION

Evidence that could support or challenge the candidate.

REVIEW & DECISION

Original Design Iceberg companion. Interpret the work, record its limits and agree a next action with an owner and a review point.

01 / COUNTEREXAMPLE

How could the count rise while value falls?

02 / COMPLETION

Does the event record match the person's outcome?

03 / EXCLUSION

Who is missing before or after the counting boundary?

04 / TRADEOFF

Delay, judgement and operational cost of qualification.

05 / MODEL CHANGE

Which assumption or rule needs revision?

06 / NEXT CHECK

Owner, evidence and review point.