



ANGELIN GRACE WILSON

UX/UI DESIGNER

✉ angelin.careers@gmail.com

☎ +91-7024488054

📧 @angelingracewilson

🌐 @angelingracewilson

EDUCATION

UX/UI, Bachelor of Design

Chitkara University, Chd 2020-2024
CGPA- 9.45

PCM, CBSE board

BSP SSS-10, Bhilai 2016-2020

EXPERTISE

- Visual Designer
- Branding
- Prototyping +UI
- Design Thinking
- Usability Testing
- Packaging Design
- Vector Illustration
- LOGO/ Poster design
- UX Research
- Infographics

TOOLBOX

- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Figma
- Procreate
- Blender
- HTML5
- CSS

CERTIFICATES

Coursera Fundamental of UX/UI by Google.

Udemy Web Development

EXPERIENCE

lenskart

Jul 2023 - Present

Lenskart Solutions Pvt. Ltd

Product designer | Full time | Onsite, Bangalore, India

1. Led design initiatives such as the GenZ Widget, introduction of Reels & stories trends on the app, major role in high-impact projects like Shark Tank India with Lenskart, AI generation project, resulting in a 40% increase in profit margins and brand visibility.
2. Designed over 50+ landing pages and 100+ banners, significantly enhancing user engagement across digital platforms, and managed trend-driven releases on Instagram, contributing to a 64% increase in online profit margins

CogniFirst

April 2023 - May 2023

Cognifirst.com

UI designer | Internship | Remote, Bangalore, India

1. Spearheaded website design and branding initiatives for a startup, driving a 30% increase in customer engagement and brand visibility through innovative design strategies
2. Created 40+ wireframes, prototypes, and high-fidelity designs to visualize the user experience and interface.

6DOF AR | VR | MR

Nov 2022 - Apr 2023

6DOF Solutions Pvt. Ltd

Graphic designer | Internship | Onsite, Chandigarh, India

1. Conceptualized, designed, and produced an array of marketing assets within a condensed timeline, resulting in a cohesive visual identity and increased brand visibility across multiple touchpoints
2. Boosted team collaboration and consistency by 30%, collaborating with product managers and designers. Integrated user insights into actionable design decisions, resulting in a 15% increase in profit within a week.

Batter Bar

Jul 2022-Mar 2023

Batter Bar- The French Pastry School

Graphic designer | Internship | Onsite, Chandigarh, India

1. Led the creation of 50+ digital and print assets for brand promotion and events, resulting in a 20% increase in profit.
2. Directed design efforts for print magazines, brand identity assets, and social media enhancements, contributing to a 15% profit growth, while executing impactful virtual and in-person social events.

LeemoBook

Jan 2022 - Mar 2022

Leemobook

UI designer | Internship | Remote, Bangalore, India

1. Directed team in developing web app from research to implementation, refining 50+ prototypes with improved UI.
2. Crafted user-centric strategies, wireframes, and personas for impactful design enhancements driving conversion.