

# SICHENG LU

sichenglu.com · (912)-344-5607 · sichengdesign@gmail.com · San Francisco Bay Area 🇺🇸

## AWS

### UX Designer

09.2020 - Present

AWS Next-Gen Developer Experience

Leading the design of AWS next generation low-code platform, focusing on information architecture and user journey oversight, while contributing to shaping the product strategy. (Launched in 2024)

Amazon Honeycode

Defined and prototyped the product vision with leadership, **delivered Honeycode V2** in market. Led cross team initiative to redesign UI patterns for developer users across the product.

## One Concern

### Lead Product Designer

03.2017 - 09.2020

Led the end-to-end design of One Concern's emergency management platforms. Successfully **deployed to over 10 customers** in both public and private sectors.

Joined as the founding designer - expanded the **design team from 1 to 4**, established the **design system** for One Concern's product suites, and managed the collaborative process across the team.

## Aerkomm

### Product Designer

07.2015 - 03.2017

Designed and prototyped the company's in-flight entertainment mobile app, successfully **launched with HongKong Airlines**.

## ADPList

### Design Mentor

Over 70 sessions

Provide career and portfolio guidance for design peers. Being a top rated mentor, have conducted over 70 mentoring session.

## Savannah College of Art and Design · M.A. Industrial Design

## 👉 I am good at

IxD · Information Architecture · User Research & Testing · Wireframe & Prototyping · Design System

Figma · Framer · Sketch · Photoshop · Retool · Notion · Airtable · and... some basic coding