

Hello.

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My name is Neeti Jain and this is my story

Creative and detail-oriented **Graphic Designer** with expertise in **branding, packaging, and visual storytelling**. Skilled in developing strategic and compelling designs that enhance brand identity and engagement. With a background in **finance and design**, I bring a **structured yet artistic** approach to problem-solving. Passionate about crafting visuals that resonate with audiences.

01. EXPERIENCE

Jan '25 - Present

Scribbld India / Graphic Designer

- Designed engaging **social media creatives** and marketing materials for **Nykaa Luxe, Super Munchies, Tony Moly, VU Television**, and others.
- Developed a **logo and brand identity for Casorro**, a premium perfume brand.
- Managed **brand storytelling and visual design**, ensuring a cohesive and impactful presence across platforms.

Oct '24 - Present

Freelance / Graphic Designer

- Designed **billboards for a real estate brand**, creating high-impact visuals to maximize reach and audience engagement.
- Developed **branded stationery**, ensuring a cohesive and professional identity for the client.

Feb '24 - April '24

Lions Club Bhilwara / Social media Intern

- Designed **festival-themed** and **event-based social media posts**.
- Assisted in **content creation** to increase social media engagement and outreach.

02. EDUCATION

Aug '23 - Dec '24

Ecole Intuit Lab, Mumbai

Postgraduate in Advertising, Design and Digital Communication

Apr '20 - May '23

Narsee Monjee Institute of Management Studies, Mumbai

B.Sc. Finance

03. SKILLS

Design & Branding

Visual Identity, Packaging, Editorial Design, Typography, Illustrations

Software

Adobe Creative Suite (Illustrator, Photoshop, InDesign) and Canva

Soft Skills

Attention to Detail, Strategic Thinking, Problem-Solving, Time Management