



FINLAY VOSPER

Digital Marketer

I aim to create strong, creative, but also realistic campaigns where clients will quickly see the real-world impact of my work through improved customer engagement and sales. I am a positive team player with a high attention to detail and a desire to fulfil customer needs quickly and efficiently.

CONTACT

in @Finlay Vosper
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SKILLS

Technical:

Highly proficient in Photoshop and Lightroom. Proficient in PowerPoint, Word, Excel, Outlook, Adobe Audition, Adobe Premiere, Davinci Resolve as well as Canva and Framer.

Soft Skills:

Confident public speaker, strong interpersonal skills, numeracy, teamwork and leadership

OTHER

Group Leader - Degree show committee.

SEP 2024 - PRESENT

Fitness Interests. Training for a sprint triathlon July 2025, enjoy hiking and am a casual climber with friends.

Photography. I enjoy street and fashion photography and love going out with my Sony A7C.

REFERENCES

Available Upon Request.

EXPERIENCE

Aztech IT Solutions - Content creation for Leonardo UK

OCT 2024

- Collaborated with a client to develop a detailed design brief, ensuring alignment with brand guidelines.
Designed interactive internal marketing graphics to educate new employees on business processes, enhancing onboarding efficiency.
- Successfully managed and delivered the project while working independently in a remote environment.

Freelance Creative (F.J.L.V)

MAR 2022 – PRESENT

- Liaised with print manufacturers and online storefronts to sell high quality posters.
Gained experience creating visually compelling content for engagement.
- Built a digital graphics Instagram account to 2000 followers.
- Received brand and influencer recognition (@rockstargames).

Whistle Punks - Axe throwing instructor

JUL 2024 – PRESENT

- Lead, instructed and conducted safety briefings of large parties up to 50 individuals.
- Presented myself in a professional and approachable manner while hosting customers.
Maintained bar and venue, kept stock organised as well as arranging bookings.

EDUCATION

University of the West of England - BA(Hons) Media Production

SEPT 2022 - PRESENT

Eligibility to date: DIPHE Diploma

Relevant Modules: Digital marketing and content production, Screen Languages, Practical research methods, Audio and storytelling, Writing for production, Professional practice in media, Media production project.

South Wilts Grammar School - A Level

SEPT 2021 - JUNE 2022

A Level. Business Studies (B), Mathematics (E), Computer Science (E)
EPQ (C).

Bishops Wordsworth's Grammar School - GCSE

SEPT 2015 - JUNE 2020

Mathematics (8), Art and Design (7), Religious Studies (7), Biology (7), Physics (7), Chemistry (6), English Literature (6), History (6), English language (5), German (4).