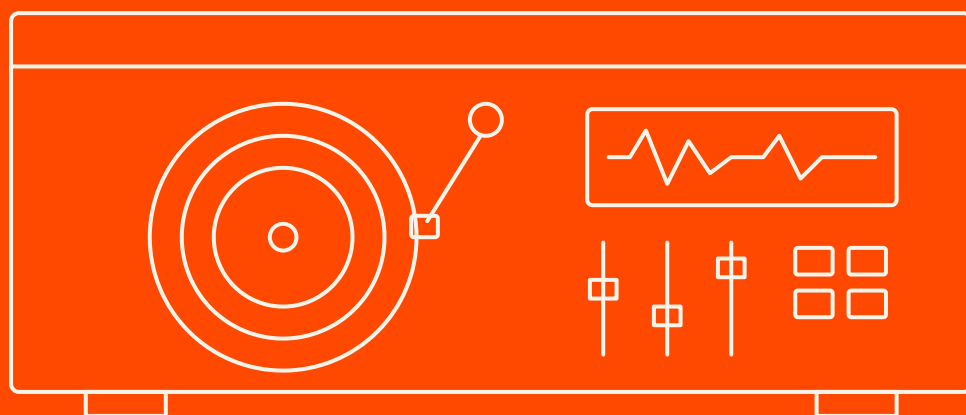


**SCAN BETA
OPERATOR'S MANUAL
AND GENERAL INFORMATION**

SCAN



THE SCAN MANUAL read it once · keep it open · answer the form				01
COHORT 01	CREW 125 artists	WINDOW summer 26	READ 5 min	DOC 2026-06-12
01 how the machine works 				
02 your four tracks 				
03 the watchlist ● WE NEED YOUR INPUT				
04 detections 				
05 your part ● WE NEED YOUR INPUT				
06 wishlist ● WE NEED YOUR INPUT				
07 fine print 				

This manual explains the machine. The sections marked ● we need your input each have a matching question in the cohort form sent with this manual — that's where cohort 01 steers what gets built.

01

HOW THE MACHINE WORKS

four parts.
one app to watch them.

The scan goes live with the first cohort: 125 artists, your tracks in the bucket, the beta app in your hands.

Half of it is code. The other half is you: the tracks you drop in, the accounts you know, the clips you catch that we miss. Cohort 01 isn't testing the machine — cohort 01 is part of it.

This manual is the short version — how it runs, what it needs from you, where you steer it.



a
THE BUCKET

your tracks, turned into audio fingerprints. a signature, not a copy. that's what we match against.



b
THE WATCHLIST

the instagram and tiktok accounts the scan follows — ours and yours. djs, media, venues, clip channels. every new post gets pulled. daily.



c
THE SCAN

every pulled clip is matched against the bucket. one of your tracks is in there? that's a detection.



d
THE APP

where it all surfaces. my tracks: your four slots. id: your detections. dashboard: the pulse.

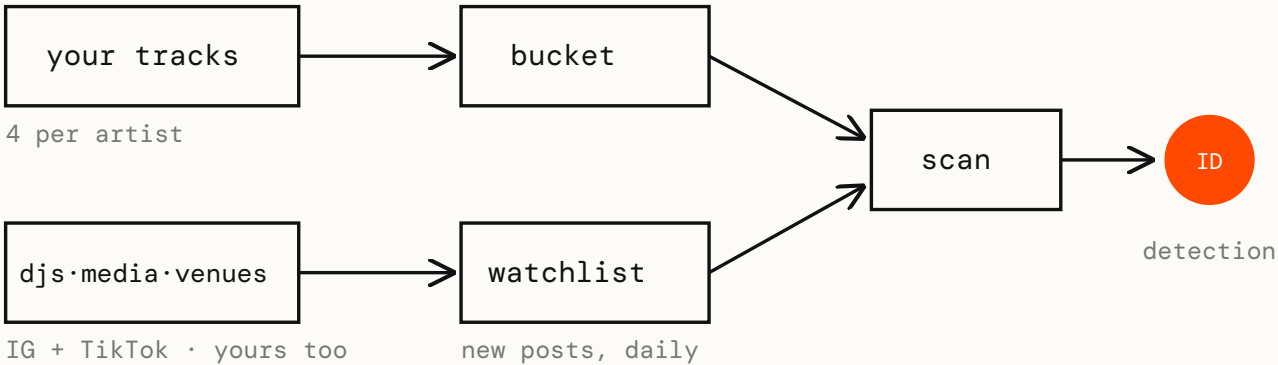


figure 1-1 · the whole machine. nothing else moves. orange = what reaches you.

02

YOUR FOUR TRACKS

Four slots. Load the tracks already moving.

Pick the ones you've sent out for promo and got real answers on — the DJ who replied, the support you know is coming. The scan finds what circulates. A track nobody plays won't be found by magic; that's not what this machine is for.

slots	4 tracks per artist, beta-wide
file	MP3 only · 320 kbps recommended · full-length
unreleased	yes. IDs welcome — that's the point
how	in the app — add a track, two steps: the track, then where to look
promo date	the app asks when it first went out. that's where the scan points
rotate	delete a track in the app, load the next one

SEENLIVE
BY CIRCL

DashboardMy TracksIDTHE FLOORPRESS

blethon.charles@gmail.com

MY TRACKS

1 / 2 ACTIVE

SRL 033

Uploaded 2026-06-02 · SOBER RED

● SCANNING...

ViewDelete

Sunset Protocol

Uploaded 2026-05-20 · no label

● 3 PLAYS

ViewDelete

Seen Live · My Tracks · beta — work in progress

figure 2-1 · your four slots in the app. each track shows its own state — scanning while we listen, a play count once it surfaces. work in progress — tell us what's wrong with it.

03	THE WATCHLIST ● WE NEED YOUR INPUT
You know where your music lives. We don't — yet. That's the part you bring to the table. We seeded the watchlist ourselves: clubs, festivals, clip channels, labels, radios — the accounts where sets surface. But you hear your tracks in rooms we don't know exist.	THE ACCOUNTS WE'RE ASKING YOU FOR the DJs and artists supposed to play your • tracks — promo lists, replies, supports you're waiting on • the media that cover your scene • the venues and festival pages where it moves • the clip channels of your genre
WHERE TO SEND THEM In the app — every track you add asks where to look. For everything beyond that: the cohort form sent with this manual. Instagram or TikTok handles. No limit — the wider your list, the wider the net.	ONE RULE Public accounts, public posts. That's all the machine reads. It never logs into anything, never touches your accounts, never posts. And the watchlist is shared. The venue you add today might catch another artist's track tomorrow — and theirs catches yours. That's the circle working.

04

DETECTIONS

A detection is a fact, not a metric.

No email, no export, no chasing. It lives in the app — ID, your detections surface. Open it, it's there.

What the scan reads in the beta: reels, feed videos, carousels — short clips, 30 seconds to 2 minutes. Stories: never — ephemeral by design, gone before anything can read them. Full-length sets: next phase.

WHEN A CLIP MATCHES, YOU GET THE RECEIPT

the post	direct link to the clip
the account	who posted it
the date	when it surfaced
the moment	where in the clip your track plays
the confidence	how sure the machine is. strong matches up front — uncertain ones flagged for your call

SEENLIVE
BY CIRCL

DashboardMy TracksIDTHE FLOORPRESS

blethon.charles@gmail.com

WELCOME BACK, CHARLES

12MATCH

a

Since March 2026 · probable evidence, never a guaranteed 100%. You decide what's yours.

MATCH

12

TO REVIEW

3

TRACKS TRACKED

2 / 2

LATEST DETECTION

1.2M views

1:42:08

YT

• ID · DETECTION · #012

KEINEMUSIK

@ Printworks closing set
London, UK · 12 MAY 26

94

MATCH
STRONG

b

See in ID →

YOUR INSTRUMENTS

MY TRACKS

2 scanning

The engine — your music being watched.

Manage tracks →

THE FLOOR

Your live traction, ranked across the scene.

COMING SOON

ID

12 match · latest London

Where your music gets played — your proof.

Open ID →

PRESS

Your press kit, generated from real plays.

COMING SOON

figure 4-1 · the detection view we're building. a total matches since you started — probable evidence, never a guaranteed 100%. b match strength on a single clip. you decide what's yours. work in progress — tell us what's wrong with it.

EXPECT SILENCE FIRST

The machine is young and the watchlist is growing. Quiet weeks don't mean nothing played — they mean we're still tuning what we catch. That tuning is what this beta is for.

05	YOUR PART		● WE NEED YOUR INPUT
This beta is a calibration. You're half the machine.	a detection looks wrong — flag it, tell us why. false positives teach us as much as misses.		
	a detection needs your call — the uncertain ones wait for you in the app. your yes or no tunes the scan for the whole cohort.		
	you know a clip we missed — send the link. the single most valuable thing you can do here. every missed clip sharpens the scan for everyone.		
	something's confusing or broken — say it straight. honesty over politeness. we built it, we can take it.		
06	WISHLIST		● WE NEED YOUR INPUT
what should the machine learn next?			
01 · export	02 · proof	03 · reach	
a detection turned into a ready-to-post story asset, your track and the clip credited. would you use it?	a clean page of your detections to send a booker, a label, an agent. one link, all receipts.	what should the scan read after clips? full sets, radio shows, aftermovies, podcasts?	
04 · alerts	05 · the floor	06 · your call	
a ping the moment a detection lands, a weekly digest — or nothing, you'd rather just open the app?	see what's moving in your genre beyond your own tracks. useful signal or noise?	the feature you'd actually use every week and nobody's built. say it.	

All of it goes in the **cohort form** sent with this manual. You're not filling a survey — you're steering what gets built.

07	FINE PRINT	
price	the beta is free. no card, no catch.	
your music	stays yours. we fingerprint, we don't distribute, we don't share files with anyone.	
your accounts	untouched. the machine reads public posts only.	
your own posts	filtered out. you posting your own track isn't a detection — we know the difference.	
accuracy	not guaranteed yet. crowd noise, edits, pitched and sped-up versions are exactly what we're calibrating — with you.	
leaving	delete your tracks in the app, anytime. out of the bucket, no questions.	
questions	reply where this manual reached you.	



An Artist Doesn't Move Alone, He Moves Within A CIRCLE.

Seen Live by CIRCL · scan beta manual · cohort 01 · 2026